
Publico Collection

Publico originated as one of many stops on the long road to *The Guardian's* 2005 redesign. It was later finished for Mark Porter and Simon Esterson's redesign of *Público* in Lisbon. Because Publico and the Guardian typefaces share an underlying skeleton, they make ideal companions.

PUBLISHED

2010, 2012, 2014, 2022

DESIGNED BY

PAUL BARNES & CHRISTIAN SCHWARTZ

80 STYLES

7 FAMILIES

FAMILIES

PUBLICO BANNER
PUBLICO BANNER CONDENSED
PUBLICO BANNER X CONDENSED
PUBLICO HEADLINE
PUBLICO HEADLINE CONDENSED
PUBLICO TEXT
PUBLICO TEXT MONO

During the long design process that ultimately resulted in the Guardian collection, many promising ideas were discarded along the way. Some of them were fruitful but not a proper fit for *The Guardian*, which turned out to need a wider range of weights than a more traditional approach to contrast can support. Publico combines the open counterforms and Dutch-influenced structure seen in Guardian Egyptian with a similar approach to serif shape and contrast to the newspaper text typefaces produced by the Miller & Richard Typefoundry in Edinburgh in the mid-19th century.

LIGHT	LIGHT	LIGHT	LIGHT	LIGHT
<i>PP</i>	<i>PP</i>	<i>PP</i>	<i>PP</i>	<i>PP</i>
Publico Banner	Publico Banner Condensed	Publico Banner X Condensed	Publico Headline	Publico Headline Condensed

ROMAN	ROMAN	ROMAN	ROMAN	ROMAN	ROMAN	ROMAN
<i>PP</i>	<i>PP</i>	<i>PP</i>	<i>PP</i>	<i>PP</i>	<i>PP</i>	<i>PP</i>
Publico Banner	Publico Banner Condensed	Publico Banner X Condensed	Publico Headline	Publico Headline Condensed	Publico Text	Publico Text Mono

ROMAN NO. 2

PP

Publico Text
Mono

MEDIUM	MEDIUM	MEDIUM	MEDIUM	MEDIUM
<i>PP</i>	<i>PP</i>	<i>PP</i>	<i>PP</i>	<i>PP</i>
Publico Banner	Publico Banner Condensed	Publico Banner X Condensed	Publico Headline	Publico Headline Condensed

SEMIBOLD	SEMIBOLD
<i>PP</i>	<i>PP</i>
Publico Text	Publico Text Mono

BOLD	BOLD	BOLD	BOLD	BOLD	BOLD	BOLD
<i>PP</i>	<i>PP</i>	<i>PP</i>	<i>PP</i>	<i>PP</i>	<i>PP</i>	<i>PP</i>
Publico Banner	Publico Banner Condensed	Publico Banner X Condensed	Publico Headline	Publico Headline Condensed	Publico Text	Publico Text Mono

EXTRABOLD	EXTRABOLD	EXTRABOLD	EXTRABOLD	EXTRABOLD
<i>PP</i>	<i>PP</i>	<i>PP</i>	<i>PP</i>	<i>PP</i>
Publico Banner	Publico Banner Condensed	Publico Banner X Condensed	Publico Headline	Publico Headline Condensed

BLACK	BLACK	BLACK	BLACK	BLACK
<i>PP</i>	<i>PP</i>	<i>PP</i>	<i>PP</i>	<i>PP</i>
Publico Banner	Publico Banner Condensed	Publico Banner X Condensed	Publico Headline	Publico Headline Condensed

ULTRA	ULTRA	ULTRA
<i>PP</i>	<i>PP</i>	<i>PP</i>
Publico Banner	Publico Banner Condensed	Publico Banner X Condensed

RECOMMENDED MINIMUM & MAXIMUM SIZES

PUBLICO BANNER, 60 PT+

Economy wonk Repainted OTHER

PUBLICO HEADLINE, 18 - 70 PT

Through the enmities of new competitors
Several mishaps befell the crew
During a new voyage

PUBLICO TEXT, 6 - 18 PT

THE ENGLISH EAST INDIA COMPANY was established in 1600 and was granted Royal Charter by Queen Elizabeth I. On these initial journeys to India, they had fitted out for India, centred mainly around silks cotton, rum, and opium. They'd seized a rich

PUBLICO TEXT MONO, 6 - 18 PT

1,200 tonne Portuguese Carrack in the Malacca Straits, with trade from the booty enabling the voyagers to set up eight factories: namely at Java & the Moluccas returning to England in mid-1603 to

Publico Banner

Publico Banner was initially designed to meet the needs of magazine designers who didn't find Publico Headline quite sharp enough for enormous display type. This family exaggerates the contrast between thick and thin and the interplay between sharp and soft forms, and is intended for use at 60 point and above, where its sharp and delicate serifs can fully be appreciated.

PUBLISHED
2012

DESIGNED BY
PAUL BARNES & CHRISTIAN SCHWARTZ
WITH ROSS MILNE

14 STYLES
7 WIDTHS W/ ITALICS

FEATURES
PROPORTIONAL LINING / OLDSTYLE FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERScript/SUBSCRIPT

The decision to extend the Publico family to was driven by the designers' love of high contrast, large x-height, tightly spaced seventies display type. The Ultra weight, in particular, is a loving homage to Herb Lubalin, Tony Stan, Ed Benguiat, Tom Carnase, and others from their generation of lettering artists and type designers.

Publico Banner Light

Publico Banner Light Italic

Publico Banner Roman

Publico Banner Italic

Publico Banner Medium

Publico Banner Medium Italic

Publico Banner Bold

Publico Banner Bold Italic

Publico Banner Extrabold

Publico Banner Extrabold Italic

Publico Banner Black

Publico Banner Black Italic

Publico Banner Ultra

Publico Banner Ultra Italic

Definitives
SHAMBLE
Kärsämäki

PUBLICO BANNER LIGHT, 100 PT

Unknowns
ARCHWAY
Verwendet

PUBLICO BANNER LIGHT ITALIC, 100 PT

Garðabær
DURHAM
Hørsholm

PUBLICO BANNER ROMAN, 100 PT

Biologiske
FRIJOLE
Sandgerði

PUBLICO BANNER ITALIC, 100 PT

Oakwood
IRELAND
Extensive

PUBLICO BANNER MEDIUM, 100 PT [ALTERNATE R]

Karabörk
CÉLÈBRE
Quincunx

PUBLICO BANNER MEDIUM ITALIC, 100 PT

Criticism
FIGURES
Uxbridge

PUBLICO BANNER BOLD, 100 PT

Titulares
PIMILICO
Nijmegen

PUBLICO BANNER BOLD ITALIC, 100 PT

Highgate
MELODY
Créateur

PUBLICO BANNER EXTRABOLD, 100 PT

Originali
DIVJAKË
Continue

PUBLICO BANNER EXTRABOLD ITALIC, 100 PT [ALTERNATE J]

Borough
MELTON
Cymraeg

PUBLICO BANNER BLACK, 100 PT

Junction
BOEKEN
Shushicë

PUBLICO BANNER BLACK ITALIC, 100 PT

Victoria
RÉGION
Çanakkale

PUBLICO BANNER ULTRA, 100 PT

Pulkcila
BLEND
Suitably

PUBLICO BANNER ULTRA ITALIC, 100 PT

DEUX-SÈVRES
Minamikyūshū

PUBLICO BANNER LIGHT, 70 PT

£9,702/\$13,524
Geldrop-Mierlo

PUBLICO BANNER LIGHT ITALIC, 70 PT

HVERAGERÐI
Dumfriesshire

PUBLICO BANNER ROMAN, 70 PT [ALTERNATE R]

VALLENSBÆK
Maine-et-Loire

PUBLICO BANNER ITALIC, 70 PT

SPECTATORS
Formularistic

PUBLICO BANNER MEDIUM, 70 PT

ROTTERDAM
Montevecchia

PUBLICO BANNER MEDIUM ITALIC, 70 PT

OSNABRÜCK
Skanderborg

PUBLICO BANNER BOLD, 70 PT

ENDURANCE
Souveraineté

PUBLICO BANNER BOLD ITALIC, 70 PT

OVERNIGHT
Manipulated

PUBLICO BANNER EXTRABOLD, 70 PT

EXPLORERS
Filibustering

PUBLICO BANNER EXTRABOLD ITALIC, 70 PT [ALTERNATE R]

MIKITAMÄE
Bolungarvík

PUBLICO BANNER BLACK, 70 PT

SITUATIONS
Geógraphiké

PUBLICO BANNER BLACK ITALIC, 70 PT

KEMIJÄRVI
Nieuwegein

PUBLICO BANNER ULTRA, 70 PT [ALTERNATE J]

