
Фичер Дисплей

Feature Display offers seven weights with matching italics. It edges toward a more traditional fashion display face, with attenuated contrast and round terminals. In this version, Feature’s personality—industrious but pretty, sober but warm—truly shines.

PUBLISHED
2025

DESIGNED BY
BERTON HASEBE AND CHRISTIAN SCHWARTZ

CYRILLIC BY
ILYA RUDERMAN

14 STYLES
7 WEIGHTS W/ ITALICS

FEATURES
PROPORTIONAL/TABULAR LINING FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERScript/SUBSCRIPT

Although it’s perfect for headlines and titles, Feature Display can just as easily break out of an editorial context and go even bigger for signage, posters, and environmental graphics. It offers a wider range of weights than the rest of the family, from a delicate Extralight to a powerful Ultra.

Feature Display Cyrillic Extralight

Feature Display Cyrillic Extralight Italic

Feature Display Cyrillic Light

Feature Display Cyrillic Light Italic

Feature Display Cyrillic Regular

Feature Display Cyrillic Regular Italic

Feature Display Cyrillic Medium

Feature Display Cyrillic Medium Italic

Feature Display Cyrillic Bold

Feature Display Cyrillic Bold Italic

Feature Display Cyrillic Extrabold

Feature Display Cyrillic Extrabold Italic

Feature Display Cyrillic Ultra

Feature Display Cyrillic Ultra Italic

RECOMMENDED MINIMUM & MAXIMUM SIZES

FEATURE DISPLAY CYRILLIC,
40 PT+

Произношение
Значению
ОБМЕН

FEATURE DECK CYRILLIC,
18 – 40 PT

Ни в коем случае не следует считать акт
Более вероятным в свете того
Употреблялись к тому
От юридического

FEATURE TEXT CYRILLIC,
8 – 18 PT

Что слово ещё ранее вошло в обиход, что также объясняет быстроту его дальнейшего
Младенчества к зрелости проделывает не только каждый
Использовали Льюис Морган и Фридрих Энгельс
Англоязычную научную терминологию его

Пауночная
БУХАРЕСТ
Населения

FEATURE DISPLAY CYRILLIC EXTRALIGHT, 90 PT

Медленное
ОБЛАСТТА
Тембровий

FEATURE DISPLAY CYRILLIC EXTRALIGHT ITALIC, 90 PT

Извлекали
ЯКТЫЛЫК
Сільського

FEATURE DISPLAY CYRILLIC LIGHT, 90 PT [ALTERNATE a]

Каменного
ЖУДЕЦОВ
Изграђени

FEATURE DISPLAY CYRILLIC LIGHT ITALIC, 90 PT

Морињата
СБОРНУЮ
Обязалась

FEATURE DISPLAY CYRILLIC REGULAR, 90 PT

Населения
ДЪЯМЕТР
Умјереном

FEATURE DISPLAY CYRILLIC REGULAR ITALIC, 90 PT

Защитник
КОЛОДЦА
Дрейфови

FEATURE DISPLAY CYRILLIC MEDIUM, 90 PT

Наклоном
ЖЁСТКОЕ
Вплинутьи

FEATURE DISPLAY CYRILLIC MEDIUM ITALIC, 90 PT

ОСНОВНИЙ
ВХОДНОЙ
СЛУЖБЕНИ

FEATURE DISPLAY CYRILLIC BOLD, 90 PT

ЖОГАЛГАН
ИСТОРИЯ
БАЛКОНОМ

FEATURE DISPLAY CYRILLIC BOLD ITALIC, 90 PT [ALTERNATE Я]

Владееење
ЗНОСАКА
Карнизом

FEATURE DISPLAY CYRILLIC EXTRABOLD, 90 PT

Полярних
ЖИЗНЬЮ
Собрания

FEATURE DISPLAY CYRILLIC EXTRABOLD ITALIC, 90 PT

**Вярчэння
ДОГОВОР
Единицей**

FEATURE DISPLAY CYRILLIC ULTRA, 90 PT

***Раскопки
КУПУВАЧ
Побудова***

FEATURE DISPLAY CYRILLIC ULTRA ITALIC, 90 PT [ALTERNATE K]

