
Publico Banner

Publico Banner was initially designed to meet the needs of magazine designers who didn't find Publico Headline quite sharp enough for enormous display type. This family exaggerates the contrast between thick and thin and the interplay between sharp and soft forms, and is intended for use at 60 point and above, where its sharp and delicate serifs can fully be appreciated.

PUBLISHED
2012

DESIGNED BY
PAUL BARNES & CHRISTIAN SCHWARTZ
WITH ROSS MILNE

14 STYLES
7 WIDTHS W/ ITALICS

FEATURES
PROPORTIONAL LINING / OLDSTYLE FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERSCRIPT/SUBSCRIPT

The decision to extend the Publico family to was driven by the designers' love of high contrast, large x-height, tightly spaced seventies display type. The Ultra weight, in particular, is a loving homage to Herb Lubalin, Tony Stan, Ed Benguiat, Tom Carnase, and others from their generation of lettering artists and type designers.

Publico Banner Light

Publico Banner Light Italic

Publico Banner Roman

Publico Banner Italic

Publico Banner Medium

Publico Banner Medium Italic

Publico Banner Bold

Publico Banner Bold Italic

Publico Banner Extrabold

Publico Banner Extrabold Italic

Publico Banner Black

Publico Banner Black Italic

Publico Banner Ultra

Publico Banner Ultra Italic

RECOMMENDED MINIMUM & MAXIMUM SIZES

PUBLICO BANNER, 60 PT+

Economy wonk Repainted OTHER

PUBLICO HEADLINE, 18 - 70 PT

Through the enmities of new competitors
Several mishaps befell the crew
During a new voyage

PUBLICO TEXT, 6 - 18 PT

THE ENGLISH EAST INDIA COMPANY was established in 1600 and was granted Royal Charter by Queen Elizabeth I. On these initial journeys to India, they had fitted out for India, centred mainly around silks cotton, rum, and opium. They'd seized a rich

PUBLICO TEXT MONO, 6 - 18 PT

1,200 tonne Portuguese Carrack in the Malacca Straits, with trade from the booty enabling the voyagers to set up eight factories: namely at Java & the Moluccas returning to England in mid-1603 to

Definitives
SHAMBLE
Kärsämäki

PUBLICO BANNER LIGHT, 100 PT

Unknowns
ARCHWAY
Verwendet

PUBLICO BANNER LIGHT ITALIC, 100 PT

Garðabær
DURHAM
Hørsholm

PUBLICO BANNER ROMAN, 100 PT

Biologiske
FRIJOLE
Sandgerði

PUBLICO BANNER ITALIC, 100 PT

Oakwood
IRELAND
Extensive

PUBLICO BANNER MEDIUM, 100 PT [ALTERNATE R]

Karabörk
CÉLÈBRE
Quincunx

PUBLICO BANNER MEDIUM ITALIC, 100 PT

Criticism
FIGURES
Uxbridge

PUBLICO BANNER BOLD, 100 PT

Titulares
PIMILICO
Nijmegen

PUBLICO BANNER BOLD ITALIC, 100 PT

Highgate
MELODY
Créateur

PUBLICO BANNER EXTRABOLD, 100 PT

Originali
DIVJAKË
Continue

PUBLICO BANNER EXTRABOLD ITALIC, 100 PT [ALTERNATE J]

Borough
MELTON
Cymraeg

PUBLICO BANNER BLACK, 100 PT

Junction
BOEKEN
Shushicë

PUBLICO BANNER BLACK ITALIC, 100 PT

Victoria
RÉGION
Çanakkale

PUBLICO BANNER ULTRA, 100 PT

Pulkcila
BLEND
Suitably

PUBLICO BANNER ULTRA ITALIC, 100 PT

DEUX-SÈVRES
Minamikyūshū

PUBLICO BANNER LIGHT, 70 PT

£9,702/\$13,524
Geldrop-Mierlo

PUBLICO BANNER LIGHT ITALIC, 70 PT

HVERAGERÐI
Dumfriesshire

PUBLICO BANNER ROMAN, 70 PT [ALTERNATE R]

VALLENSBÆK
Maine-et-Loire

PUBLICO BANNER ITALIC, 70 PT

SPECTATORS
Formularistic

PUBLICO BANNER MEDIUM, 70 PT

ROTTERDAM
Montevecchia

PUBLICO BANNER MEDIUM ITALIC, 70 PT

OSNABRÜCK
Skanderborg

PUBLICO BANNER BOLD, 70 PT

ENDURANCE
Souveraineté

PUBLICO BANNER BOLD ITALIC, 70 PT

OVERNIGHT
Manipulated

PUBLICO BANNER EXTRABOLD, 70 PT

EXPLORERS
Filibustering

PUBLICO BANNER EXTRABOLD ITALIC, 70 PT [ALTERNATE R]