EXPANSIVE
Økonomisk

PUBLICO BANNER ULTRA ITALIC, 70 PT

Science & Art Department
STAATSANGEHÖRIGKEIT
Prominent cultural figures

PUBLICO BANNER LIGHT, 40 PT

Formed a company in 1874
CONVENTIONS IN WALES
A new modern-day history

PUBLICO BANNER LIGHT ITALIC, 40 PT

Incontables exposiciones
INEXPLICABLE THEMES
A unique polka dot livery

PUBLICO BANNER ROMAN, 40 PT

Constitutionele Republiek
HALLINNOLLINEN JAKO
L'institution de la régence

PUBLICO BANNER ITALIC, 40 PT

Årsmedeltemperaturen
CYCLOON IN BRAZILIË
49 local shipping offices

PUBLICO BANNER MEDIUM, 40 PT

Do intelecto strategista
VELKÉ A HLAVNÍ RADĚ
Utah's aviation capacity

PUBLICO BANNER MEDIUM ITALIC, 40 PT

Az árfolyam jelentősen
NEW OFFICE TOWERS
340 traditional recipes

PUBLICO BANNER BOLD, 40 PT

Venkateshwara Kirana
HOUSING INVENTORY
Unique political theory

PUBLICO BANNER BOLD ITALIC, 40 PT [ALTERNATE R]

Mita 3,171 juu ya usawa
IL-PAJJIŻ JURI ŻĠĦAR
Realpolitik operations

PUBLICO BANNER EXTRABOLD, 40 PT [ALTERNATE J]

Expansion territoriale
VIEDENSKÝ KONGRES
Overall market decline

PUBLICO BANNER EXTRABOLD ITALIC, 40 PT [ALTERNATE R]

279.000 Kubikmetern
INDONESIAN SUGARS
Small cap indices soar

PUBLICO BANNER BLACK, 40 PT [PROPORTIONAL OLDSTYLE FIGURES]

Rettmessige herskeres
4 BALLOT MEASURES
Spring Flight Discount

PUBLICO BANNER BLACK ITALIC, 40 PT

An epic cyber-attack
HISTORIA NATURAL
Shortage of ICU beds

PUBLICO BANNER ULTRA, 40 PT

Pięknosuset złocisty
GROUP HIERARCHY
About 17 new species

PUBLICO BANNER ULTRA ITALIC, 40 PT

Photosynthesizes

PUBLICO BANNER LIGHT, 60 PT

Hermeneutically

PUBLICO BANNER ROMAN, 60 PT

Gloucestershire

PUBLICO BANNER MEDIUM, 60 PT

Administration

PUBLICO BANNER BOLD, 60 PT

Ekonomického

PUBLICO BANNER EXTRABOLD, 60 PT

Circumstances

PUBLICO BANNER BLACK, 60 PT

Demographic

PUBLICO BANNER ULTRA, 60 PT

Eichelbergertown

PUBLICO BANNER LIGHT ITALIC, 60 PT

Pseudohistorical

PUBLICO BANNER ROMAN ITALIC, 60 PT

Nanotechnology

PUBLICO BANNER MEDIUM ITALIC, 60 PT

Establishments

PUBLICO BANNER BOLD ITALIC, 60 PT

Székesfehérvár

PUBLICO BANNER EXTRABOLD ITALIC, 60 PT

Recalculations

PUBLICO BANNER BLACK ITALIC, 60 PT

Denbighshire

PUBLICO BANNER ULTRA ITALIC, 60 PT

Publico Banner Condensed

Whether brash, expressive, delicate, or loud, condensed sans serifs are easy to come by. Harder to find, however, are condensed serif typefaces, in spite of how useful they are, allowing longer headlines in editorial settings, larger titles on book covers, and more dramatic emphasis in advertising.

PUBLISHED
2022

DESIGNED BY
THOMAS BOUILLET

BASED ON PUBLICO BANNER BY
PAUL BARNES & CHRISTIAN SCHWARTZ

14 STYLES
7 WIDTHS W/ ITALICS

FEATURES
PROPORTIONAL LINING / OLDSTYLE FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERScript/SUBSCRIPT

We have made a handful of forays into this genre, but had not yet built a truly comprehensive condensed serif, with the multiple widths and optical sizes providing the flexibility designers need. Publico was a natural choice for expansion, already featuring three optical sizes, a full range of weights, and having already found a home in editorial, cultural, and corporate settings. Publico Banner Condensed and X Condensed were drawn by Thomas Bouillet between 2020 and 2022. Matching the existing Banner, the Condensed has seven weights, from the slender Light to the powerful Ultra.

Publico Banner Condensed Light

Publico Banner Condensed Light Italic

Publico Banner Condensed Roman

Publico Banner Condensed Italic

Publico Banner Condensed Medium

Publico Banner Condensed Medium Italic

Publico Banner Condensed Bold

Publico Banner Condensed Bold Italic

Publico Banner Condensed Extrabold

Publico Banner Condensed Extrabold Italic

Publico Banner Condensed Black

Publico Banner Condensed Black Italic

Publico Banner Condensed Ultra

Publico Banner Condensed Ultra Italic

Adventurism
ROMANTICS
Materialismo

PUBLICO BANNER CONDENSED LIGHT, 100 PT

Communaux
SÖGUSVIÐIÐ
Etymological

PUBLICO BANNER CONDENSED LIGHT ITALIC, 100 PT

Abschließen
ISKLUČIVO
Distinctively

PUBLICO BANNER CONDENSED ROMAN, 100 PT

Transcribed
CONVEYING
Paleográfica

PUBLICO BANNER CONDENSED ITALIC, 100 PT

Elaborating
FACTUALLY
Criogénicas

PUBLICO BANNER CONDENSED MEDIUM, 100 PT

Framförallt
NORVEGIJA
Refurbishes

PUBLICO BANNER CONDENSED MEDIUM ITALIC, 100 PT

**Időszakból
EVASIVELY
Knowledge**

PUBLICO BANNER CONDENSED BOLD, 100 PT

***Campaigns
MASTERAT
Semblança***

PUBLICO BANNER CONDENSED BOLD ITALIC, 100 PT [ALTERNATE R]

Mysterious
ARTIKOAN
Judicatory

PUBLICO BANNER CONDENSED EXTRABOLD, 100 PT

Flutuações
REJOINING
Zapowiedź

PUBLICO BANNER CONDENSED EXTRABOLD ITALIC, 100 PT [ALTERNATE J]

Kõnelejate
MAGNETIC
Extinguish

PUBLICO BANNER CONDENSED BLACK, 100 PT

Credential
ABHÄNGIG
Gesprochen

PUBLICO BANNER CONDENSED BLACK ITALIC, 100 PT

Verbatim
KAPATTI
Endeavor

PUBLICO BANNER CONDENSED ULTRA, 100 PT

Première
DEALERS
Standard

PUBLICO BANNER CONDENSED ULTRA ITALIC, 100 PT

INTERPRETATION
Kaupunginhallitus

PUBLICO BANNER CONDENSED LIGHT, 70 PT

MANUFACTURING
Geburtstagsgericht

PUBLICO BANNER CONDENSED LIGHT ITALIC, 70 PT

VERNACULAIRES
Electromyograph

PUBLICO BANNER CONDENSED ROMAN, 70 PT

CIRCUMSTANCES
Unconsentaneous

PUBLICO BANNER CONDENSED ITALIC, 70 PT

GEZEITENFREIE
Fictionalizations

PUBLICO BANNER CONDENSED MEDIUM, 70 PT

SUPPLEMENTED
Könyhaművészet

PUBLICO BANNER CONDENSED MEDIUM ITALIC, 70 PT

DEVELOPMENT
Østersømusling

PUBLICO BANNER CONDENSED BOLD, 70 PT

PREMJJEŠTANJA
Geochronologer

PUBLICO BANNER CONDENSED BOLD ITALIC, 70 PT

SENSIBLEMENT
Kubsatelliterna

PUBLICO BANNER CONDENSED EXTRABOLD, 70 PT

BOATBUILDING
Sedimentologia

PUBLICO BANNER CONDENSED EXTRABOLD ITALIC, 70 PT

REGENERATED
Semiconductor

PUBLICO BANNER CONDENSED BLACK, 70 PT

BEZWERINGEN
Epipalaeolithic

PUBLICO BANNER CONDENSED BLACK ITALIC, 70 PT

DIPERLUKAN
Synchronizer

PUBLICO BANNER CONDENSED ULTRA, 70 PT

PHILOSOPHY
Nødvendighet

PUBLICO BANNER CONDENSED ULTRA ITALIC, 70 PT

A riot of mutilated chromaticism
VEEL MOEILIJKER ZOU MAKEN
From this unknown stellar space

