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# Stag Sans Round

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Stag Sans Round adapts the blunt terminal forms seen in the original sans into slight swelling in terminals, giving this family an organic quality unusual for a rounded sans. Care has been taken to keep the heaviest weights from becoming too cartoonishly obese. Instead, they temper the softness and retain their masculine power.

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**PUBLISHED**  
2009

**DESIGNED BY**  
CHRISTIAN SCHWARTZ & ROSS MILNE

**12 STYLES**  
6 WEIGHTS W/ ITALICS

**FEATURES**  
PROPORTIONAL LINING FIGURES  
FRACTIONS

Stag Sans Round is the result of the US edition of *Esquire's* continued appetite for variations on Stag. The family was commissioned in 2009 for use in smaller-size display typography to freshen up their front section, but soon expanded its reach to the rest of the magazine. Ross Milne deftly navigated the compromises necessary to make Stag Sans Round work on its own organic terms as more than simply a programatically rounded version of the sand.

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Stag Sans Round Light

*Stag Sans Round Light Italic*

Stag Sans Round Book

*Stag Sans Round Book Italic*

Stag Sans Round Medium

*Stag Sans Round Medium Italic*

Stag Sans Round Semibold

*Stag Sans Round Semibold Italic*

Stag Sans Round Bold

*Stag Sans Round Bold Italic*

Stag Sans Round Black

*Stag Sans Round Black Italic*

GEZELSCHAP  
Manifestations

STAG SANS ROUND LIGHT, 70 PT

COMPLICATE  
*Společenštější*

STAG SANS ROUND LIGHT ITALIC, 70 PT

POTANKOSTI  
Governments

STAG SANS ROUND BOOK, 70 PT

BIJZONDERE  
*Sveitarfélögin*

STAG SANS ROUND BOOK ITALIC, 70 PT

**PLEASANTLY**  
**Mythological**

STAG SANS ROUND MEDIUM, 70 PT

***EXISTENTIAL***  
***Nököttävissä***

STAG SANS ROUND MEDIUM ITALIC, 70 PT

**SKEPTICISM**  
**Traditionally**

STAG SANS ROUND SEMIBOLD, 70 PT

***CHARACTER***  
***Administrate***

STAG SANS ROUND SEMIBOLD ITALIC, 70 PT

**HANDSOME**  
**Düzlügünün**

STAG SANS ROUND BOLD, 70 PT

***AUTONOMY***  
***Menschliche***

STAG SANS ROUND BOLD ITALIC, 70 PT

**FLORENCIA**  
**Jarðarinnar**

STAG SANS ROUND BLACK, 70 PT

***REGIONALE***  
***Tribulations***

STAG SANS ROUND BLACK ITALIC, 70 PT

Debreceni, Hajdúhadházi  
BOSTON OPERA HOUSE  
Convention of Kanagawa

STAG STENCIL LIGHT, 40 PT

*An average of 1825.60 km*  
PÄIJÄNNE TAVASTLAND  
*Mount Royal and Ramsay*

STAG STENCIL LIGHT ITALIC, 40 PT

Identification is required  
MOSONMAGYARÓVÁRI  
Glendale and Inglewood

STAG STENCIL BOLD, 40 PT

*Over 250,000 attendees*  
HÖFUÐBORGARSVÆÐI  
*Canadian Pacific Railway*

STAG STENCIL BOLD ITALIC, 40 PT

**Austur-Húnavatnssýsla  
DET SJUNDE INSEGLET  
Bilan du Situationnisme**

STAG STENCIL LIGHT, 40 PT

***3.2 million visit annually  
HOUNSFIELD HEIGHTS  
Society of the Spectacle***

STAG STENCIL LIGHT ITALIC, 40 PT [ALTERNATE a]