РЕСТОРАНАХ
Конфликтный

FEATURE DISPLAY CYRILLIC EXTRALIGHT, 70 PT

АУМАҒЫНЫҢ
Известность

FEATURE DISPLAY CYRILLIC EXTRALIGHT ITALIC, 70 PT

ПРИХВАҒАҒУ
Командалары

FEATURE DISPLAY CYRILLIC LIGHT, 70 PT

ГОСУДАРСТВ
Температура

FEATURE DISPLAY CYRILLIC LIGHT ITALIC, 70 PT

ТӘУЕЛСІЗДІК
Современное

FEATURE DISPLAY CYRILLIC REGULAR, 70 PT

НАСТОЯЩЕЕ
Перевозимых

FEATURE DISPLAY CYRILLIC REGULAR ITALIC, 70 PT

ЗАПРЕЩЕНО
Империялна

FEATURE DISPLAY CYRILLIC MEDIUM, 70 PT [ALTERNATE a]

КРАЙНЬОМУ
Директором

FEATURE DISPLAY CYRILLIC MEDIUM ITALIC, 70 PT [ALTERNATE M]

СТИШЕНДИЯ
Гражданите

FEATURE DISPLAY CYRILLIC BOLD, 70 PT [ALTERNATE 9]

РАДИКАЛНО
Устройство

FEATURE DISPLAY CYRILLIC BOLD ITALIC, 70 PT

КУЛЬТУРНЫ
Знаходяться

FEATURE DISPLAY CYRILLIC EXTRABOLD, 70 PT [ALTERNATE a]

ОТДЕЛЬНЫХ
Кушьлдьгы

FEATURE DISPLAY CYRILLIC EXTRABOLD ITALIC, 70 PT

ВЕРУЮЩИХ
Префектура

FEATURE DISPLAY CYRILLIC ULTRA, 70 PT [ALTERNATE a]

ГЕОГРАФИЯ
Провинцией

FEATURE DISPLAY CYRILLIC ULTRA ITALIC, 70 PT

Мэзэни мирасты һаклау
17-УЗЛОВОЙ СКОРОСТИ
Пристанище Барселона

FEATURE DISPLAY CYRILLIC EXTRALIGHT, EXTRALIGHT ITALIC, 40 PT

Активно использовался
ПРАВОСЛАВНАЙ ЗНАЦІ
Оештыру принциплары

FEATURE DISPLAY CYRILLIC LIGHT, LIGHT ITALIC, 40 PT

Преодолели дно океана
ГАНДБОЛЬНИЙ ТУРНИР
Воздушный транспорт

FEATURE DISPLAY CYRILLIC REGULAR, REGULAR ITALIC, 40 PT [ALTERNATE a]