PUBLICO BANNER CONDENSED LIGHT, 40 PT

Request independent verification
DAUG MECHANINIŲ DIRGINIMO
Amongst suburban voters in 1961

PUBLICO BANNER CONDENSED LIGHT ITALIC, 40 PT

Influência da corrente do Golfo
SOME FORBIDDEN WOODCUT
De første flyvningene gikk med

PUBLICO BANNER CONDENSED ROMAN, 40 PT [ALTERNATE R]

Plus de 500 bâtiments ou parcs
RARE ARTWORK COLLECTION
The bottom of a spacious valley

PUBLICO BANNER CONDENSED ITALIC, 40 PT

Arbitrary incidence structure
10 SPANISH OLOROSO CASKS
L-imprizi u l-azzjonijiet erojċi

PUBLICO BANNER CONDENSED MEDIUM, 40 PT

Maneuvers on celestial bodies
KËTO FANTAZI NË PRAKTIKË
Older provisions of this treaty

PUBLICO BANNER CONDENSED MEDIUM ITALIC, 40 PT

International responsibility
DEN TEORETISKE FILOSOFI
Sjáanlegt eða ósjáanlegt ljós

PUBLICO BANNER CONDENSED BOLD, 40 PT

Bis 1771 besaß die Bibliothek
A BROAD GENERALIZATION
Excavated by the academics

PUBLICO BANNER CONDENSED BOLD ITALIC, 40 PT [ALTERNATE R]

45 manuscritos misteriosos
APPEARED ANONYMOUSLY
Newer viticultural evidence

PUBLICO BANNER CONDENSED EXTRABOLD, 40 PT

Međunarodna organizacija
DESIGNERI INDEPENDENTI
Theories of Communication

PUBLICO BANNER CONDENSED EXTRABOLD ITALIC, 40 PT

Strategically distinct zones
UNO SPECIFICO ARTICOLO
Verilen mağrur unvanların

PUBLICO BANNER CONDENSED BLACK, 40 PT

Many logistical constraints
AN ENDURING SKEPTICISM
Such torrid invulnerability

PUBLICO BANNER CONDENSED BLACK ITALIC, 40 PT

Les plus contradictoires
HISTORIC LANDSCAPES
Mythological chronicler

PUBLICO BANNER CONDENSED ULTRA, 40 PT

Heavy-lift space vehicles
INFLUENZA CULTURALE
Die jüngste Übersetzung

PUBLICO BANNER CONDENSED ULTRA ITALIC, 40 PT

Revised the timetable

PUBLICO BANNER CONDENSED LIGHT, 60 PT

Prosperous & Steady

PUBLICO BANNER CONDENSED ROMAN, 60 PT

Académie française

PUBLICO BANNER CONDENSED MEDIUM, 60 PT

Sinaunang Griyego

PUBLICO BANNER CONDENSED BOLD, 60 PT

Emergent concept

PUBLICO BANNER CONDENSED EXTRABOLD, 60 PT

Pedagogical shifts

PUBLICO BANNER CONDENSED BLACK, 60 PT

Birlikte bölgede

PUBLICO BANNER CONDENSED ULTRA, 60 PT

Løbende inspektioner

PUBLICO BANNER CONDENSED LIGHT ITALIC, 60 PT

Deze jaarlijkse sessie

PUBLICO BANNER CONDENSED ROMAN ITALIC, 60 PT

Aegean civilizations

PUBLICO BANNER CONDENSED MEDIUM ITALIC, 60 PT

Fictionalized ideal

PUBLICO BANNER CONDENSED BOLD ITALIC, 60 PT

Politika in družba

PUBLICO BANNER CONDENSED EXTRABOLD ITALIC, 60 PT

A later unification

PUBLICO BANNER CONDENSED BLACK ITALIC, 60 PT

Higher latitudes

PUBLICO BANNER CONDENSED ULTRA ITALIC, 60 PT

Publico Banner X Condensed

Publico Banner X Condensed was drawn by Thomas Bouillet, who rose to the challenge of keeping a consistent tension in the curves while making the subtle adjustments to proportions necessary to give the right rhythm—particularly tricky in the italics.

PUBLISHED
2022

DESIGNED BY
THOMAS BOUILLET

BASED ON PUBLICO BANNER BY
PAUL BARNES & CHRISTIAN SCHWARTZ

14 STYLES
7 WIDTHS W/ ITALICS

FEATURES
PROPORTIONAL LINING / OLDSTYLE FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERScript/SUBSCRIPT

Like Publico Banner and Banner Condensed, Publico Banner X Condensed has seven weights and works best at large sizes, ideally at 90pt and above. The Ultra weight is evocative of 1970s advertising and editorial typefaces popular in New York and beyond, with tight spacing to match.

Publico Banner X Condensed Light

Publico Banner X Condensed Light Italic

Publico Banner X Condensed Roman

Publico Banner X Condensed Italic

Publico Banner X Condensed Medium

Publico Banner X Condensed Medium Italic

Publico Banner X Condensed Bold

Publico Banner X Condensed Bold Italic

Publico Banner X Condensed Extrabold

Publico Banner X Condensed Extrabold Italic

Publico Banner X Condensed Black

Publico Banner X Condensed Black Italic

Publico Banner X Condensed Ultra

Publico Banner X Condensed Ultra Italic

Luxuscikkeket
COMPETENZA
Fundamentals

PUBLICO BANNER X CONDENSED LIGHT, 100 PT

Folkräkningen
STRONGHOLD
Asymptomatic

PUBLICO BANNER X CONDENSED LIGHT ITALIC, 100 PT

Collaboration
URBANIZADA
Sophisticated

PUBLICO BANNER X CONDENSED ROMAN, 100 PT

International
NIEKOL'KÝCH
Alkuperäinen

PUBLICO BANNER X CONDENSED ITALIC, 100 PT

Gleichmäßig
LINGUISTICS
Subscription

PUBLICO BANNER X CONDENSED MEDIUM, 100 PT

Consolidator
RELATIVELY
Mogelijkheid

PUBLICO BANNER X CONDENSED MEDIUM ITALIC, 100 PT

Educational
MILŽINIŠKA
Activităților

PUBLICO BANNER X CONDENSED BOLD, 100 PT

Zemědělství
THEORIZED
Embayment

PUBLICO BANNER X CONDENSED BOLD ITALIC, 100 PT [ALTERNATE R]

Desempeño
RESERVOIR
Perspective

PUBLICO BANNER X CONDENSED EXTRABOLD, 100 PT

Nomádokat
EXPOSIÇÃO
Framework

PUBLICO BANNER X CONDENSED EXTRABOLD ITALIC, 100 PT

Schematics
PATRONIZE
Indbyggere

PUBLICO BANNER X CONDENSED BLACK, 100 PT

Ganolbarth
SOCIÉTAUX
Chronicling

PUBLICO BANNER X CONDENSED BLACK ITALIC, 100 PT

Vibrations
ČINJENICE
Prehistory

PUBLICO BANNER X CONDENSED ULTRA, 100 PT

Buruzagia
STYLLISTIC
Legendary

PUBLICO BANNER X CONDENSED ULTRA ITALIC, 100 PT

HISTORIC TRIUMPH
Newer island groups

PUBLICO BANNER X CONDENSED LIGHT, 70 PT

ÖÐRUM TEGUNDUM
The Roman Republic

PUBLICO BANNER X CONDENSED LIGHT ITALIC, 70 PT

MONUMENTA SAVO
Radical subjectivist

PUBLICO BANNER X CONDENSED ROMAN, 70 PT

INTERPRETATIONS
Quals va participar

PUBLICO BANNER X CONDENSED ITALIC, 70 PT

ATLANDI OOKEAN
Eons of Expansion

PUBLICO BANNER X CONDENSED MEDIUM, 70 PT

NEOLITHIC CAIRN
Powerful alliances

PUBLICO BANNER X CONDENSED MEDIUM ITALIC, 70 PT

TECHNOLOGISTS
Istotną dziedziną

PUBLICO BANNER X CONDENSED BOLD, 70 PT

STORBYOMRÅDE
Grandes maisons

PUBLICO BANNER X CONDENSED BOLD ITALIC, 70 PT [ALTERNATE R]