**Región de Antofagasta  
APRIL THROUGH JULY  
Križevci, Donja Stubica**

STAG STENCIL BOLD, 40 PT

***Calgary Fringe Festival  
VERTROUWENSREGEL  
Treaty of Simulambuco***

STAG STENCIL BOLD ITALIC, 40 PT

**Une bonne à tout faire  
FINANCIAL DISTRICT  
Letterngießmaschine**

STAG STENCIL LIGHT, 40 PT

***Exhibit opens June 29  
WEISSENHOF ESTATE  
Modernism & Practice***

STAG STENCIL LIGHT ITALIC, 40 PT

**Charlotte et son Jules  
ESTABLISHED IN 1921  
Santiago, Concepción**

STAG STENCIL BOLD, 40 PT

***Contemporary Artists  
MICHÈLE BERNSTEIN  
Kulturpersonligheter***

STAG STENCIL BOLD ITALIC, 40 PT



Au fil des années, la sitcom est devenue un  
PERPIGNAN, LANGUEDOC-ROUSSILLON  
*In 1950, Albers left Black Mountain College*

STAG SANS ROUND LIGHT, LIGHT ITALIC, 24 PT

There are three major public universities  
CAROLINA HENRIETTE MAC GILLAVRY  
*The Chamber of Commerce and Industry*

STAG SANS ROUND BOOK, BOOK ITALIC, 24 PT [ALTERNATE ITALIC a]

**Restauração, absolutismo e liberalismo**  
**HELSINKI POPULAAARIKULTTUURISSA**  
***Quelques chiffres clés du sport à Angers***

STAG SANS ROUND MEDIUM, MEDIUM ITALIC, 24 PT

**Five days of street festivals in October**  
**IN THE BOROUGH OF SURREY HEATH**  
***Tendo sido notadas as potencialidades***

STAG SANS ROUND SEMIBOLD, SEMIBOLD ITALIC, 24 PT

**The social appropriation of products**  
**QUALIFIED APPLICATION PROCESS**  
***Privatpraktiserende og speciallæger***

STAG SANS ROUND BOLD, BOLD ITALIC, 24 PT

**68.52% of the provincial population**  
**QUANTUM INFORMATION THEORY**  
***Heartfield Retrospective Exhibition***

STAG SANS ROUND BLACK, BLACK ITALIC, 24 PT [ALTERNATE Q]

VÄLIRAUHAN AIKANA NEUVOSTOLIITON JA SUOMEN  
A soprano is the highest of the standard four voice range  
Kelvin Grove was established as a neighbourhood in 60s

STAG SANS ROUND LIGHT, 18 PT

*SNÆFELLSNES-OG HNAPPADALSSÝSLA, DALASÝSLA*  
*Blainville-Crevon Seine-Maritime in the Haute-Normandie*  
*The mainland territories north of the 49th parallel remain*

STAG SANS ROUND LIGHT ITALIC, 18 PT

TÜRKIYE'DE EN BÜYÜK İDARİ BİRİME İL ADI VERİLİR  
A formal presentation to the Russian Chemical Society  
Poi ci fu un altro piccolo progresso nella sua opera con

STAG SANS ROUND BOOK, 18 PT

*THE POPULATION OF THE CITY CENTRE WAS 42,715*  
*A major divide in political opinion separates the region*  
*Oproti nim byla ovšem Bohumilka beránkem, ale proto*

STAG SANS ROUND BOOK ITALIC, 18 PT

**FINLAND HAS 187,888 LAKES AND 179,584 ISLANDS**  
**Beaver Valley Little League in the Village of Fruitvale**  
**Sotaan osallistui vajaat 200 000 suomalaista ja noin**

STAG SANS ROUND MEDIUM, 18 PT

***HISTORY OF THE WEST COAST OF NORTH AMERICA***  
***After a brief flirtation with monarchy, Finland became***  
***Swedish Association of Local Authorities and Regions***

STAG SANS ROUND MEDIUM ITALIC, 18 PT

**CURSURI DE LIMBA ROMÂNĂ CA LIMBĂ STRĂINĂ**  
**Di sera, sui tetti vicini e su un alberello intristito nel**  
**In the 12th century, medicine began to be a publicly**

