
Πούμπλικο Επικεφαλίδων

Publico Banner was initially designed to meet the needs of magazine designers who didn't find Publico Headline quite sharp enough for enormous display type. This family exaggerates the contrast between thick and thin and the interplay between sharp and soft forms, and is intended for use at 60 point and above, where its sharp and delicate serifs can fully be appreciated.

PUBLISHED
2022

DESIGNED BY
PAUL BARNES & CHRISTIAN SCHWARTZ
WITH ROSS MILNE

GREEK BY
PANAGIOTIS HARATZOPOULOS

14 STYLES
7 WIDTHS W/ ITALICS

FEATURES
PROPORTIONAL LINING / OLDSTYLE FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERSCRIPIT/SUBSCRIPT

The decision to extend the Publico family to was driven by the designers' love of high contrast, large x-height, tightly spaced seventies display type. The Ultra weight, in particular, is a loving homage to Herb Lubalin, Tony Stan, Ed Benguiat, Tom Carnase, and others from their generation of lettering artists and type designers.

Publico Banner Greek Light

Publico Banner Greek Light Italic

Publico Banner Greek Roman

Publico Banner Greek Italic

Publico Banner Greek Medium

Publico Banner Greek Medium Italic

Publico Banner Greek Bold

Publico Banner Greek Bold Italic

Publico Banner Greek Extrabold

Publico Banner Greek Extrabold Italic

Publico Banner Greek Black

Publico Banner Greek Black Italic

Publico Banner Greek Ultra

Publico Banner Greek Ultra Italic

RECOMMENDED MINIMUM & MAXIMUM SIZES

PUBLICO BANNER GREEK,
60 PT+

Την κυβέρνηση Ψηλότερο ΒΡΟΧΗ

PUBLICO HEADLINE GREEK,
18-70 PT

Της αναλήφθηκαν από την κυβέρνηση της
Οι Ολλανδικές Ανατολικές Ινδίες
Ευρέως διαδεδομένη

PUBLICO TEXT GREEK,
6-18 PT

ΟΛΛΑΝΔΙΚΗ ΕΤΑΙΡΕΙΑ ΑΝΑΤΟΛΙΚΩΝ ΙΝΔΙΩΝ ιδρύθηκε το 1601 όταν το κοινοβούλιο των Κάτω
Για να πραγματοποιεί αποικιακές δραστηριότητες στην Ασία
Ήταν η πρώτη πολυεθνική εταιρεία στον κόσμο αφο
Και η πρώτη επιχείρηση που εξέδωσε μετοχές

PUBLICO TEXT GREEK MONO,
6-18 PT

Είχε σχεδόν-κυβερνητικές εξουσίες, συμπεριλαμβανομένης της δυνατότητας
Διεξαγωγής πολέμου να διαπραγματευεται συνθήκες
Μερίσμα 18% για σχεδόν 200 ετη, εως οτου
Τυπικά το 1800 και τα υπάρχοντα και