MODERN IDEALS
Aegean coastline

PUBLICO BANNER X CONDENSED EXTRABOLD, 70 PT

45 ENSEIGNANTS
Historic Cultures

PUBLICO BANNER X CONDENSED EXTRABOLD ITALIC, 70 PT

TEGENSTELLING
Seasonal festival

PUBLICO BANNER X CONDENSED BLACK, 70 PT

RIGOROUS TACT
Molekülstruktur

PUBLICO BANNER X CONDENSED BLACK ITALIC, 70 PT

NEW METHODS

Angle of repose

PUBLICO BANNER X CONDENSED ULTRA, 70 PT

17,3 MILLJÓNIR

Inflection point

PUBLICO BANNER X CONDENSED ULTRA ITALIC, 70 PT

Foremost scientific theses of this era
ELABORATE ON THESE SUSPICIONS
Assorbendo tutta l'energia incidente

PUBLICO BANNER X CONDENSED LIGHT, 40 PT

Simula ng Unang Makabang Europa
BELANGRIJKE PUNTEN WAAROP DE
Explained this natural phenomenon

PUBLICO BANNER X CONDENSED LIGHT ITALIC, 40 PT

Des systèmes véritablement isolés
SERVING AS THE LINGUA FRANCA
Went on to modernize production

PUBLICO BANNER X CONDENSED ROMAN, 40 PT

Common phase in crystallography
HIS THEORIES ABOUT THE CAUSE
Við lát Maríu af Búrgund árið 1482

PUBLICO BANNER X CONDENSED ITALIC, 40 PT

Bélgica tem três idiomas oficiais
INTRODUIT EN EUROPE EN 1846
His country's political coalitions

PUBLICO BANNER X CONDENSED MEDIUM, 40 PT

Začelo se je s tekstilno industrijo
ANTLAŞMASI'NA RAĞMEN ROMA
Pioneers in cognitive psychology

PUBLICO BANNER X CONDENSED MEDIUM ITALIC, 40 PT

Local union of smiths & tailors
THE FIRST MACEDONIAN WAR
Parlamentos de nueve estados

PUBLICO BANNER X CONDENSED BOLD, 40 PT [ALTERNATE R]

Elektromagnetische Strahlung
SHATTERING THIS COALITION
The idea of mind-body dualism

PUBLICO BANNER X CONDENSED BOLD ITALIC, 40 PT

Modified forms of Phoenician
ORIGINALLY FOUNDED IN 1712
Publius Pomponius Secundus

PUBLICO BANNER X CONDENSED EXTRABOLD, 40 PT

Areal på 90 kvadratkilometer
TEADLASTE HULGAS ÜKSMEE
Microscopic vestige of erosion

PUBLICO BANNER X CONDENSED EXTRABOLD ITALIC, 40 PT

National television broadcast
POSTAVIO CILJEVE RAZVOJA
Made up 2% of the population

PUBLICO BANNER X CONDENSED BLACK, 40 PT

Among Plato's greatest works
THE POST-CLOVIS CULTURES
El territori de l'actual Bèlgica

PUBLICO BANNER X CONDENSED BLACK ITALIC, 40 PT

Auxiliary science of history
YSGRIFENNODD HEFYD AR
Varied recent chronologies

PUBLICO BANNER X CONDENSED ULTRA, 40 PT

Alphabetischen Anordnung
HIS CHIEF CONTRIBUTORS
The latest series of etchings

PUBLICO BANNER X CONDENSED ULTRA ITALIC, 40 PT

Nascent writing prodigy

PUBLICO BANNER X CONDENSED LIGHT, 60 PT

Personlighetsutvikling

PUBLICO BANNER X CONDENSED ROMAN, 60 PT

Conflicting paradigm

PUBLICO BANNER X CONDENSED MEDIUM, 60 PT

Qualified negotiator

PUBLICO BANNER X CONDENSED BOLD, 60 PT

Hellének vallásából

PUBLICO BANNER X CONDENSED EXTRABOLD, 60 PT

Singular document

PUBLICO BANNER X CONDENSED BLACK, 60 PT

La acción exterior

PUBLICO BANNER X CONDENSED ULTRA, 60 PT

Temperature & Pressure

PUBLICO BANNER X CONDENSED LIGHT ITALIC, 60 PT

Gynybos mechanizmas

PUBLICO BANNER X CONDENSED ROMAN ITALIC, 60 PT

Uma solução alcalina

PUBLICO BANNER X CONDENSED MEDIUM ITALIC, 60 PT

Meticulous program

PUBLICO BANNER X CONDENSED BOLD ITALIC, 60 PT

Improved banknote

PUBLICO BANNER X CONDENSED EXTRABOLD ITALIC, 60 PT

Götter und der Welt

PUBLICO BANNER X CONDENSED BLACK ITALIC, 60 PT

Significant dialect

PUBLICO BANNER X CONDENSED ULTRA ITALIC, 60 PT

Publico Headline

Publico Headline exhibits a balanced interplay between sharp serifs and soft ball terminals. Its lack of fussy details gives the face a clean, contemporary look and a quiet elegance, and the wide range of weights allows it to bring a variety of tones to the page.

PUBLISHED
2010

DESIGNED BY
PAUL BARNES & CHRISTIAN SCHWARTZ

DESIGN ASSISTANCE
KAI BERNAU

PRODUCTION ASSISTANCE
ROSS MILNE

12 STYLES
6 WIDTHS W/ ITALICS

FEATURES
SMALL CAPS (ROMAN & ITALIC)
PROPORTIONAL LINING / OLDSTYLE FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERSCRIPT/SUBSCRIPT

Structurally, Publico takes many cues from contemporary Dutch type design with its narrow proportion, square and sturdy skeleton, consistent character widths, and pleasant sense of openness. The wide range of weights makes Publico Headline well-suited to any kind of publication design. All styles of Publico Headline include small caps, fractions, and both lining and oldstyle figures.

Publico Headline Light

Publico Headline Light Italic

Publico Headline Roman

Publico Headline Italic

Publico Headline Medium

Publico Headline Medium Italic

Publico Headline Bold

Publico Headline Bold Italic

Publico Headline Extrabold

Publico Headline Extrabold Italic

Publico Headline Black

Publico Headline Black Italic

CENTIMÈTRE
Henceforward

PUBLICO HEADLINE LIGHT, 70 PT

OBERFLÄCHE
Heartwarming

PUBLICO HEADLINE LIGHT ITALIC, 70 PT [ALTERNATE R]

REJUVENATE
Astrobiologist

PUBLICO HEADLINE ROMAN, 70 PT

STRÁVENÝCH
Overbevisende

PUBLICO HEADLINE ITALIC, 70 PT

SPECTACLES
Administrate

PUBLICO HEADLINE MEDIUM, 70 PT

OVERHEARD
Presentations

PUBLICO HEADLINE MEDIUM ITALIC, 70 PT

JØRPELAND
Ydstebøhavn

PUBLICO HEADLINE BOLD, 70 PT [ALTERNATE J]

DEPOSITION
Estructurada

PUBLICO HEADLINE BOLD ITALIC, 70 PT

GENERATES
Transported

PUBLICO HEADLINE EXTRABOLD, 70 PT

PRODUCERS
Védőréteggel

PUBLICO HEADLINE EXTRABOLD ITALIC, 70 PT

NAVIGATOR
Fearlessness

PUBLICO HEADLINE BLACK, 70 PT [ALTERNATE R]

SALVATIONS
Ideologically

PUBLICO HEADLINE BLACK ITALIC, 70 PT

A hajó 1572-ben készült el
SANTA MARIA DA FEIRA
Gothic revivalist architect

PUBLICO HEADLINE LIGHT, 40 PT

Grčku mnogi povjesničari
SÃO BRÁS DE ALPORTEL
Synhåll för Northend Port

PUBLICO HEADLINE LIGHT ITALIC, 40 PT

The Komnenian dynasty
CLAYTON HEATHCOCK
Her primary protagonist

PUBLICO HEADLINE ROMAN, 40 PT

L'édition 2007 du tournoi
CSÖKMÓ, HOSSZÚPÁLYI
Structural Expressionism

PUBLICO HEADLINE ITALIC, 40 PT

Diversification of assets
RANDSTAD, RIJNLAND
Prispengar på \$247 600

PUBLICO HEADLINE MEDIUM, 40 PT [PROPORTIONAL OLDSTYLE FIGURES]

Wurde auch die Theorie
SÖDRA ÖSTERBOTTEN
Il remporte 170 victoires

PUBLICO HEADLINE MEDIUM ITALIC, 40 PT

Sumerian architecture
MIÈGJORN-PIRENÈUS
Hauptstadt der Region

PUBLICO HEADLINE BOLD, 40 PT [ALTERNATE J]