MIKITAMÄE
Bolungarvík

PUBLICO BANNER BLACK, 70 PT

SITUATIONS
Geógraphiké

PUBLICO BANNER BLACK ITALIC, 70 PT

KEMIJÄRVI
Nieuwegein

PUBLICO BANNER ULTRA, 70 PT [ALTERNATE J]

EXPANSIVE
Økonomisk

PUBLICO BANNER ULTRA ITALIC, 70 PT

Science & Art Department
STAATSANGEHÖRIGKEIT
Prominent cultural figures

PUBLICO BANNER LIGHT, 40 PT

Formed a company in 1874
CONVENTIONS IN WALES
A new modern-day history

PUBLICO BANNER LIGHT ITALIC, 40 PT

Incontables exposiciones
INEXPLICABLE THEMES
A unique polka dot livery

PUBLICO BANNER ROMAN, 40 PT

Constitutionele Republiek
HALLINNOLLINEN JAKO
L'institution de la régence

PUBLICO BANNER ITALIC, 40 PT

Årsmedeltemperaturen
CYCLOON IN BRAZILIË
49 local shipping offices

PUBLICO BANNER MEDIUM, 40 PT

Do intelecto strategista
VELKÉ A HLAVNÍ RADĚ
Utah's aviation capacity

PUBLICO BANNER MEDIUM ITALIC, 40 PT

Az árfolyam jelentősen
NEW OFFICE TOWERS
340 traditional recipes

PUBLICO BANNER BOLD, 40 PT

Venkateshwara Kirana
HOUSING INVENTORY
Unique political theory

PUBLICO BANNER BOLD ITALIC, 40 PT [ALTERNATE R]

Mita 3,171 juu ya usawa
IL-PAJJIŻ JURI ŻĠĦAR
Realpolitik operations

PUBLICO BANNER EXTRABOLD, 40 PT [ALTERNATE J]

Expansion territoriale
VIEDENSKÝ KONGRES
Overall market decline

PUBLICO BANNER EXTRABOLD ITALIC, 40 PT [ALTERNATE R]

279.000 Kubikmetern
INDONESIAN SUGARS
Small cap indices soar

PUBLICO BANNER BLACK, 40 PT [PROPORTIONAL OLDSTYLE FIGURES]

