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# Druk Condensed

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**Of the families in the Druk collection, Druk Condensed is the most explicit homage to Willy Fleckhaus. Originally designed for the 2011 “Year in Review” issue of *Bloomberg Businessweek*, its flat sides make letters and words snap together in a clean and satisfying way.**

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**PUBLISHED**  
2014

**DESIGNED BY**  
BERTON HASEBE

**6 STYLES**  
3 WIDTHS W/ ITALICS

**FEATURES**  
PROPORTIONAL LINING FIGURES  
FRACTIONS (PREBUILT AND ARBITRARY)  
SUPERSCRIPIT/SUBSCRIPT

Druk Condensed features three widths in the same Super weight. The Condensed and X Condensed are very graphic, and the XX Condensed can appear almost abstract. Designer Berton Hasebe introduced a purposeful and subtle change to the texture of the typeface by preventing terminals and crossbars from lining up too often on the horizontal axis. This keeps an emphasis on the verticality of the letterforms and prevents words and headlines from becoming monotonous. The maximum point size for this family is limited only by the size of the page; however, minimum sizes should be respected. The Condensed does not work well below 40pt; X Condensed should be used only at 48pt and above; and XX Condensed is limited to 72pt and above.

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**Druk Condensed Super**

***Druk Condensed Super Italic***

**Druk X Condensed Super**

***Druk X Condensed Super Italic***

**Druk XX Condensed Super**

***Druk XX Condensed Super Italic***

**ELECTROJETS**  
**Atomorbital**

DRUK CONDENSED SUPER, 150 PT [ALTERNATE E J]

***KÖNIGSBERG***  
***Semnificații***

DRUK CONDENSED SUPER ITALIC, 150 PT

**VIDSKIPTAERÆÐI**

**Satunnnaískulku**

DRUK X CONDENSED SUPER, 150 PT [ALTERNATE a]

***ULTIMOGENITURE***

***Juxtapositional***

DRUK X CONDENSED SUPER ITALIC, 150 PT

**KOMPRIMERINGSPROGRAMMET**

**Proto-Ethnographic Projects**

DRUK XX CONDENSED SUPER, 150 PT [ALTERNATE a r]

***LES CONDITIONS D'UTILISATION***

***Verfassungsschutzabteilung***

DRUK XX CONDENSED SUPER ITALIC, 150 PT

**Všetky veličiny však  
GRAND & FORTHRIGHT  
Contexto fisiológico**

DRUK CONDENSED SUPER, 90 PT

***Massively shortened  
TECHNIQUES ADDITIVES  
Johdannaisyksiköitä***

DRUK CONDENSED SUPER ITALIC, 90 PT [ALTERNATE a r]

Elegante kjoler og fine vin!  
IN THE RECESSES OF MEMORY  
Pægilegt er að sanna hana

DRUK X CONDENSED SUPER, 90 PT [ALTERNATE a]

*Yalnızca kullanım amacıyla*  
*UNTER DEN IM GROSSHANDEL*  
*Zjawisko komodyzacji oraz*

DRUK X CONDENSED SUPER ITALIC, 90 PT

The grand ceilings of the library echoed aghast  
DEZENAS DE EVENTOS CULTURAIS DURANTE O VERÃO  
Frægasta framlag Fermats til stærðfræðinnar

DRUK XX CONDENSED SUPER, 90 PT

*De prijs komt tot stand door vraag en aanbod op  
TOWARDS THE ROLLING SOUNDSCAPE APPROACHING  
Desemnează o individualitate conștientă de sine*

DRUK XX CONDENSED SUPER ITALIC, 90 PT



**Legierungsbestandteil**

DRUK CONDENSED SUPER, 80 PT

**Priestolonasljednikičevica**

DRUK X CONDENSED SUPER, 80 PT

**Vađlaheidarvegavinnuverktæragymsluskúraútidyr**

DRUK XX CONDENSED SUPER, 80 PT

***Täysjyväviljavalmistet***

DRUK CONDENSED SUPER ITALIC, 80 PT

***Antidiseestablishmentarianism***

DRUK X CONDENSED SUPER ITALIC, 80 PT

***Afyonkarahisarlılastrahidiklerimizdenmişsinizcesine***

DRUK XX CONDENSED SUPER ITALIC, 80 PT





**OPENTYPE FEATURES**  
FAMILY WIDE

ALL CAPS  
opens up spacing, moves  
punctuation up

PROPORTIONAL LINING  
default figures

FRACTIONS  
ignores numeric date format

SUPERSCRIPT/SUPERIOR

SUBSCRIPT/INFERIOR

DENOMINATOR  
for making arbitrary fractions

NUMERATOR  
for making arbitrary fractions

LANGUAGE FEATURE  
Română (Romanian) s accent

LANGUAGE FEATURE  
Nederlands (Dutch) IJ glyph

**OPENTYPE FEATURES**  
ROMAN & ITALIC

LIGATURE  
em dash converted to extra-long  
variant when typed twice

STYLISTIC SET 01  
alternate a r

STYLISTIC SET 02  
alternate J

STYLISTIC SET 03  
alternate E F

STYLISTIC SET 04  
alternate a (single story)

STYLISTIC ALTERNATES  
Illustrator/Photoshop

**DEACTIVATED**

¡Condensada y [muy] bonita!

\$1,234 €5,678 £9,012 ¥3,456

21/03/10 and 2 1/18 460/920

x<sup>158</sup> + y<sup>23</sup> \* z<sup>18</sup> - a<sup>4260</sup>

x<sub>158</sub> ÷ y<sub>23</sub> \* z<sub>18</sub> - a<sub>4260</sub>

0123456789 0123456789

0123456789 0123456789

ÎNSUȘI conștiința științifice

VRIJDAG IJsselmeer IJmuiden

**DEACTIVATED**

Your help—much appreciated

Carrying arduously forward

EJECTIONS Jokingly Justified

FEIGNED EFFORTLESS AFFABILITY

2<sup>a</sup> Pluralization alternatives

Just very extremely narrowed

**ACTIVATED**

¡CONDENSADA Y [MUY] BONITA!

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**STYLES INCLUDED IN COMPLETE FAMILY**

**Druk Condensed Super**  
**Druk Condensed Super Italic**  
**Druk X Condensed Super**  
**Druk X Condensed Super Italic**  
**Druk XX Condensed Super**  
**Druk XX Condensed Super Italic**

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**SUPPORTED LANGUAGES**

**Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof**

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**ABOUT THE DESIGNER**

**Berton Hasebe** (born 1982) moved from Hawaii to study and work in Los Angeles, obtaining a BFA from Otis College of Art and Design in 2005. In 2007 he moved to the Netherlands to study type design through the Type and Media masters course at the Royal Academy of Art (KABK) in The Hague. Berton has resided in New York since 2008, and was a staff designer with Commercial Type from 2008 to 2013, when he left to start his own studio.

Berton's typefaces have been awarded by the New York and Tokyo Type Directors Club, the ATypI, and the BRNO Biennial. In 2012 he was awarded Print Magazine's 20 Under 30 Award. Berton currently teaches typography at Parsons and type design at The University of the Arts in Philadelphia.

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**CONTACT**

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