Grænser op til Frankrig
ALPHABETICAL LISTS
Hizkuntz deskribapena

PUBLICO HEADLINE BOLD ITALIC, 40 PT

**Nel 1471 il territorio fu
CITY OF BRANTFORD
Borgarfjarðarhreppur**

PUBLICO HEADLINE EXTRABOLD, 40 PT

***127 139 neliökilometriä
NORD-PAS-DE-CALAIS
Metropolitan Toulouse***

PUBLICO HEADLINE EXTRABOLD ITALIC, 40 PT [PROPORTIONAL OLDSTYLE FIGURES]

**Ar lan y Môr Canoldir
PAÇOS DE FERREIRA
São João da Pesqueira**

PUBLICO HEADLINE BLACK, 40 PT

***Wojnę zakończył pokój
2,500 DATA CENTERS
County of Lac La Biche***

PUBLICO HEADLINE BLACK ITALIC, 40 PT

STEENWIJKSMOER, ELDIJK, DALERPEEL
West-Friesland is een regio in het noorden
ALL TARGETS FOR FOREIGN INVESTORS
O concelho de Lisboa tem 83,81 km² de área

PUBLICO HEADLINE LIGHT, LIGHT ITALIC, 24 PT

RESTORING A HISTORIC TOWNHOUSE
Total WATA membership fell in mid-2007
GROWTH OF OVER 29.15% ON AVERAGE
Por ejemplo, antes de recorrer sus patios y

PUBLICO HEADLINE ROMAN, ITALIC, 24 PT

SUBRAHMANYAN CHANDRASEKHAR
The population of the city was 1,147,651
IL SUO DISLOCAMENTO ERA DI 6 TON
Rhododendron ferrugineum (Alpenrose)

PUBLICO HEADLINE MEDIUM, MEDIUM ITALIC, 24 PT

DIVIDIDO ADMINISTRATIVAMENTE
Eight days of street festivals in August
GEMI OLARAK KULLANILMAKTADIR
From her late twenties onward she was

PUBLICO HEADLINE BOLD, BOLD ITALIC, 24 PT [ALTERNATE R]

HISTORICAL DISTRICT OF LONDON
Lisboa tem 1 819 573 habitantes, 1996
SAI LIPPULAIIVANA TULIKASTEENSA
Private and public primary education

PUBLICO HEADLINE EXTRABOLD, EXTRABOLD ITALIC, 24 PT

SCHWEINFURT, PASSAU, BAMBERG
Il Cervino è una montagna delle Alpi
BYLA NĚKOLIKRÁT PŘESTAVOVÁNA
Miasto zajmuje powierzchnię 47,1 km²

PUBLICO HEADLINE BLACK, BLACK ITALIC, 24 PT

Kalven Grove was established as a neighborhood in 1946
FROM MAY 1917, SMITH'S NEWSPAPER ARTICLES HAD
A wide range of presentations at the 2001 ABPI conference

PUBLICO HEADLINE LIGHT, LIGHT ITALIC, 18 PT

Australian Western Standard Time (AWST) in the 1870s
BORGARBYGGÐ, SVEITARFÉLAGIÐ SKAGAFJÖRÐUR
Duchamp's early art works align with Post-Impressionist

PUBLICO HEADLINE ROMAN, ITALIC, 18 PT

An exhibition of his work was held in Mexico in 1971
THE RECONQUEST OF THE WESTERN PROVINCES
The Canal de Garonne connects Toulouse to Bordeaux

PUBLICO HEADLINE MEDIUM, MEDIUM ITALIC, 18 PT

Union Internationale des Associations d'Alpinisme
IN 1711 THE BROTHERS MOVED TO MONTMARTE
Jacques Villon, born Gaston Emile Duchamp in 1875

PUBLICO HEADLINE BOLD, BOLD ITALIC, 18 PT [ALTERNATE JJ]

18 mathematical models & abstractions of physics
SHE RECEIVED THE 1998 ROOKIE OF THE YEAR
To be increased to NOK 100 million (USD 12.2 million)

PUBLICO HEADLINE EXTRABOLD, EXTRABOLD ITALIC, 18 PT [ALTERNATE R, PROPORTIONAL OLDSTYLE FIGURES]

Internet Control Message Protocol (ICMP) in 1992
COLLECTIVE AND COLLABORATIVE WORKERS
Debates concerning architectural theory and form

PUBLICO HEADLINE BLACK, BLACK ITALIC, 18 PT

Ridicolosamente

PUBLICO HEADLINE LIGHT, 60 PT

Geomorfológica

PUBLICO HEADLINE ROMAN, 60 PT

Bibliographical

PUBLICO HEADLINE MEDIUM, 60 PT

Mediterranean

PUBLICO HEADLINE BOLD, 60 PT

Photomontage

PUBLICO HEADLINE EXTRABOLD, 60 PT

Wielkopolskie

PUBLICO HEADLINE BLACK, 60 PT

Deconstructivism

PUBLICO HEADLINE LIGHT ITALIC, 60 PT

Administracyjny

PUBLICO HEADLINE ITALIC, 60 PT

Cambridgeshire

PUBLICO HEADLINE MEDIUM ITALIC, 60 PT

Hubschmanova

PUBLICO HEADLINE BOLD ITALIC, 60 PT

Neskaupstaður

PUBLICO HEADLINE EXTRABOLD ITALIC, 60 PT

Amalgamation

PUBLICO HEADLINE BLACK ITALIC, 60 PT

Publico Headline Condensed

Drawn by Estonian type designer Andree Paat, Publico Headline Condensed is narrow enough to save space and fit additional copy on a line, without being so narrow as to compromise legibility.

PUBLISHED

2022

DESIGNED BY

ANDREE PAAT

BASED ON PUBLICO HEADLINE BY

PAUL BARNES & CHRISTIAN SCHWARTZ

12 STYLES

6 WIDTHS W/ ITALICS

FEATURES

SMALL CAPS (ROMAN & ITALIC)
PROPORTIONAL LINING / OLDSTYLE FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERScript/SUBSCRIPT

An initial version of Publico Headline Condensed Black was drawn for the *Guardian's* Saturday magazine in 2008, then filed away as a good idea to revisit at a later date and nearly forgotten until Andree Paat joined our team as an intern for several months in 2018. Andree started over, making the overall width a bit narrower and regularizing the proportions for a better texture. Publico Headline Condensed matches the range of the existing Headline, with six weights and the same complement of typographic features, including small caps and oldstyle figures.

Publico Headline Condensed Light

Publico Headline Condensed Light Italic

Publico Headline Condensed Roman

Publico Headline Condensed Italic

Publico Headline Condensed Medium

Publico Headline Condensed Medium Italic

Publico Headline Condensed Bold

Publico Headline Condensed Bold Italic

Publico Headline Condensed Extrabold

Publico Headline Condensed Extrabold Italic

Publico Headline Condensed Black

Publico Headline Condensed Black Italic

INTERPRETAÇÃO
Callous rationalist

PUBLICO HEADLINE CONDENSED LIGHT, 70 PT

ADMINISTERING
Megszervezésének

PUBLICO HEADLINE CONDENSED LIGHT ITALIC, 70 PT

CHRONOLOGIES
Overeenkomsten

PUBLICO HEADLINE CONDENSED ROMAN, 70 PT

RUNDHÅNDEDE
Fully Customized

PUBLICO HEADLINE CONDENSED ITALIC, 70 PT

TÉLÉOLOGIQUE
Secure & Private

PUBLICO HEADLINE CONDENSED MEDIUM, 70 PT

EXPANSIONARY
Arsenical bronze

PUBLICO HEADLINE CONDENSED MEDIUM ITALIC, 70 PT

ADJUDICATORS
Respectivamente

PUBLICO HEADLINE CONDENSED BOLD, 70 PT

TÁRGYKÖRÉBE
Rökfræðihyggja

PUBLICO HEADLINE CONDENSED BOLD ITALIC, 70 PT

ORGANIZACIJA
Impressionable

PUBLICO HEADLINE CONDENSED EXTRABOLD, 70 PT [ALTERNATE J]

PRAGMÁTICOS
Executive Office

PUBLICO HEADLINE CONDENSED EXTRABOLD ITALIC, 70 PT

DIRECT RULES
Archaeological

PUBLICO HEADLINE CONDENSED BLACK, 70 PT

CERTIFICATES
Ennustuskunst

PUBLICO HEADLINE CONDENSED BLACK ITALIC, 70 PT

Wordt gevormd door de koning
MODERN LITERARY ANALYSIS
New philosophical perspectives

PUBLICO HEADLINE CONDENSED LIGHT, 40 PT

Some of her earlier inscriptions
JEJ CIEĽOM JE URČIŤ NORMY
Connotes their metaphoric role

PUBLICO HEADLINE CONDENSED LIGHT ITALIC, 40 PT

Notable & influential criticism
MÄNSKLIG TVÅÅRINGS NIVÅ
Complex language acquisition