Επομένως
ΥΠΑΙΤΙΟΥ
Καταρτίζει

PUBLICO BANNER GREEK LIGHT, 100 PT

Συμβούλιο
ΠΗΛΙΝΩΝ
Επιφάνεια

PUBLICO BANNER GREEK LIGHT ITALIC, 100 PT

Σύγχρονο
ΕΝΙΩΘΑΝ
Άρχουσας

PUBLICO BANNER GREEK ROMAN, 100 PT

Καθεστώς
ΣΕΙΣΜΩΝ
Τμημάτων

PUBLICO BANNER GREEK ITALIC, 100 PT

Ανώτατοι
ΙΑΠΩΝΙΑ
Δικαίωμα

PUBLICO BANNER GREEK MEDIUM, 100 PT

Κυρώσεις
ΑΡΧΙΣΑΝ
Επιτροπή

PUBLICO BANNER GREEK MEDIUM ITALIC, 100 PT

**Βασίλειο
ΕΛΛΑΦΘΣ
Οδήγησε**

PUBLICO BANNER GREEK BOLD, 100 PT

**Φαβατάς
ΚΤΙΡΙΩΝ
Οργάνων**

PUBLICO BANNER GREEK BOLD ITALIC, 100 PT

**Εκλεγχτεί
ΠΡΩΤΕΣ
Ορόφων**

PUBLICO BANNER GREEK EXTRABOLD, 100 PT

***Τακτικές
ΩΣΤΟΣΟ
Μονίμων***

PUBLICO BANNER GREEK EXTRABOLD ITALIC, 100 PT

**Δωμάτιο
ΛΑΒΟΥΝ
Επίσημα**

PUBLICO BANNER GREEK BLACK, 100 PT

**Λάρνακα
ΘΕΤΟΥΝ
Κεράτων**

PUBLICO BANNER GREEK BLACK ITALIC, 100 PT

Τοίχους
ΘΕΩΡΙΑ
Γενικής

PUBLICO BANNER GREEK ULTRA, 100 PT

Εύλωνων
ΧΩΡΙΟΥ
Ειρήνης

PUBLICO BANNER GREEK ULTRA ITALIC, 100 PT

ΘΑΛΑΜΙΣΚΩΝ
Τοιχογραφικής

PUBLICO BANNER GREEK LIGHT, 70 PT

ΜΑΡΜΑΡΙΝΩΝ
Ανακαλύφθηκε

PUBLICO BANNER GREEK LIGHT ITALIC, 70 PT

ΥΠΟΝΟΜΟΥΣ
Πληροφοριών

PUBLICO BANNER GREEK ROMAN, 70 PT [ALTERNATE R]