Rettmessige herskeres
4 BALLOT MEASURES
Spring Flight Discount

PUBLICO BANNER BLACK ITALIC, 40 PT

An epic cyber-attack
HISTORIA NATURAL
Shortage of ICU beds

PUBLICO BANNER ULTRA, 40 PT

Pięknosuset złocisty
GROUP HIERARCHY
About 17 new species

PUBLICO BANNER ULTRA ITALIC, 40 PT

Photosynthesizes

PUBLICO BANNER LIGHT, 60 PT

Hermeneutically

PUBLICO BANNER ROMAN, 60 PT

Gloucestershire

PUBLICO BANNER MEDIUM, 60 PT

Administration

PUBLICO BANNER BOLD, 60 PT

Ekonomického

PUBLICO BANNER EXTRABOLD, 60 PT

Circumstances

PUBLICO BANNER BLACK, 60 PT

Demographic

PUBLICO BANNER ULTRA, 60 PT

Eichelbergertown

PUBLICO BANNER LIGHT ITALIC, 60 PT

Pseudohistorical

PUBLICO BANNER ROMAN ITALIC, 60 PT

Nanotechnology

PUBLICO BANNER MEDIUM ITALIC, 60 PT

Establishments

PUBLICO BANNER BOLD ITALIC, 60 PT

Székesfehérvár

PUBLICO BANNER EXTRABOLD ITALIC, 60 PT

Recalculations

PUBLICO BANNER BLACK ITALIC, 60 PT

Denbighshire

PUBLICO BANNER ULTRA ITALIC, 60 PT

UPPERCASE	ABCDEFGHIJKLMNOPQRSTUVWXYZ
LOWERCASE	abcdefghijklmnopqrstuvwxyz
STANDARD PUNCTUATION	!@?.,:;...--—()[]{}/\ &@*“”‘’„,«»‹› \$•¶†‡©®™
ALL CAP PUNCTUATION	¡¿-——()[]{}/\ @«»‹›
LIGATURES	fb ff fh fi fj fk fl ft ffb ffh ffi fff ffk ffl
PROPORTIONAL LINING default figures	\$£€¥1234567890¢ƒ%‰ªº³´µ¶·¸¹º»¼½¾¿
PROPORTIONAL OLDSTYLE	\$£€¥1234567890‰‰º«+=-×÷>
PREBUILT FRACTIONS	½ ⅓ ⅔ ¼ ¾ ⅛ ⅜ ⅝ ⅞
NUMERATORS & DENOMINATORS	H ¹²³⁴⁵⁶⁷⁸⁹⁰ / ₁₂₃₄₅₆₇₈₉₀
SUPERSCRIPT & SUBSCRIPT	H ¹²³⁴⁵⁶⁷⁸⁹⁰ H ₁₂₃₄₅₆₇₈₉₀
STYLISTIC ALTERNATES	JR ® Ŷ Ŧ Ũ Ū
ACCENTED UPPERCASE	Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã
ACCENTED LOWER CASE	á â ã ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã

OPENTYPE FEATURES
 FAMILY WIDE

 ALL CAPS
 opens up spacing, moves
 punctuation up

 PROPORTIONAL LINING
 default figures

PROPORTIONAL OLDSTYLE

 FRACTIONS
 ignores numeric date format

SUPERScript/SUPERIOR

SUBSCRIPT/INFERIOR

 DENOMINATOR
 for making arbitrary fractions

 NUMERATOR
 for making arbitrary fractions

 LANGUAGE FEATURE
 Català (Catalan) † glyph

 LANGUAGE FEATURE
 Polski (Polish) kreska accent

 LANGUAGE FEATURE
 Română (Romanian) s accent

OPENTYPE FEATURES
 ROMAN & ITALIC

 STYLISTIC SET 01
 alternate R

 STYLISTIC SET 02
 alternate J

 STYLISTIC SET 03
 alternate ®

 STYLISTIC ALTERNATES
 Illustrator / Photoshop

DEACTIVATED

¿[New] «Work» @ £712.46?

 Updated: £721,825 €391,034
 Original: ¥267,132 \$182,176

 Updated: £721,825 €391,034
 Original: ¥267,132 \$182,176

21/03/10 and 21/18 146/927

 $x^{158} + y^{23} \times z^{18} - a^{4260}$
 $x_{158} \div y_{23} \times z_{18} - a_{4260}$

0123456789 0123456789

0123456789 0123456789

COL·LECCIÓ al·lusió cal·ligrafia

ROZLICZENÍ możliwość ślady

ȘTIINȚIFICE însuși conștiința

DEACTIVATED

 Replacing the *Rankled Rectors*

RIJNLAND, JAÇANA, FJORDS

500 New Trade Publications®

Introducing Jaguar's R-Type®

ACTIVATED

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0123456789 0123456789

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STYLES INCLUDED IN COMPLETE FAMILY

Publico Banner Light
 Publico Banner Light Italic
 Publico Banner Roman
 Publico Banner Italic
 Publico Banner Medium
 Publico Banner Medium Italic
 Publico Banner Bold
 Publico Banner Bold Italic
 Publico Banner Extrabold
 Publico Banner Extrabold Italic
 Publico Banner Black
 Publico Banner Black Italic
 Publico Banner Ultra
 Publico Banner Ultra Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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ABOUT THE DESIGNERS

Paul Barnes (born 1970) is a graphic and type designer, and a partner with Christian Schwartz in Commercial Type, a type foundry based in London and New York. He has also been a long term collaborator with Peter Saville which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester, the England football team kit and the logo for Kate Moss.

Barnes has also been an advisor and consultant on numerous publications, notably *Wallpaper**, *Harper's Bazaar* and *frieze*. His interest in the modern and vernacular is encompassed in his type design ranging from the contemporary such as for Björk, through to the extensive Chiswick typeface (2017). Whilst consultant to *The Guardian* he designed Guardian Egyptian with Christian Schwartz. He has designed typefaces for the National Trust in England, the numbers for Puma at the 2010 World Cup and also the England football team for Umbro. For Commercial Type he has codesigned Publico with Schwartz, and independently Austin, Dala Floda and Marian.

Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper**. A year later *The Guardian* named him as one of the 50 best designers in Britain.

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper**, and Schwartz was included in *Time* magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.