PUBLICO HEADLINE CONDENSED ROMAN, 40 PT

Međutim u nekim slučajevima
SPECIALIZED FREQUENCIES
Dominant hemisphere process

PUBLICO HEADLINE CONDENSED ITALIC, 40 PT

Ideographic & syllabic values
COMMUNICATION SYSTEMS
Konsül yönetimine geçişe yol

PUBLICO HEADLINE CONDENSED MEDIUM, 40 PT

Lack of scholarly agreements
ZNAKY PÍSALI V RIADKOCH
The cerebral cytoarchitecture

PUBLICO HEADLINE CONDENSED MEDIUM ITALIC, 40 PT

Fra den græske bronzealder
AMERICA'S OLDEST SPIRIT
Splits into several kingdoms

PUBLICO HEADLINE CONDENSED BOLD, 40 PT [ALTERNATE R]

An anomalous storm system
SHARED INTENTIONALITY
Monarquies parlamentàries

PUBLICO HEADLINE CONDENSED BOLD ITALIC, 40 PT

Pangatlo ay ang sikolohikal
LITERATURA COMPARATĂ
Maintained their early lead

PUBLICO HEADLINE CONDENSED EXTRABOLD, 40 PT

Nearly 5% of the population
A PROFOUND REVERENCE
Domaine familial ancestral

PUBLICO HEADLINE CONDENSED EXTRABOLD ITALIC, 40 PT

Just on the shores of Tupai
ULUSLARARASI KURULUŞ
40 historic neighborhoods

PUBLICO HEADLINE CONDENSED BLACK, 40 PT [ALTERNATE J]

Które otwierały możliwość
LONG-HAUL OPERATIONS
The Abolition of Feudalism

PUBLICO HEADLINE CONDENSED BLACK ITALIC, 40 PT

SIZABLE BOON TO SCIENTISTS AND NATURALISTS
 Los diversos organismos intergubernamentales a los
IR-REGOLI FID-DEŽINJAZZJONI TAR-REBBIEHA U
These metal vessels were produced as early as 17 BCE

PUBLICO HEADLINE CONDENSED LIGHT, LIGHT ITALIC, 24 PT

STORBRITANNIA OVERFØRTE SUVERENITETEN
 Nas áreas de economia, medicina, física e ativismo
NEXT GENERATION OF CHARGING PROTOCOLS
They've been primarily considered a Pacific Island

PUBLICO HEADLINE CONDENSED ROMAN, ITALIC, 24 PT

HANYA PADA ARSITEKTUR NAMUN PADA SENI
 Voting on the final specifications closed in March
COLBY'S ABRIDGED TRANSLATION FROM 1692
Angažiranosti te čiji rad doprinosi čovječanstvu i

PUBLICO HEADLINE CONDENSED MEDIUM, MEDIUM ITALIC, 24 PT

RECREATED IT WITH MODERN TECHNOLOGY
 The broadcast that had originally aired in 2001
PARLAMENTARISCHES REGIERUNGSSYSTEM
Mijëra vjet më i hershëm janë të ashtëqujturatn

PUBLICO HEADLINE CONDENSED BOLD, BOLD ITALIC, 24 PT [ALTERNATE R]

ARCHITECTURAL PRACTICES IN ANTIQUITY
Forged a personal but unmistakably raw style
HAG E BEZHIOÙ C'HOARIGAN DREIST-HOLL
Critique et subvertit dans une série de cahiers

PUBLICO HEADLINE CONDENSED EXTRABOLD, EXTRABOLD ITALIC, 24 PT

KATAR VAR AF MÖRGUM TALIN LANGSÓTT
Primary musical motifs in the key of F major
DATING FROM THE TIMES OF ALEXANDER
Won a landslide victory in the spring of 1984

PUBLICO HEADLINE CONDENSED BLACK, BLACK ITALIC, 24 PT [PROPORTIONAL OLDSTYLE FIGURES]

L'insieme correlato dell'ambiente e di tutta la comunità ecologica degli
 THE VAGARIES OF CUBISM AND FUTURISM ARE VARIED AND WILD
Posited an original hypothesis that lead to the discovery of magnetism

PUBLICO HEADLINE CONDENSED LIGHT, LIGHT ITALIC, 18 PT

White's long-running radio show popularized traditional folk songs
 KAN ØKOSYSTEMET DEFINERES UD FRA EN MERE DAGLIGDAGS
Tumutulong sa siklo ng pagkain sa pamamagitan ng pagbabalik ng

PUBLICO HEADLINE CONDENSED ROMAN, ITALIC, 18 PT

Bei einer Bandlänge von 1.000 Metern ergeben sich damit knapp
 EXACTING RESTORATION PROJECT OF THE 1965 LEMANS CAR
Eventually ranked among the top universities in the United States

PUBLICO HEADLINE CONDENSED MEDIUM, MEDIUM ITALIC, 18 PT [ALTERNATE R]

This novel preservation process was pioneered early on in 1975
 FIRST HUMAN SPACEFLIGHT TO REACH & ORBIT THE MOON
Se način dobivaju legirani čelici u kojima je maseni udio drugih

PUBLICO HEADLINE CONDENSED BOLD, BOLD ITALIC, 18 PT

The system was largely used for black and white productions
 STATI INDIPENDENTI LI HUMA FI HDAN IR-REGJUN TALJAN
NASA's intensive study in 2016 of the Van Allen radiation belts

PUBLICO HEADLINE CONDENSED EXTRABOLD, EXTRABOLD ITALIC, 18 PT [PROPORTIONAL OLDSTYLE FIGURES]

L'œuvre de Novalis est littéraire, poétique, et philosophique
 DESIGNED TO FUNCTION IN THE MOST ABJECT ENVIRONS
Por lo general son conformadas y se encuentran a cargo sin

PUBLICO HEADLINE CONDENSED BLACK, BLACK ITALIC, 18 PT [ALTERNATE J]

Her official residence

PUBLICO HEADLINE CONDENSED LIGHT, 60 PT

Zealous competitor

PUBLICO HEADLINE CONDENSED ROMAN, 60 PT

Heimsmeistaramót

PUBLICO HEADLINE CONDENSED MEDIUM, 60 PT

Qualified musician

PUBLICO HEADLINE CONDENSED BOLD, 60 PT

Prieš pat sukilimo

PUBLICO HEADLINE CONDENSED EXTRABOLD, 60 PT

Foreign Dignitary

PUBLICO HEADLINE CONDENSED BLACK, 60 PT

Elaborate stonework

PUBLICO HEADLINE CONDENSED LIGHT ITALIC, 60 PT

Carefully publicized

PUBLICO HEADLINE CONDENSED ITALIC, 60 PT

Deutsche Romantik

PUBLICO HEADLINE CONDENSED MEDIUM ITALIC, 60 PT

Best young players

PUBLICO HEADLINE CONDENSED BOLD ITALIC, 60 PT

Regional architect

PUBLICO HEADLINE CONDENSED EXTRABOLD ITALIC, 60 PT

Faza eliminatorie

PUBLICO HEADLINE CONDENSED BLACK ITALIC, 60 PT

Publico Text

The narrow proportion of Publico Text makes for efficient text settings, but the squareness of the forms and overall openness keeps the face from looking squeezed. Rather than the refined elegance seen in the *Headline*, Publico Text is characterized by sturdiness in the serifs and less pronounced ball terminals, making for an even, comfortable texture.

PUBLISHED

2010

DESIGNED BY

PAUL BARNES & CHRISTIAN SCHWARTZ

PRODUCTION ASSISTANCE

ROSS MILNE

6 STYLES

3 WEIGHTS W/ ITALICS

FEATURES

SMALL CAPS (ROMAN & ITALIC)

PROPORTIONAL/TABULAR LINING FIGURES

PROPORTIONAL/TABULAR OLDSTYLE FIGURES

FRACTIONS (PREBUILT AND ARBITRARY)

SUPERSCRIP/T/SUBSCRIPT

ORDINALS

Publico Text is composed of three weights with matching italics. All styles include a comprehensive set of typographic features, such as small caps, fractions, as well as lining, oldstyle and small cap figures in both proportional and tabular widths. Publico Text supports use in a wide range of languages and a selection of simple dingbats is also included.