ΚΕΝΟΤΑΦΙΟΥ
Λιθόστρωτους

PUBLICO BANNER GREEK ITALIC, 70 PT

ΓΡΑΜΜΑΤΕΑ
Ψηφισμάτων

PUBLICO BANNER GREEK MEDIUM, 70 PT

ΡΑΔΙΕΝΕΡΓΟ
Αρμοδιότητες

PUBLICO BANNER GREEK MEDIUM ITALIC, 70 PT

ΕΠΕΚΤΑΣΗΣ
Περιπτώσεις

PUBLICO BANNER GREEK BOLD, 70 PT

ΧΑΡΑΚΤΗΡΑ
Βιοτεχνικούς

PUBLICO BANNER GREEK BOLD ITALIC, 70 PT

ΛΑΞΕΥΤΟΥΣ
Δημοσιεύσει

PUBLICO BANNER GREEK EXTRABOLD, 70 PT

ΕΠΙΓΡΑΦΩΝ
Περιπτώσεις

PUBLICO BANNER GREEK EXTRABOLD ITALIC, 70 PT

ΣΥΝΗΓΟΡΕΙ
Κηδεμονιών

PUBLICO BANNER GREEK BLACK, 70 PT

ΠΕΡΙΦΗΜΗ
Τουλάχιστον

PUBLICO BANNER GREEK BLACK ITALIC, 70 PT

ΜΙΕΘΟΔΟΥΣ
Χωρίζονται

PUBLICO BANNER GREEK ULTRA, 70 PT

ΚΡΗΤΙΚΗΣ
Ζητημάτων

PUBLICO BANNER GREEK ULTRA ITALIC, 70 PT

Απεικονίζουν υπηρέτες να
ΘΕΩΡΕΙΤΑΙ ΛΟΓΟΤΕΧΝΙΑ
Ασαφή περίοδο βασιλείας

PUBLICO BANNER GREEK LIGHT, 40 PT

Μορφοποίησης υπό πίεση
ΣΥΝΕΧΟΥΣ ΛΕΙΤΟΥΡΓΙΑΣ
Τα πιο σημαντικά μέταλλα

PUBLICO BANNER GREEK LIGHT ITALIC, 40 PT

Μεγάλο βαθμό την θεϊκή
ΤΑΦΟΥΣ ΜΕ ΔΙΑΔΡΟΜΟ
Αναζήτηση για ενδείξεων

PUBLICO BANNER GREEK ROMAN, 40 PT

Κατασκευάζονται σήμερα
ΔΙΑΣΤΗΜΑ 40 ΗΜΕΡΩΝ
Μεγάλες και με βαθύτερο

PUBLICO BANNER GREEK ITALIC, 40 PT

4,3 γραμμάρια αργύρου
Ο ΧΡΥΣΟΣ ΣΥΜΒΟΛΙΖΕ
Επιδέχονται διάφορους

PUBLICO BANNER GREEK MEDIUM, 40 PT

Και μεγέθη όπως κόκκοι
ΧΡΟΝΟΛΟΓΙΟ ΑΡΧΑΙΑΣ
Συμβατικά οδοντιατρικά

PUBLICO BANNER GREEK MEDIUM ITALIC, 40 PT

19 ηγεμόνες η κάθε μία
ΡΩΜΑΙΩΝ ΕΠΙΒΙΩΣΑΝ
Μνημεία της περιόδου

PUBLICO BANNER GREEK BOLD, 40 PT [PROPORTIONAL OLDSTYLE FIGURES]

