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# Feature Deck

# Фичер Дек

# Φέατιουρ Ενδιάμεσα

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Increasing in size, Feature starts to behave more like a traditional fashion display face, with higher contrast and rounder terminals. As its name suggests, the Deck cut is best used for the intermediate spaces between title and story (“deks,” in journalistic parlance), between 18 and 40 points.

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**DESIGNED BY**  
BERTON HASEBE AND CHRISTIAN SCHWARTZ  
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**10 STYLES**  
5 WEIGHTS W/ ITALICS

**FEATURES**  
PROPORTIONAL/TABULAR LINING FIGURES  
FRACTIONS (PREBUILT AND ARBITRARY)  
SUPERSCRIP/TSUBSCRIPT

This optical size works best on screen, whereas the Display cut sets much tighter, and its delicate serifs risk disappearing. Drawn to be used in tandem, Review and Feature share the same vertical proportions and can effectively appear on the same line, even theoretically within the same word—but their personalities operate in counterpoint. Review grabs space and attention, while the quieter Feature was designed to economize, to cram as much information as possible into its forms, to go to the brink of being a condensed typeface without actually looking condensed.

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Feature Deck LCG Light  
*Feature Deck LCG Light Italic*  
Feature Deck LCG Regular  
*Feature Deck LCG Regular Italic*  
Feature Deck LCG Medium  
*Feature Deck LCG Medium Italic*  
Feature Deck LCG Bold  
*Feature Deck LCG Bold Italic*  
Feature Deck LCG Extrabold  
*Feature Deck LCG Extrabold Italic*

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Rather than using ambiguous names like “Pro”, “World” or “WGL” for our font files with extended language support, we have devised a simple way to denote which alphabets are supported in complex families like Feature.

**LC**  
*Latin + Cyrillic*

Font files with **LC** in the family name support our full standard range of languages that use the **Latin** alphabet, plus languages that use **Cyrillic**, including Russian, Ukrainian, Belorussian, Serbian, and Bulgarian.

**LG**  
*Latin + Greek*

Font files with **LG** in the family name support our full standard range of languages that use the **Latin** alphabet, plus monotonic **Greek**.

**LCG**  
*Latin + Cyrillic + Greek*

Font files with **LCG** in the family name support our full standard range of languages that use the **Latin**, **Cyrillic**, and **Greek** alphabets.

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**RECOMMENDED MINIMUM & MAXIMUM SIZES**

FEATURE DISPLAY LCG, 40 PT+

Regional trading  
ЗНАЧЕНИЮ  
Λονδίνο

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FEATURE DECK LCG, 18 - 40 PT

Более вероятным в свете того  
Ναπολεόντειοι Πόλεμοι  
This official inquiry

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FEATURE TEXT LCG, 8 - 18 PT

Υπάρχουν όμως ιστορικές αποδείξεις για να το επιβεβαιώσουν  
As Merchants of London trading into the East Indies  
Англоязычную научную терминологию его

Ascertained new findings  
THE NEWER MAJORITY  
*Als Aktiva in seiner Bilanz*

FEATURE DECK LIGHT, LIGHT ITALIC, 40 PT

Elle figurait parmi le plus  
OBJECTIVE LAWMAKER  
*Codex of global currency*

FEATURE DECK REGULAR, REGULAR ITALIC, 40 PT [ALTERNATE J M R W a g]

Comprehensive outlines  
SPECIALIZZATO NELLA  
*Not commercially viable*

FEATURE DECK MEDIUM, MEDIUM ITALIC, 40 PT

Organometallic species  
PHYSICS RESEARCHER  
*Hữu thuộc về nhiều bên*

FEATURE DECK BOLD, BOLD ITALIC, 40 PT

**Afforded no interviews**  
**UN NUEVO LIDERAZGO**  
**Postdoctoral Research**

FEATURE DECK EXTRABOLD, 40 PT [ALTERNATE w]

*Állam és a kormányzat*  
**RELEVANT PROCESSES**  
*Amplified this feedback*

FEATURE DECK EXTRABOLD ITALIC, 40 PT

Франција во 1971 година  
ПАРЛАМЕНТА НЕ ДАТЬ  
*Конституции 1885 года*

FEATURE DECK CYRILLIC LIGHT, LIGHT ITALIC, 40 PT

Рекорды по количеству  
ПРАВИЛО О ПРИМЕНИ  
*Складу департаменту*

FEATURE DECK CYRILLIC REGULAR, REGULAR ITALIC, 40 PT

Упершыню згадваецца  
ЗАЛІЗНИЧНИЙ ВУЗОЛ  
*Атмосфера борьбы за*

FEATURE DECK CYRILLIC MEDIUM, MEDIUM ITALIC, 40 PT

**Федеральные законы**  
**КЕНЕС 1991 ЖЫЛДЫН**  
*4 сзществуващи днес*

FEATURE DECK CYRILLIC BOLD, BOLD ITALIC, 40 PT [ALTERNATE a 9]