STAG SANS ROUND SEMIBOLD, 18 PT

***BUT THE IRREVERSIBLE TIME OF THE BOURGEOIS***  
***Gropius became the Controller of Design for Isokon***  
***During the prehistoric, ancient and early mediaeval***

STAG SANS ROUND SEMIBOLD ITALIC, 18 PT

**NOTRE-DAME, STE-GENEVIÈVE, AND ST-VICTOR**  
**Internationalism of modern gallery architecture**  
**Detournement of pre-existing aesthetic element**

STAG SANS ROUND BOLD, 18 PT

***DEȘI SE POT ADUCE ARGUMENTE ÎN FAVOAREA***  
***Imajući sve gradivo pred sobom, pohodih, noseći***  
***Around 5.3 million people reside in Finland, most***

STAG SANS ROUND BOLD ITALIC, 18 PT

**REYKJAVÍK, SELTJARNARNES, MOSFELLSBÆR**  
**Director of the Bureau of Weights and Measures**  
**Influența slavă se simte atât la nivel fonetic cât și**

STAG SANS ROUND BLACK, 18 PT

***HISTOIRE(S) DU CINÉMA: UNE HISTOIRE SEULE***  
***During the first centuries of its existence, Dhaka***  
***The Russian Revolution had an immediate effect***

STAG SANS ROUND BLACK ITALIC, 18 PT

STAG SANS ROUND BOOK, 16 PT

BOOK ALL CAPS

BOOK

SEMIBOLD

BOOK ITALIC

PROPORTIONAL  
LINING FIGURES

BOLD

BOOK ITALIC

THE SPANISH WAR, which began in 1739, as well as the French war which soon followed it, occasioned a further increase of the debt, which, on the 31st of December 1748, after the war had been concluded by the **treaty of Aix-la-Chapelle**, amounted to £78,293,313. The most profound peace, of 17 years continuance, had taken no more than £8,328,354,17 from it. A war, of less than nine years continuance, added £31,338,689 to it. (Refer to *Postlethwaite's History of the Public Revenue*.) During the administration of Mr. Pelham, the interest of the public debt was reduced to 3%; the sinking fund was increased, and some part of the public debt was paid off. In 1755, before the late war, the funded debt of Great Britain amounted to £72,289,675. On the 5th of January 1763, at the conclusion of the peace, the funded debt amounted debt to £122,603,336. The unfunded debt has been stated at £13,927,589. But the expense **occasioned by the war** did not end with the conclusion of the peace; so that, on the 5th of January 1764, the funded debt was increased (partly by a new loan, and partly by funding a part of the unfunded debt) to £129,586,789, there still remained (according to the very well informed author of *Considerations on the Trade and Finances of Great Britain*) an unfunded debt, which was brought to account in that and the following year, of 975,017. In 1764, therefore, the public debt of Great Britain, funded and unfunded together, amounted, according to this author, to