Στο φιλμ ο βρωμιούχος
ΑΠΟΤΕΛΕΙ ΙΔΙΑΙΤΕΡΗ
Μικρότερης εμπορικής

PUBLICO BANNER GREEK BOLD ITALIC, 40 PT

**Θεσπίζει τελετουργίες
ΤΟΠΙΚΩΝ ΑΡΧΟΝΤΩΝ
Σημαντική ένδειξη για**

PUBLICO BANNER GREEK EXTRABOLD, 40 PT

***Έχουν αντιβακτηριακή
ΟΤΙ ΕΧΑΣΑΝ ΔΥΝΑΜΗ
Μεταβατικής περιόδου***

PUBLICO BANNER GREEK EXTRABOLD ITALIC, 40 PT

**Και την 11η Δυναστεία
ΚΛΙΜΑΤΙΚΗ ΑΛΛΑΓΗ
Ωχριούν μπροστά στα**

PUBLICO BANNER GREEK BLACK, 40 PT

***Έχουν χρησιμοποιηθεί
ΟΙ ΠΡΩΤΟΙ ΒΑΣΙΛΕΙΣ
Δικαίως αναγνωριστεί***

PUBLICO BANNER GREEK BLACK ITALIC, 40 PT

**Μια σειρά ηγεμόνων
ΧΑΡΑΚΤΗΡΙΖΟΝΤΑΙ
Τέλους του Παλαιού**

PUBLICO BANNER GREEK ULTRA, 40 PT

***Καθένα επεδίωκε να
ΠΟΥ ΔΙΑΤΗΡΗΘΗΚΕ
11 χιλιόμετρα βόρεια***

PUBLICO BANNER GREEK ULTRA ITALIC, 40 PT

Κατασκευαστικές

PUBLICO BANNER GREEK LIGHT, 60 PT

Αργυροκαρβίδιο

PUBLICO BANNER GREEK ROMAN, 60 PT

Επιδεκτικότητα

PUBLICO BANNER GREEK MEDIUM, 60 PT

Χρηματαγορές

PUBLICO BANNER GREEK BOLD, 60 PT

Περισσότερων

PUBLICO BANNER GREEK EXTRABOLD, 60 PT

Αποτυπώματα

PUBLICO BANNER GREEK BLACK, 60 PT

Στεγασμένου

PUBLICO BANNER GREEK ULTRA, 60 PT

Μαχαιροπήρουνα

PUBLICO BANNER GREEK LIGHT ITALIC, 60 PT

Ολοκληρώθηκαν

PUBLICO BANNER GREEK ROMAN ITALIC, 60 PT

Πειραματίστηκε

PUBLICO BANNER GREEK MEDIUM ITALIC, 60 PT

Αλκαλιμέταλλα

PUBLICO BANNER GREEK BOLD ITALIC, 60 PT

Ελευθερώνεται

PUBLICO BANNER GREEK EXTRABOLD ITALIC, 60 PT

Σχηματίζοντας

PUBLICO BANNER GREEK BLACK ITALIC, 60 PT

Διακινούνταν

PUBLICO BANNER GREEK ULTRA ITALIC, 60 PT

OPENTYPE FEATURES
 FAMILY WIDE

 ALL CAPS
 opens up spacing, moves
 punctuation up

 PROPORTIONAL LINING
 default figures

PROPORTIONAL OLDSTYLE

 FRACTIONS
 ignores numeric date format

SUPERScript/SUPERIOR

SUBSCRIPT/INFERIOR

 DENOMINATOR
 for making arbitrary fractions

 NUMERATOR
 for making arbitrary fractions

 LANGUAGE FEATURE
 Català (Catalan) † glyph

 LANGUAGE FEATURE
 Polski (Polish) kreska accent

 LANGUAGE FEATURE
 Română (Romanian) s accent

OPENTYPE FEATURES
 ROMAN & ITALIC

 STYLISTIC SET 01
 alternate R

 STYLISTIC SET 02
 alternate J

 STYLISTIC SET 03
 alternate ®

 STYLISTIC ALTERNATES
 Illustrator / Photoshop

DEACTIVATED

¿[New] «Work» @ £712.46?

 Updated: £721,825 €391,034
 Original: ¥267,132 \$182,176

 Updated: £721,825 €391,034
 Original: ¥267,132 \$182,176

21/03/10 and 21/18 146/927

 $x^{158} + y^{23} \times z^{18} - a^{4260}$
 $x_{158} \div y_{23} \times z_{18} - a_{4260}$

0123456789 0123456789

0123456789 0123456789

COL·LECCIÓ al·lusió cal·ligrafia

ROZLICZENÍ możliwość ślady

ȘTIINȚIFICE însuși conștiința

DEACTIVATED

 Replacing the *Rankled Rectors*

RIJNLAND, JAÇANA, FJORDS

500 New Trade Publications®

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0123456789 0123456789

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STYLES INCLUDED IN COMPLETE FAMILY

Publico Banner Greek Light
 Publico Banner Greek Light Italic
 Publico Banner Greek Roman
 Publico Banner Greek Italic
 Publico Banner Greek Medium
 Publico Banner Greek Medium Italic
 Publico Banner Greek Bold
 Publico Banner Greek Bold Italic
 Publico Banner Greek Extrabold
 Publico Banner Greek Extrabold Italic
 Publico Banner Greek Black
 Publico Banner Greek Black Italic
 Publico Banner Greek Ultra
 Publico Banner Greek Ultra Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Bosnian, Breton, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greek, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

CONTACT

Commercial Type
 277 Grand Street, Floor 3
 New York, New York 10002

office 212 604-0955
www.commercialtype.com

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ABOUT THE DESIGNERS

Paul Barnes (born 1970) is a graphic and type designer, as well as a partner with Christian Schwartz in Commercial Type, a type foundry based in London and New York. He is also a long-term collaborator with Peter Saville, resulting in diverse work such as identities for Givenchy, 'Original Modern' for Manchester, the England football team kit, and the logo for Kate Moss.

Barnes has worked as an advisor and consultant to numerous publications, notably *Wallpaper**, *Harper's Bazaar*, and *frieze*. His interest in the modern and vernacular is encompassed in his type design, ranging from the contemporary, such as for Björk, to the British lettering of the 18th century that influenced the extensive Chiswick typeface (2017). Whilst consultant to *The Guardian*, he designed Guardian Egyptian with Schwartz. He has designed typefaces for the National Trust in England, the numbers for Puma at the 2010 World Cup, and also for the England football team for Umbro. For Commercial Type, he co-designed Publico with Schwartz and, independently, Austin, Dala Floda, and Marian, amongst others.

Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, he was named one of the 40 most influential designers under 40 in *Wallpaper** with Schwartz. A year later *The Guardian* named him as one of the 50 best designers in Britain.

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper**, and Schwartz was included in *Time* magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.

Panagiotis Haratzopoulos is an Athens-based designer specializing in Greek type design and typography. Born in 1967 in Athens, Panos studied graphic design in Polytechnic College in Athens and then acquired an MA in Graphic Fine Arts from the University of Kent in England. He is specialised in type and multimedia design, and has designed websites and CD-ROMs for large cultural institutions and museums. Together with Yiannis Kouroudis he started Cannibal (www.fonts.gr) in 1995.

An accomplished type designer, Panos has created original designs for clients in Greece as well as Greek versions of well-known typefaces for a range of typefoundries in Europe and the United States, including Christian Schwartz's Neutraface, Farnham, Amplitude, Stag, and Stag Sans.