**Природних притулків  
РЯД ИГРОКОВ СУМЕЛ  
Метод при написанні**

FEATURE DECK CYRILLIC EXTRABOLD, 40 PT [ALTERNATE M Я]

***Виставочном матче  
ПРОСТИРА НА ИЗТОК  
Друге питання тісно***

FEATURE DECK CYRILLIC EXTRABOLD ITALIC, 40 PT

Ένα από τα δυσκολότερα  
ΟΝΟΜΑ ΤΟΥ ΠΟΤΑΜΟΥ  
*Του υποτιμώντας τις ίδιες*

FEATURE DECK GREEK LIGHT, LIGHT ITALIC, 40 PT

Κλίμα της Ελβετίας είναι  
Ο ΑΚΡΙΒΗΣ ΡΕΑΛΙΣΜΟΣ  
*Το ακριβώς αντίθετο της*

FEATURE DECK GREEK REGULAR, REGULAR ITALIC, 40 PT

Καλύτερη θεραπεία για  
ΕΝΑ ΜΙΚΡΟ ΔΙΑΣΤΗΜΑ  
*Περίπου 700 επιγραφές*

FEATURE DECK GREEK MEDIUM, MEDIUM ITALIC, 40 PT

Εκπαιδευτικής μορφής  
ΝΕΕΣ ΕΠΙΣΤΗΜΟΝΙΚΕΣ  
*Μια πραγματική σχέση*

FEATURE DECK GREEK BOLD, BOLD ITALIC, 40 PT [ALTERNATE κ φ]

**Από την εικονογραφία  
ΟΙ ΚΕΛΤΙΚΕΣ ΓΛΩΣΣΕΣ  
Κύρια ταξινόμηση των**

FEATURE DECK GREEK EXTRABOLD, 40 PT

***Ως Σημύδα η εκκρεμής  
ΤΟΠΙΚΕΣ ΠΑΡΑΔΟΣΕΙΣ  
Καταργήσει τον Θεσμό***

FEATURE DECK GREEK EXTRABOLD ITALIC, 40 PT

Designates their standard monetary unit  
 UM VIÐFANGSEFNI EÐLISFRÆÐINNAR  
*The finished garment would be less bulky*

FEATURE DECK LIGHT, LIGHT ITALIC, 25 PT

A molecule containing 7 rhodium atoms  
 THE SIEGE STARTED ON 19 JUNE, 1635  
*Bau von Beljanen war das Einzugsgebiet*

FEATURE DECK REGULAR, REGULAR ITALIC, 25 PT [ALTERNATE a]

Wystarczy porównać prędkość światła  
 STATIONARY LUMINIFEROUS ÆTHER  
*New Zealand's foreign & defence policy*

FEATURE DECK MEDIUM, MEDIUM ITALIC, 25 PT [ALTERNATE a g]

Weighing between 51.3 and 69 pounds  
 TA USKUS, ET PALJUD TEADUSLIKUD  
*Their construction took all of October*

FEATURE DECK BOLD, BOLD ITALIC, 25 PT [ALTERNATE J 3 5 6 9]

Popular methods of teaching science  
 LEGISLATION ON POLICY & SOCIETY  
*Física e astronomia foram traduzido*

FEATURE DECK EXTRABOLD, EXTRABOLD ITALIC, 25 PT

Неговата стратешка местоположба и  
СИ СМИСЪЛ МИТОЛОГИЯТА Е ОПИТ  
*Митани је представљало географски*

FEATURE DECK CYRILLIC LIGHT, LIGHT ITALIC, 25 PT

Розвиток подальших подій почався із  
ЗБОРОТ ФИЛОЗОФИЈА ЧЕСТОПАТИ  
*Причём в некоторых военных акциях*

FEATURE DECK CYRILLIC REGULAR, REGULAR ITALIC, 25 PT

Дългото му царуване е белязано от  
БУДУЧИ ПОРАЖЁННЫМ КРАСОТОЙ  
*Узларенең төсе буенча шәраблар ак*

