# Feature Display Condensed 

# Editorial design of the 1960s and 70s still has a strong hold on the collective imagination of contemporary designers. Herb Lubalin in New York and Willy Fleckhaus in Germany powerfully combined pictures and words, both making expressive use of big, bold, tightly spaced headlines. 

## PUBLISHED

2022
DESIGNED BY
BERTON HASEBE \& CHRISTIAN SCHWARTZ

## ASSISTED BY

HRVOJE ŽIVČIĆ

## 8 STYLES

4 WEIGHTS W/ ITALICS

## FEATURES

PROPORTIONAL/TABULAR LINING FIGURES
FRACTIONS (PREBUILT AND ARBITRARY) SUPERSCRIPT/SUBSCRIPT

Feature Display Condensed is particularly evocative of this earlier era, while also referencing the freewheeling early days of digital design, when designers took full advantage of the newfound ability to stretch and squeeze type.

# Feature Display Condensed Regular Feature Display Condensed Regular Italic Feature Display Condensed Medium Feature Display Condensed Medium Italic Feature Display Condensed Bold Feature Display Condensed Bold Italic Feature Display Condensed Extrabold Feature Display Condensed Extrabold Italic 

## RECOMMENDED MINIMUM \& MAXIMUM SIZES

FEATURE DISPLAY, 40 PT+

# Regional Culture Mercantile SPARKS 

FEATURE DECK, 18-40 PT

## Due to animosities of their main competitor A series of upsets befell the ships Launched a final voyage This official inquiry

THE ENGLISH EAST INDIA COMPANY WAS established in 1600 and was granted a Royal Charter by Queen Elizabeth I under the name Governor and Company As Merchants of London trading into the East Indies Trading mainly in silk, rum, cotton, and opium

## Conseguenza ÜBERWACHT Nourishment

FEATURE DISPLAY CONDENSED REGULAR, 90 PT

# Investigatory <br>  <br> Humanidade 





FEATURE DISPLAY CONDENSED EXTRABOLD ITALIC, 90 PT


FEATURE DISPLAY CONDENSED REGULAR, 70 PT


FEATURE DISPLAY CONDENSED REGULAR ITALIC, 70 PT


FEATURE DISPLAY CONDENSED MEDIUM, 70 PT


Conglomeration
FEATURE DISPLAY CONDENSED MEDIUM ITALIC, 70 PT

## TAKIMADALARI Mountaineering <br> FEATURE DISPLAY CONDENSED BOLD, 70 PT <br> RÉADAPTATION Multilingualism <br> FEATURE DISPLAY CONDENSED BOLD ITALIC, 70 PT



FEATURE DISPLAY CONDENSED EXTRABOLD, 70 PT [ALTERNATE a]


FEATURE DISPLAY CONDENSED EXTRABOLD ITALIC, 70 PT [ALTERNATE g]

# Scores the clincher in the final DABEI WECHSELTENSICHBIS Men politiskt oftast till Europa 

## Ng mga naninirahan dito pati NEW EXTRASOLAR PLANETS Suspends a profound unease

## Made 41\% of their electricity

 RIIGI OLEMASOLU JOOKSUL Archaeological chronology
# La costa del Vicino Oriente HOME TO 197,000 CITIZENS Top tips for fall decorating 

## Helioseismologists <br> FEATURE DISPLAY CONDENSED REGULAR, 65 PT

## Mittelfußknochen

FEATURE DISPLAY CONDENSED MEDIUM, 65 PT
Lipsanographers
FEATURE DISPLAY CONDENSED BOLD, 65 PT


FEATURE DISPLAY CONDENSED EXTRABOLD, 65 PT

# Geomorfològiques <br> FEATURE DISPLAY CONDENSED REGULAR ITALIC, 65 PT <br> Accommodations 

FEATURE DISPLAY CONDENSED MEDIUM ITALIC, 65 PT
Infrastructurally
FEATURE DISPLAY CONDENSED BOLD ITALIC, 65 PT
Mifologiyasinda
FEATURE DISPLAY CONDENSED EXTRABOLD ITALIC, 65 PT

## UPPERCASE

LOWERCASE

STANDARD PUNCTUATION

ALL CAP PUNCTUATION

LIGATURES

PROPORTIONAL LINING
default figures

TABULAR LINING

PREBUILT FRACTIONS

NUMERATORS \＆ DENOMINATORS

SUPERSCRIPT \＆
SUBSCRIPT

STYLISTIC ALTERNATES

ACCENTED UPPERCASE

ACCENTED LOWER CASE

## ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

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fb ff fh fif j fk fl ffb ffh ffi ffj ffk ffl