Publico Text Roman

Publico Text Italic

Publico Text Semibold

Publico Text Semibold Italic

Publico Text Bold

Publico Text Bold Italic

ALONG WITH CONTEMPORARY ERWIN PISCATOR, THERE WAS
 The United Nations Environment Programme (UNEP) coordinated
 FROM AUTOMOBILES TO TELEVISION, THE SPECTACLE TURNS
 The name ABBA (an acronym of Agnetha, Benny, Björn, Anni-Frid)

PUBLICO TEXT ROMAN, 14 PT

LIECHTENSTEIN IS ALSO THE RICHEST COUNTRY PER CAPITA IN
Due to the success of this separate production of primary separations
AZ ALACSONY HÁZAK IJEDTEN NYITOGATTÁK PIROS SZEMEIKET
The Hacienda—opened in 1981—at times was mostly supported by new

PUBLICO TEXT ITALIC, 14 PT

GROWING UP IN ONE OF THE LARGEST CITIES IN BULGARIA
Það dýr, sem þessu hafði valdið, hlaut að hafa lagtönn mikla og
YOUNG AUTHOR’S FIRST NOVEL BREAKING SALES RECORDS
At that time, it seemed a place in which anything could happen

PUBLICO TEXT SEMIBOLD, 14 PT [ALTERNATE R]

FLAMANDILAISEN KYLÄN REUNALLA, PENINKULMAN PÄÄSSÄ
An IEC (Ion-exchange chromatography) procedure involves almost
MÖGEN DIESE KUNSTÄUSSERUNGEN FÜR UNSERE OPTISCHEN
Originally conceived by Rob Gretton, it was largely financed by the

PUBLICO TEXT SEMIBOLD ITALIC, 14 PT

THOMAS DE LA WARRE, LORD OF THE MANOR, FOUNDED
Average annual rainfall in the city is 806.6 mm, and over the
THE PHILHARMONIC ORCHESTRA TOURS CITIES IN INDIA
Wie kiedy zza którego węgła wyrzy w dzień pogodny słońce

PUBLICO TEXT BOLD, 14 PT

THIS PERCENTAGE OF THE POPULATION IN NEW YORK CITY
Approximately £14,000 was set aside for the benefit of her eldest
INTERNATIONAL ARCHITECTURE EXHIBIT OPENS IN MIAMI
The greater metropolitan area has over 120,547,700 inhabitants

PUBLICO TEXT BOLD ITALIC, 14 PT [PROPORTIONAL OLDSTYLE FIGURES]

PUBLICO TEXT ROMAN, ITALIC, SEMIBOLD, BOLD, 15/19 PT

ROMAN SMALL CAPS

ROMAN

SEMIBOLD

PROPORTIONAL
LINING FIGURES

ITALIC

BOLD

PROPORTIONAL
OLDSTYLE FIGURES

ITALIC

THE SPANISH WAR, which began in 1739, and the French war which soon followed it occasioned further increase of the debt, which, on the 31st of December 1748, after it had been concluded by the **Treaty of Aix-la-Chapelle**, amounted to £78,293,313. The most profound peace of the seventeen years of continuance had taken no more than £8,328,354 from it. A war of less than nine years' continuance added £31,338,689 to it (Refer to James Postlethwaite's *History of the Public Revenue*). During the administration of Mr. Pelham, the interest of the public debt was reduced from 4% to 3%; or at least measures were taken for reducing it, from four to three per cent; the **sinking fund** was increased, and some part of the public debt was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673. On the 5th of January 1763, at the conclusion of the peace, the funded debt amounted to £122,603,336, whereas the unfunded debt has been stated at £13,927,589. But the expense occasioned by the war did not end with the conclusion of the peace, so that though, on the 5th of January 1764, the funded debt was increased (partly by a new loan, and partly by funding a part of the unfunded debt) to £129,586,782, there still remained (according to the very well informed author of *Considerations on the Trade and Finances of Great Britain*) an unfunded debt which was brought to account in that and the following year of £975,017. In 1764, therefore, the

PUBLICO TEXT ROMAN, ITALIC, 11/14 PT

EVERY INTRODUCTION to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the *general, philosophical, deductive*, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the *empirical, or inductive*, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: an example of Fechner’s “aesthetics from above & from below.”

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his “architectonic” of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of “clear,” logical thought. Kant, Schelling, and Hegel, again, made use of the concept of *the Beautiful* as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics “von unten.”

The answer is not that no system of philosophy is universally accepted, but that *the general aesthetic theories* have not, as yet at least, succeeded in answering the plain questions of “the plain man” in regard to concrete beauty. Kant, indeed, frankly denied that the explanation of concrete beauty, or “Doctrine of Taste,” as he called it, was possible, while the various definers of beauty as “the union of the Real and the Ideal” “the expression of the Ideal to Sense,” have done no more than he. No one of *these* aesthetic systems, in spite of volumes of so-called

PUBLICO TEXT SEMIBOLD, SEMIBOLD ITALIC, 11/14 PT

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PUBLICO TEXT ROMAN, ITALIC, BOLD, 10/13 PT

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Methodologies of Aesthetics

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his “architectonic” of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of “clear,” logical thought. Kant, Schelling, and Hegel, again, made use of the concept of *the Beautiful* as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics “von unten.”

The State of Criticism

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PUBLICO TEXT SEMIBOLD, SEMIBOLD ITALIC, 10/13 PT

EVERY INTRODUCTION to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the *general, philosophical, deductive*, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the *empirical, or inductive*, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: an example of Fechner’s “aesthetics from above & from below.”

METHODOLOGIES OF AESTHETICS

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THE STATE OF CRITICISM

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PUBLICO TEXT SEMIBOLD, SEMIBOLD ITALIC, 8/10 PT

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PUBLICO TEXT ROMAN, 7/9 PT

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The primary obstacle to situations, therefore, is the culture of the advanced capitalist society. The first issue of the journal *Internationale Situationiste* defined a situationist as "having to do with the theory or practical activity of constructing situations. One who engages in the construction of situations." The same defined situationism as "a meaningless

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Publico Text Mono

Richard Turley at *Bloomberg Businessweek* commissioned a monospaced version of their sans for their 2012 election issue, aiming for an aesthetic of “pure data”, untouched by human hands. Commercial Type had moved into an office in Chinatown in New York earlier that year; Christian Schwartz had noticed monospaced serif type on many signs in the neighborhood, set in Latin alphabets that are included almost as an afterthought in Chinese typefaces. Inspired by these awkwardly beguiling un-designed forms, he drew a monospaced version of Publico Text.

PUBLISHED
2014

DESIGNED BY
CHRISTIAN SCHWARTZ
GREG GAZDOWICZ (ITALICS)

BASED ON PUBLICO TEXT BY
PAUL BARNES & CHRISTIAN SCHWARTZ

8 STYLES
4 WEIGHTS W/ ITALICS

FEATURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERScript/SUBSCRIPT

Though it was not space-efficient enough for this special issue of *Bloomberg Businessweek*, Publico Text Mono appeared in info graphics and in feature headlines in many subsequent issues. Its forms feel at once familiar and alien-recognizable as part of Publico, but with a distinctly strange texture. Greg Gatzowicz added the italics, which are actually optically corrected obliques, in keeping with the unfussy aesthetic of the family.

Publico Text Mono Roman
Publico Text Mono Oblique
 Publico Text Mono Roman No. 2
Publico Text Mono Oblique No. 2
 Publico Text Mono Semibold
Publico Text Mono Semibold Oblique
 Publico Text Mono Bold
Publico Text Mono Bold Oblique

New York Trilogy
New York Trilogy

ROMAN & OBLIQUE, 16 PT

New York Trilogy
New York Trilogy

ROMAN NO. 2 & OBLIQUE NO. 2, 16 PT

Narrow characters like I i j and l reduce the overall density of words, and therefore make Publico Text Mono Roman feel lighter than its proportionally spaced counterparts at larger sizes. To help alleviate this for display usage, we have added a Roman No. 2, a stronger weight that better approximates the general color of the Roman weight in the other Publico families.