FEATURE DECK CYRILLIC MEDIUM, MEDIUM ITALIC, 25 PT [ALTERNATE a]

Смыслом прошлого, несу в себе это  
ПРОГРЕСС БОЛМАҒАНЫН АЙТАДЫ  
*И их взаимовлиянием возникают у*

FEATURE DECK CYRILLIC BOLD, BOLD ITALIC, 25 PT

Ница е главен град на департманот  
СВОДИЛИ ИСТОРИЧЕСКИЕ ТРУДЫ  
*Адзін са штатаў Чатырох кутаў*

FEATURE DECK CYRILLIC EXTRABOLD, EXTRABOLD ITALIC, 25 PT

Το 1671 περίπου 32 ευρωπαϊκά κράτη και  
ΜΕ 29 ΚΑΘΗΓΗΤΕΣ ΚΑΙ 185 ΦΟΙΤΗΤΕΣ  
*Υπαρκτό δικαίωμα σωστής μεταχείρισης*

FEATURE DECK GREEK LIGHT, LIGHT ITALIC, 25 PT

Σύμφωνα όμως με το λεξικό των Λίντελ  
ΥΠΕΡΑΣΤΙΚΑ ΛΕΩΦΟΡΕΙΑ ΚΑΙ ΤΡΕΝΟ  
*Περικλειόμενος από βαθιές συμβολικές*

FEATURE DECK GREEK REGULAR, REGULAR ITALIC, 25 PT [ALTERNATE κ]

Σημασία της πόλης διαρκώς μεγάλωνε  
ΤΑ ΡΟΥΧΑ ΤΟΥ, ΗΤΑΝ ΣΤΗΝ ΤΑΠΙΣΕΡΙ  
*Το πέρας της μεγάλης οικονομικής του*

FEATURE DECK GREEK MEDIUM, MEDIUM ITALIC, 25 PT

Παλαιότερη χρήση στα Αγγλικά ήταν  
ΤΑ ΦΩΝΗΤΙΚΑ ΣΤΟΙΧΕΙΑ ΤΟΥ ΛΟΓΟΥ  
*Αυτό ξεκίνησε με τους τέσσερις γιους*

FEATURE DECK GREEK BOLD, BOLD ITALIC, 25 PT

Φτιάχνονταν για θαμώνες εκτός της  
ΑΝΑΜΙΧΘΗΚΑΝ ΚΑΙ ΠΟΛΛΕΣ ΑΛΛΕΣ  
*Περιλαμβάνει 13 ημέρες περπάτημα*