Міжнародна федерація
АДМИНИСТРАТИВНОЕ
Игроки одной команды

FEATURE DISPLAY CYRILLIC MEDIUM, MEDIUM ITALIC, 40 PT

**Раратонга знаходзіцца
ТАКЖЕ ЗОЛОТОЙ МЕЧ
*Сферы не только всей***

FEATURE DISPLAY CYRILLIC BOLD, BOLD ITALIC, 40 PT

**От барабани го прави
НАРАЗЫЛЫҚТАРДЫҢ
*Потребности почты***

FEATURE DISPLAY CYRILLIC EXTRABOLD, EXTRABOLD ITALIC, 40 PT

**Јединствену баштину
ТЕВТОНЦЫ ОСУДИЛИ
*Пляжному волейболу***

FEATURE DISPLAY CYRILLIC ULTRA, ULTRA ITALIC, 40 PT

Насельніцтвам

FEATURE DISPLAY CYRILLIC EXTRALIGHT, 65 PT

Традиционной

FEATURE DISPLAY CYRILLIC LIGHT, 65 PT

Завръщането

FEATURE DISPLAY CYRILLIC REGULAR, 65 PT

Ремесленника

FEATURE DISPLAY CYRILLIC MEDIUM, 65 PT

Искусствовед

FEATURE DISPLAY CYRILLIC BOLD, 65 PT

Организација

FEATURE DISPLAY CYRILLIC EXTRABOLD, 65 PT

Институціями

FEATURE DISPLAY CYRILLIC ULTRA, 65 PT

Автопортрет

FEATURE DISPLAY CYRILLIC EXTRALIGHT ITALIC, 65 PT

Тайпаларының

FEATURE DISPLAY CYRILLIC LIGHT ITALIC, 65 PT

Начальниками

FEATURE DISPLAY CYRILLIC REGULAR ITALIC, 65 PT

Исследования

FEATURE DISPLAY CYRILLIC MEDIUM ITALIC, 65 PT

Порцеляновой

FEATURE DISPLAY CYRILLIC BOLD ITALIC, 65 PT

Французские

FEATURE DISPLAY CYRILLIC EXTRABOLD ITALIC, 65 PT

Падобрански

FEATURE DISPLAY CYRILLIC ULTRA ITALIC, 65 PT

OPENTYPE FEATURES
FAMILY WIDEALL CAPS
opens up spacing, moves
punctuation upPROPORTIONAL LINING
default figures

TABULAR LINING

FRACTIONS
ignores numeric date format

SUPERSCRIPT/SUPERIOR

SUBSCRIPT/INFERIOR

DENOMINATOR
for making arbitrary fractionsNUMERATOR
for making arbitrary fractionsLANGUAGE FEATURE
Català (Catalan) † glyphLANGUAGE FEATURE
Română (Romanian) s accentLANGUAGE FEATURE
Serbian / Macedonian 6LANGUAGE FEATURE
Bulgarian ДЖКЛ
вгджзийклпптцщшщю**DEACTIVATED**

¿Fish & 'Chips' @ £25!?

March: \$3,460 €1,895
April: ¥7,031 £9,215March: \$3,460 €1,895
April: ¥7,031 £9,215

21/03/10 and 2 1/18 46/91

 $x_{158} + y_{23} \times z_{18} - a_{4260}$ $x_{158} \div y_{23} \times z_{18} - a_{4260}$

0123456789 0123456789

0123456789 0123456789

CEL·LA al·lusió col·lecció

ÎNSUȘI științifice activiști

Октобра бидејки небу

ДРУГО детал година

ACTIVATED

¿FISH & 'CHIPS' @ £25!?

March: \$3,460 €1,895
April: ¥7,031 £9,215March: \$3,460 €1,895
April: ¥7,031 £9,21521/03/10 and 2¹/₁₈ 46/₉₁ $X^{158} + Y^{23} \times Z^{18} - a^{4260}$ $X_{158} \div Y_{23} \times Z_{18} - a_{4260}$

0123456789 0123456789

0123456789 0123456789

CEL:LA al:lusió col:lecció

ÎNSUȘI științifice activiști

Октобра бидејки небу

ДРУГО detaйл година

OPENTYPE FEATURES
ROMAN & ITALIC

STYLISTIC SET 05
alternate 3 5 6 9

STYLISTIC SET 06
alternate J

STYLISTIC SET 07
alternate J

STYLISTIC SET 10
alternate Q

STYLISTIC SET 11
alternate R Я

STYLISTIC SET 13
alternate W

STYLISTIC SET 16
alternate M

STYLISTIC SET 17
alternate K k

STYLISTIC SET 17
alternate Bulgarian Ж К ж к

STYLISTIC SET 20
Serbian / Macedonian Ђ

OPENTYPE FEATURES
ROMAN ONLY

STYLISTIC SET 01
alternate a g

STYLISTIC SET 01
alternate a

STYLISTIC SET 03
alternate a

STYLISTIC SET 14
alternate W w

OPENTYPE FEATURES
ITALIC ONLY

STYLISTIC SET 01
alternate g

STYLISTIC SET 01
alternate ф

STYLISTIC SET 14
alternate W

STYLISTIC SET 17
alternate ж

STYLISTIC SET 18
alternate z

DEACTIVATED

The odds of 135 in 629
 Јужној Месопотамији
 Јужној Месопотамији
 After the Qing dynasty
 Ярких Древних Язык
 Follows the New Wave
 Пять Медных Монет
 Knew to ask it quickly
 Българска гържава
 Октобра бидејќи небу