APPLICATION
Comparisons

PUBLICO TEXT MONO ROMAN, 66 PT

ŠPANIELSKEJ
Riconoscono

PUBLICO TEXT MONO ITALIC, 66 PT

ÞJÓÐKJÖRINN
Huomattavia

PUBLICO TEXT MONO ROMAN NO. 2, 66 PT [ALTERNATE J]

RESTAURANTE
Passstraßen

PUBLICO TEXT MONO ITALIC NO. 2, 66 PT [ALTERNATE R]

SVEUČILIŠTA
Navigateurs

PUBLICO TEXT MONO SEMIBOLD, 66 PT

TANGENTBORD
Gelişiminde

PUBLICO TEXT MONO SEMIBOLD ITALIC, 66 PT

OCORRÊNCIAS
Funcționeze

PUBLICO TEXT MONO BOLD, 66 PT

NACIŚNIEĆCIE
Bijvoorbeeld

PUBLICO TEXT MONO BOLD ITALIC, 66 PT

Rooman valtakunnan
AMERICAN-MADE BREW
Politisches System

PUBLICO TEXT MONO ROMAN, 40 PT [ALTERNATE R]

Dette får nordmenn
SHUTTLE AUTOMATICO
Rooted in all fact

PUBLICO TEXT MONO ITALIC, 40 PT

Between 926 & 1587
AUTO-JUSTIFICATION
Ewropa telgħet fuq

PUBLICO TEXT MONO ROMAN NO. 2, 40 PT [ALTERNATE J]

Dieci sottoregioni
KOMBÓ KÉT GITÁRRAL
Odnajdziemy w nich

PUBLICO TEXT MONO ITALIC NO. 2, 40 PT

Given to outbursts
LÝÐRÆÐI LEIDDI TIL
Rijksgebouwendienst

PUBLICO TEXT MONO SEMIBOLD, 40 PT

Průměrná nadmořská
UPSTANDING VISUALS
Şehrin iklimi aynı

PUBLICO TEXT MONO SEMIBOLD ITALIC, 40 PT

Revolução Francesa
SPACED EQUIDISTANT
Civilinių skrydžių

PUBLICO TEXT MONO BOLD, 40 PT

Widening his gazes
INFLAZIONE COSMICA
Grænsen fortsætter

PUBLICO TEXT MONO BOLD ITALIC, 40 PT

LE VAISSEAU PEUT TRANSPORTER 8 PERSONNES
 Alights at Astor Place and Grand Central
OP HET EERSTE ZICHT LIJKT DE FILM IN ÉÉN
His sturdy façade belied unseen fatigues

PUBLICO TEXT MONO ROMAN, ITALIC, 18 PT [ALTERNATE R]

EKKI FLEIRI TILVILJANAKENNDIR SNÚNINGAR!
 Clarke ei usko saavansa summaa seteleinä
CERTAIN PEDAGOGIES AVAILED THEMSELVES TO
Sunim veiksmīgi izdevies pārciest ziemas

PUBLICO TEXT MONO ROMAN NO. 2, ITALIC NO. 2, 18 PT [ALTERNATE J]

NYILVÁNOS PÓDIUMVITÁT TARTOTTAK PÉNTEKEN
 Photographic copies readily made it past
EIN WEITERER EINFLUSS AUF DIE ENTSTEHUNG
Šalies BVP augimo prisideda 9,2 procento

PUBLICO TEXT MONO SEMIBOLD, SEMIBOLD ITALIC, 18 PT

KAHN ADVOCATED AN HONESTY IN MATERIALITY
 Există fix 1365 de plaje, adică câte una
EN LA PINTURA, EL PRECEDENTE MÁS NOTABLE
Width: 7 $\frac{3}{8}$ " Height: 19 $\frac{1}{4}$ " Matte: 5 $\frac{3}{4}$ " × 7 $\frac{2}{3}$ "

PUBLICO TEXT MONO BOLD, BOLD ITALIC, 18 PT

Samogłoską

PUBLICO TEXT MONO ROMAN, 60 PT

Realigning

PUBLICO TEXT MONO ROMAN NO. 2, 60 PT

Afhankelijk

PUBLICO TEXT MONO SEMIBOLD, 60 PT

Centrālajā

PUBLICO TEXT MONO BOLD, 60 PT

Zootrophic

PUBLICO TEXT MONO ITALIC, 60 PT

Françaises

PUBLICO TEXT MONO ITALIC NO. 2, 60 PT

Utilizează

PUBLICO TEXT MONO SEMIBOLD ITALIC, 60 PT

Demarcator

PUBLICO TEXT MONO BOLD ITALIC, 60 PT

PUBLICO TEXT MONO ROMAN, ITALIC, BOLD, 15/18 PT

ROMAN ALL CAPS

ROMAN

BOLD

LINING FIGURES

ITALIC

BOLD

THE SPANISH WAR, which began in 1739, and the French war which soon followed it occasioned further increase of the debt, which, on the 31st of December 1748, after it had been concluded by the **Treaty of Aix-la-Chapelle**, amounted to £78,293,313. The most profound peace of the seventeen years of continuance had taken no more than £8,328,354 from it. A war of less than nine years' continuance added £31,338,689 to it (Refer to James Postlethwaite's *History of the Public Revenue*). During the administration of Mr. Pelham, the interest of the public debt was reduced from 4% to 3%; or at least measures were taken for reducing it, from four to three per cent; the **sinking fund** was increased, and some part of the public debt was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673. On the 5th of January 1763, at the conclusion of the peace, the funded debt amounted to £122,603,336, whereas the unfunded debt has been stated at £13,927,589. But the expense occasioned by the war did not end with the conclusion of the peace, so that though, on the 5th of January 1764, the funded debt was increased (partly by a new loan, and partly by funding a part of the unfunded debt) to £129,586,782, there still remained (according to the very well informed author of *Considerations on the*

PUBLICO TEXT MONO ROMAN, ITALIC, BOLD, 10/12 PT

THE PSYCHOLOGY OF BEAUTY

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THE PSYCHOLOGY OF BEAUTY

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PUBLICO TEXT MONO, 7/9 PT

BRH	JAN	APR	JUL
ABBO	123,864	104,403	122,231
AIRD	245,856	287,968	266,550
ATHA	164,168	116,164	180,652
ARRO	341,215	420,021	399,981
BANF	126,845	154,861	140,616
BARO	120,103	220,044	190,820
BARR	315,614	351,414	340,156
BEAU	436,493	352,241	389,325
BONA	461,656	357,465	295,610
BOWD	155,564	187,912	160,653
BRET	227,298	251,236	266,561
BROO	312,564	284,521	277,155
BURN	202,799	179,209	304,195
CALG	355,541	147,581	210,610
CAMP	219,102	240,031	156,616
CANM	122,692	162,241	141,155
CARB	310,012	250,219	265,857
CARD	158,778	160,081	170,624
CHIL	280,892	266,254	254,251
DATC	112,756	127,375	115,689
DECA	416,452	397,752	400,282
DOVR	236,861	249,765	287,201
DRAT	736,875	700,658	710,456
EACR	148,572	201,368	175,265
ECAV	587,391	561,487	572,138
EIRE	218,342	210,968	199,267
EKEF	491,384	458,620	446,182
FALQ	102,924	113,078	108,912

PUBLICO TEXT MONO ROMAN, 7/9 PT

The sense of constructing situations is to fulfill human primitive desires and pursue a superior passional quality. From *Internationale Situationiste #1*: "This alone can lead to the further clarification of these simple basic desires, and to the confused emergence of new desires whose material roots will be precisely the new reality engendered by situationist constructions. We must thus envisage a sort of situationist-oriented psychoanalysis in which, in contrast to the goals pursued by the various currents stemming from freudianism, each of the participants in this adventure would discover desires for specific ambiances in order to fulfill them. each person must seek what he loves, what attracts him. Through this method one can tabulate elements out of which situations can be constructed, along with projects to dynamize these elements." The primary obstacle to situations, therefore, is the culture of the advanced

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FALQ	102,924	113,078	108,912
FBRO	634,432	592,244	615,347
FDOR	387,116	414,278	402,621
FORW	227,298	251,236	266,561
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INCLUDED FAMILIES

Publico Banner
 Publico Banner Condensed
 Publico Banner X Condensed
 Publico Headline
 Publico Headline Condensed
 Publico Text
 Publico Text Mono

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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www.commercialtype.com

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ABOUT THE DESIGNERS

Paul Barnes (born 1970) is a graphic designer specializing in the fields of lettering, typography, type design, and publication design. In the early 1990s he worked for Roger Black in New York where he was involved in redesigns of *Newsweek*, US and British *Esquire* and *Foreign Affairs*. During this time he art directed *Esquire Gentleman* and *U&Ic*. He later returned to America to be art director of the music magazine *Spin*. Since 1995 he has lived and worked in London. He has formed a long term collaboration with Peter Saville, which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester and numerous music based projects, such as Gay Dad, New Order, Joy Division and Electronic. Independently he has created identities for luxury Italian shoe manufacturer Gianvito Rossi, and German publisher Schirmer Graf.

Barnes has also been an advisor and consultant on numerous publications, notably *The Sunday Times Magazine*, *The Guardian* and *The Observer* Newspapers, *GQ*, *Wallpaper**, *Harper's Bazaar* and *frieze*. He has designed many books for publishers all over Europe including Schirmer Mosel, Oxford University Press, the Tate, and the iconic Schirmer Graf series. Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper**. A year later *The Guardian* named him as one of the 50 best designers in Britain.

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper**, and Schwartz was included in *Time* magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.