FEATURE DECK GREEK EXTRABOLD, EXTRABOLD ITALIC, 25 PT

Ideological standpoint

FEATURE DECK LIGHT, 45 PT

Structure of ferrocene

FEATURE DECK REGULAR, 45 PT

Omvendt anerkender

FEATURE DECK MEDIUM, 45 PT

**Final business model**

FEATURE DECK BOLD, 45 PT

**Discussions directes**

FEATURE DECK EXTRABOLD, 45 PT

*Constitutional theorist*

FEATURE DECK LIGHT ITALIC, 45 PT

*Seefahrt unzugänglich*

FEATURE DECK REGULAR ITALIC, 45 PT

*A handwoven selvage*

FEATURE DECK MEDIUM ITALIC, 45 PT

*Two volcanic islands*

FEATURE DECK BOLD ITALIC, 45 PT

*Stretto di Magellano*

FEATURE DECK EXTRABOLD ITALIC, 45 PT

Флуеры из кости или

FEATURE DECK CYRILLIC LIGHT, 45 PT

Континента пчелы

FEATURE DECK CYRILLIC REGULAR, 45 PT

Бразильське дерево

FEATURE DECK CYRILLIC MEDIUM, 45 PT

Составляют основу

FEATURE DECK CYRILLIC BOLD, 45 PT

Оркестрот завися

FEATURE DECK CYRILLIC EXTRABOLD, 45 PT

*Роўная чвэрткавай з*

FEATURE DECK CYRILLIC LIGHT ITALIC, 45 PT

*Частоты колебаний*

FEATURE DECK CYRILLIC REGULAR ITALIC, 45 PT

*Квалификационный*

FEATURE DECK CYRILLIC MEDIUM ITALIC, 45 PT

*Означава се цртом*

FEATURE DECK CYRILLIC BOLD ITALIC, 45 PT

*Строй не означава*

FEATURE DECK CYRILLIC EXTRABOLD ITALIC, 45 PT

Των σεισμών και άλλα

FEATURE DECK GREEK LIGHT, 45 PT

Είναι συνήθως τυχαία

FEATURE DECK GREEK REGULAR, 45 PT

Απέναντι σχεδόν από

FEATURE DECK GREEK MEDIUM, 45 PT

Γερμανικές γλώσσες

FEATURE DECK GREEK BOLD, 45 PT

Την εποχή ανέπτυξε

FEATURE DECK GREEK EXTRABOLD, 45 PT

*Ασχολήθηκε επίσης με*

FEATURE DECK GREEK LIGHT ITALIC, 45 PT

*Καλύτερη αξιολόγηση*

FEATURE DECK GREEK REGULAR ITALIC, 45 PT

*Μεταπολεμική εποχή*

FEATURE DECK GREEK MEDIUM ITALIC, 45 PT

*Οροπέδιο διαμέτρου*

FEATURE DECK GREEK BOLD ITALIC, 45 PT

*Κοιτάσματα νιοβίου*

FEATURE DECK GREEK EXTRABOLD ITALIC, 45 PT

## STYLES INCLUDED IN COMPLETE FAMILY

Feature Deck LCG Light  
 Feature Deck LCG Light Italic  
 Feature Deck LCG Regular  
 Feature Deck LCG Regular Italic  
 Feature Deck LCG Medium  
 Feature Deck LCG Medium Italic  
 Feature Deck LCG Bold  
 Feature Deck LCG Bold Italic  
 Feature Deck LCG Extrabold  
 Feature Deck LCG Extrabold Italic

## SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Azerbaijani, Bashkir, Basque, Belarusian, Breton, Bosnian (Cyrillic), Bosnian (Latin), Bulgarian, Catalan, Chechen, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greek, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish Gaelic, Italian, Kazakh, Kurdish, Kyrgyz, Latin, Latvian, Lithuanian, Livonian, Macedonian, Malagasy, Maltese, Maori, Moldavian (Cyrillic), Moldavian (Latin), Mongolian (Cyrillic), Mongolian (Latin), Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Russian, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Cyrillic), Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Tajik, Tatar, Turkish, Ukrainian, Uzbek (Cyrillic), Uzbek (Latin), Walloon, Welsh, Wolof

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## COPYRIGHT

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## ABOUT THE DESIGNERS

**Christian Schwartz** (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Directors Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper\**, and Schwartz was included in *Time* magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.

**Berton Hasebe** (born 1982) moved from Hawaii to study and work in Los Angeles, obtaining a BFA from Otis College of Art and Design in 2005. In 2007 he moved to the Netherlands to study type design through the Type and Media masters course at the Royal Academy of Art (KABK) in The Hague. Berton has resided in New York since 2008, and was a staff designer with Commercial Type from 2008 to 2013, when he left to start his own studio.

Berton's typefaces have been awarded by the New York and Tokyo Type Directors Club, the ATypI, and the Brno Biennial. In 2012 he was awarded Print Magazine's 20 Under 30 Award. Berton has previously taught at Parsons School of Design, the Type@Cooper Extended Program at The Cooper Union, and the University of the Arts in Philadelphia.

**Ilya Ruderman** is a type designer living and working in Barcelona. His interest in type came from his undergraduate studies at the Moscow State University of Print with Alexander Tarbeev, and as his interest developed into a passion he chose to attend the Type and Media master's course at the Royal Academy of Art (KABK) in The Hague.

After graduating from Type and Media, he consulted on typefaces and editorial design for clients in Russia and abroad, while teaching and lecturing extensively. In 2014 he founded CSTM Fonts with Yury Ostromentsky, and in 2016 the two founded distributor Type Today, specializing in typefaces that support Cyrillic.

**Panagiotis Haratzopoulos** is an Athens-based designer specializing in Greek type design and typography. Born in 1967 in Athens, Panos studied graphic design in Polytechnic College in Athens and then acquired an MA in Graphic Fine Arts from the University of Kent in England. He is specialised in type and multimedia design, and has designed websites and CD-ROMs for large cultural institutions and museums. Together with Yiannis Kouroudis he started Cannibal ([www.fonts.gr](http://www.fonts.gr)) in 1995.

An accomplished type designer, Panos has created original designs for clients in Greece as well as Greek versions of well-known typefaces for a range of typefoundries in Europe and the United States, including Christian Schwartz's Neutraface, Farnham, Amplitude, Stag, and Stag Sans.