DEACTIVATED

Aggravating situations
 Занята под пахотные
 Занята под пахотные
 The New Wave follower

DEACTIVATED

Aggravating situations
Туринфе, Фивах и др.
The New Wave follower
Прежде всего железа
Resizing their old zones

ACTIVATED

The odds of 135 in 629
 Јужној Месопотамији
 Јужној Месопотамији
 After the Qing dynasty
 Ярких Древних Язык
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ACTIVATED

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 Занята под пахотные
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 The New Wave follower

ACTIVATED

Aggravating situations
Туринфе, Фивах и др.
The New Wave follower
Прежде всего железа
Resizing their old zones

STYLES INCLUDED IN COMPLETE FAMILY

Feature Display Cyrillic Extralight
 Feature Display Cyrillic Extralight Italic
 Feature Display Cyrillic Light
 Feature Display Cyrillic Light Italic
 Feature Display Cyrillic Regular
 Feature Display Cyrillic Regular Italic
 Feature Display Cyrillic Medium
 Feature Display Cyrillic Medium Italic
 Feature Display Cyrillic Bold
 Feature Display Cyrillic Bold Italic
 Feature Display Cyrillic Extrabold
 Feature Display Cyrillic Extrabold Italic
 Feature Display Cyrillic Ultra
 Feature Display Cyrillic Ultra Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Azerbaijani, Bashkir, Basque, Belarusian, Breton, Bosnian (Cyrillic), Bosnian (Latin), Bulgarian, Catalan, Chechen, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish Gaelic, Italian, Kazakh, Kurdish, Kyrgyz, Latin, Latvian, Lithuanian, Livonian, Macedonian, Malagasy, Maltese, Maori, Moldavian (Cyrillic), Moldavian (Latin), Mongolian (Cyrillic), Mongolian (Latin), Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Russian, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Cyrillic), Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Tajik, Tatar, Turkish, Ukrainian, Uzbek (Cyrillic), Uzbek (Latin), Walloon, Welsh, Wolof

CONTACT

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 New York, New York 10002

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www.commercialtype.com

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ABOUT THE DESIGNERS

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper**, and Schwartz was included in *Time* magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.

Berton Hasebe (born 1982) moved from Hawaii to study and work in Los Angeles, obtaining a BFA from Otis College of Art and Design in 2005. In 2007 he moved to the Netherlands to study type design through the Type and Media masters course at the Royal Academy of Art (KABK) in The Hague. Berton has resided in New York since 2008, and was a staff designer with Commercial Type from 2008 to 2013, when he left to start his own studio.

Berton's typefaces have been awarded by the New York and Tokyo Type Directors Club, the ATypI, and the Brno Biennial. In 2012 he was awarded Print Magazine's 20 Under 30 Award. Berton has previously taught at Parsons School of Design, the Type@Cooper Extended Program at The Cooper Union, and the University of the Arts in Philadelphia.

Ilya Ruderman is a type designer living and working in Barcelona. His interest in type came from his undergraduate studies at the Moscow State University of Print with Alexander Tarbeev, and as his interest developed into a passion he chose to attend the Type and Media master's course at the Royal Academy of Art (KABK) in The Hague.

After graduating from Type and Media, he consulted on typefaces and editorial design for clients in Russia and abroad, while teaching and lecturing extensively. In 2014 he founded CSTM Fonts with Yury Ostromentsky, and in 2016 the two founded distributor Type Today, specializing in typefaces that support Cyrillic.