Zwartewaterland

STAG SANS ROUND LIGHT, 60 PT

Cambridgeshire

STAG SANS ROUND BOOK, 60 PT

Oscillographies

STAG SANS ROUND MEDIUM, 60 PT

Familiarization

STAG SANS ROUND SEMIBOLD, 60 PT

Parliamentary

STAG SANS ROUND REGULAR, 60 PT

Hellevoetsluis

STAG SANS ROUND BLACK, 60 PT

*Konuşulmaktadır*

STAG SANS ROUND LIGHT, 60 PT

*Modernisaatiota*

STAG SANS ROUND BOOK, 60 PT

*Interconnecting*

STAG SANS ROUND MEDIUM, 60 PT

*Bibliographical*

STAG SANS ROUND SEMIBOLD, 60 PT

*Franekeradeel*

STAG SANS ROUND REGULAR, 60 PT

*Prinsengracht*

STAG SANS ROUND BLACK, 60 PT

UPPERCASE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

LOWERCASE

abcdefghijklmnopqrstuvwxyz

STANDARD PUNCTUATION

!@?.,;:...'---()[]{}|\&@“”‘’„«»<> §•¶†‡©®™

ALL-CAP PUNCTUATION

---@•¶†‡

LIGATURES

fb fh fi fj fk fl ff ffb ffh ffi ffj ffk ffl

PROPORTIONAL LINING  
default figures

\$£€¥1234567890¢ƒ %‰°ª«»¼½

PREBUILT FRACTIONS

½ ⅓ ⅔ ¼ ¾ ⅛ ⅜ ⅝ ⅞

NUMERATORS &  
DENOMINATORS

H<sup>0123456789</sup>/<sub>0123456789</sub>

STYLISTIC ALTERNATES

Q Q “ ” « » < >

ACCENTED UPPERCASE

Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß

ACCENTED LOWERCASE

á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß





**OPENTYPE FEATURES**  
FAMILY WIDE

ALL CAPS

PROPORTIONAL LINING  
default figures

FRACTIONS

DENOMINATOR  
for making arbitrary fractionsNUMERATOR  
for making arbitrary fractionsLANGUAGE FEATURE  
Română (Romanian) s accent

DEACTIVATED

Fish &amp; 'Chips' for £24.65?

Sale price: \$3,460 €1,895

217/2624 10/18 460/920

0123456789 0123456789

0123456789 0123456789

ÎNSUȘI conștiință științifice

ACTIVATED

FISH &amp; 'CHIPS' FOR £24.65?

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0123456789 0123456789

0123456789 0123456789

ÎNSUȘI conștiință științifice

**OPENTYPE FEATURES**  
ROMAN & ITALICSTYLISTIC SET 01  
big quotesSTYLISTIC SET 02  
Q and relatedSTYLISTIC SET 03  
Q and relatedSTYLISTIC ALTERNATES  
Illustrator/Photoshop

DEACTIVATED

“Quit Quilting Quite *Quickly*”“Quit Quilting Quite *Quickly*”“Quit Quilting Quite *Quickly*”“Quit Quilting Quite *Quickly*”

ACTIVATED

““Quit Quilting Quite *Quickly*””“Quit Quilting Quite *Quickly*”“Quit Quilting Quite *Quickly*”““Quit Quilting Quite *Quickly*””**OPENTYPE FEATURES**  
ITALIC ONLYSTYLISTIC SET 04  
a and relatedSTYLISTIC ALTERNATES  
Illustrator/Photoshop

DEACTIVATED

*Päijänne Tavastia, Materializing**Päijänne Tavastia, Materializing*

ACTIVATED

*Päijänne Tavastia, Materializing**Päijänne Tavastia, Materializing*

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**STYLES INCLUDED IN COMPLETE FAMILY**

Stag Sans Round Light  
Stag Sans Round Light Italic  
Stag Sans Round Book  
Stag Sans Round Book Italic  
Stag Sans Round Medium  
Stag Sans Round Medium Italic  
Stag Sans Round Semibold  
Stag Sans Round Semibold Italic  
Stag Sans Round Bold  
Stag Sans Round Bold Italic  
Stag Sans Round Black  
Stag Sans Round Black Italic

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**SUPPORTED LANGUAGES**

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Wolof

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**ABOUT THE DESIGNERS**

**Christian Schwartz** (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Director's Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the redesign team for *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper\**, and Schwartz was included in Time magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.

**Ross Milne** (born 1985) works and lives in Vancouver, Canada where he studied at the Emily Carr University. After graduating with a degree in Communication Design (2007), he moved to the Hague, Netherlands where he pursued a postgraduate education in type design from the Type and Media masters course at the Royal Academy of Art (KABK). Later travelling to San Francisco, he worked in a handful of boutique design offices before eventually returning to Vancouver in early 2009. Ross currently works as a contributing designer with Commercial Type while pursuing his own projects in graphic design and type design.