\＄£€¥BPP₹Wd1234567890\％\％＜＋＝－×ヶ＞
$1 / 21 / 32 / 31 / 43 / 41 / 83 / 85 / 87 / 8$
$\mathrm{H}^{1234567890} / 1234567890$
$H^{1234567890} H_{1234567890}$
JJKMQRWW aagkw 3569
$H^{3569} H_{3569} H^{3569} / 35691 / 52 / 33 / 4 / 85 / 8$





 ÝY̌ŶỲỴ̂YYÝŻŽZ


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OPENTYPE FEATURES
FAMILY WIDE

ALL CAPS
opens up spacing, moves
punctuation up

PROPORTIONAL LINING
default figures

TABULAR LINING

FRACTIONS
ignores numeric date format

SUPERSCRIPT/SUPERIOR

SUBSCRIPT/INFERIOR

DENOMINATOR
for making arbitrary fractions

NUMERATOR
for making arbitrary fractions

LANGUAGE FEATURE
Nederlands (Dutch) IJ glyph

LANGUAGE FEATURE
LANGUAGE FEATURE
Català (Catalan) + glyph

LANGUAGE FEATURE
Română (Romanian) s accent

DEACTIVATED
¡Fish \& 'Chips' @ $£ 25!$ ?
March: \$3,460 €1,895
April: $\mathbf{¥ 7 , 0 3 1} \mathbf{£ 9 , 2 1 5}$
March: \$3,460 €1,895
April: $\mathbf{¥ 7 , 0 3 1} \mathbf{£ 9 , 2 1 5}$
21/03/10 and 21/1846/91
$x 158+y 23 \times z 18-a 4260 \quad x^{158}+y^{23} \times z^{18}-a^{4260}$
$x 158 \div y 23 \times z 18-a 4260$
01234567890123456789
01234567890123456789

BÍJNA IJsselmeer vrijdag CELLLA al.lusió colllecció
ÎNSUŞI ştiințifice activişti
$21 / 03 / 10$ and $21 / 18{ }^{46 / 91}$
ACTIVATED
c̈FISH \& 'CHIPS’ @ £25!?

March: \$3,460 €1,895
April: $\mathbf{¥ 7 , 0 3 1} \mathbf{£ 9 , 2 1 5}$
March: \$3,460 €1,895
April: $\quad ¥ 7,031 \mathbf{£ 9 , 2 1 5}$
$\mathrm{X}_{158} \div \mathrm{y}_{23} \times \mathrm{Z}_{18}-\mathrm{a}_{4260}$
$0123456789{ }_{0123456789}$
01234567890123456789
BiĺNA IJsselmeer vrijdag CELLA allusió collecció ÎNSUȘI științifice activiști

The odds of 135 in 629 Justified a July transit Justified a July transit After the Qing dynasty Rescheduled the Rally Follows the New Wave Older Master Milliners Knew to ask it quickly DEACTIVATED

Aggravating situation Preliminary proposals Follows the New Wave

ACTIVATED
The odds of 135 in 629 Justified a July transit Justified a July transit After the Oing dynasty Rescheduled the Rally Follows the New Wave Older Master Milliners Knew to ask it quickly

ACTIVATED
Aggravating situation Preliminary proposals Follows the New Wave

STYLES INCLUDED IN COMPLETE FAMILY

Feature Display Condensed Regular<br>Feature Display Condensed Regular Italic<br>Feature Display Condensed Medium<br>Feature Display Condensed Medium Italic<br>Feature Display Condensed Bold<br>Feature Display Condensed Bold Italic<br>Feature Display Condensed Extrabold<br>Feature Display Condensed Extrabold Italic

SUPPORTED LANGUAGES
Afrikaans, Albanian, Asturian, Basque, Bosnian, Breton, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Vietnamese, Walloon, Welsh, Wolof

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www.commercialtype.com

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ABOUT THE DESIGNERS
Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D\&AD. As part of the team that redesigned The Guardian, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by Wallpaper*, and Schwartz was included in Time magazine’s 2007 ‘Design 100’. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.

Berton Hasebe (born 1982) moved from Hawaii to study and work in Los Angeles, obtaining a BFA from Otis College of Art and Design in 2005. In 2007 he moved to the Netherlands to study type design through the Type and Media masters course at the Royal Academy of Art (KABK) in The Hague. Berton has resided in New York since 2008, and was a staff designer with Commercial Type from 2008 to 2013, when he left to start his own studio.

Berton's typefaces have been awarded by the New York and Tokyo Type Directors Club, the ATypI, and the Brno Biennial. In 2012 he was awarded Print Magazine's 20 Under 30 Award. Berton has previously taught at Parsons School of Design, the Type@Cooper Extended Program at The Cooper Union, and the University of the Arts in Philadelphia.

