## Guardian Egyptian Headline

> Through a blend of contemporary and traditional forms, Guardian Egyptian Headline mixes stylish Continental shapes with the no-nonsense proportions of the British Egyptian. Originally designed for use in newspapers, the family's wide range of weights and clarity in the details give enough flexibility for all types of publication design, corporate identity, and even signage applications.

## PUBLISHED <br> 2009

DESIGNED BY
PAUL BARNES \& CHRISTIAN SCHWARTZ

## 16 STYLES

8 WEIGHTS W/ ITALICS

## FEATURES

PROPORTIONAL LINING FIGURES PROPORTIONAL OLDSTYLE FIGURES
FRACTIONS
SUPERSCRIPT/SUBSCRIPT

One influence on the Guardian Egyptian family was the multitude of slab serif faces cast by many London typefoundries in the mid19th century, but the construction of the romans mainly draws from contemporary Dutch type, with unbracketed serifs, squarish arches, spartan detailing and an overall feeling of openness, while the italics take unexpected structural cues from types cut in Paris and Antwerp during the Renaissance. Like most slab serifs, Guardian Egyptian has the range and utility of a sans, but its contrast and the fact that the serifs are subtly wedge shaped give it more elegance and class than average Egyptian faces.
Guardian Egyptian Headline HairlineGuardian Egyptian Headline Hairline Italic
Guardian Egyptian Headline Thin
Guardian Egyptian Headline Thin Italic
Guardian Egyptian Headline LightGuardian Egyptian Headline Light ItalicGuardian Egyptian Headline RegularGuardian Egyptian Headline Regular ItalicGuardian Egyptian Headline MediumGuardian Egyptian Headline Medium ItalicGuardian Egyptian Headline SemiboldGuardian Egyptian Headline Semibold ItalicGuardian Egyptian Headline BoldGuardian Egyptian Headline Bold ItalicGuardian Egyptian Headline BlackGuardian Egyptian Headline Black Italic


EGYPTIAN HEADLINE HAIRLINE ITALIC, 70 PT


Juxtapositions
EGYPTIAN HEADLINE THIN, 70 PT


EGYPTIAN HEADLINE THIN ITALIC, 70 PT

## LINGUISTICS Manifestation <br> EGYPTIAN HEADLINE LIGHT, 70 PT <br> 

EGYPTIAN HEADLINE LIGHT ITALIC, 70 PT


EGYPTIAN HEADLINE REGULAR, 70 PT


EGYPTIAN HEADLINE REGULAR ITALIC, 70 PT [ALTERNATE h]

# UNIFORMAL Shareholders 

EGYPTIAN HEADLINE MEDIUM, 70 PT [ALTERNATE a]


Prieveiksmiu
EgYPTIAN HEADLINE MEDIUM ITALIC, 70 PT

egyptian headline semibold, 70 PT


EGYPTIAN HEADLINE SEMIBOLD ITALIC, 70 PT

# ABRIDGING Gastronomy <br> EGYPTIAN HEADLINE BOLD, 70 PT <br>  <br> EGYPTIAN HEADLINE BOLD ITALIC, 70 PT 



EGYPTIAN HEADLINE BLACK, 70 PT [ALTERNATE R]


Mamuciums


# A Metropolitan Borough ASTROLOGICAL SIGNS Mariagerfjord Kommune <br> EGYPTIAN HEADLINE REGULAR, REGULAR ITALIC, 40 PT 

## Charles-Adolphe Wurtz ECONOMIC PLANNING Saint Lawrence Seaway

## Bjørkelangen, Rødberg REGIÃO DO ALGARVE Arøskøbing Kommune

# Kagoshima Prefecture EVENING NEWSCAST Hortobágyi palacsinta 

 Åtvidabergs kommun TÖLTÖTT KÁPOSZTA Lancastrian township
# ESTIMATED 3,258,000 NEW RESIDENTS Hrvatski standardni jezik nema dijalekatske A traditionally baked dish at Christmas time NA DEN MAALTIJD VROEG DE GAST WAT In girum imus nocte et consumimur igni (1978) 

L'INTERNATIONALE SITUATIONNISTE? Kylä sijaitsi leveiden laidunkaistaleiden jav Møre og Romsdal, Nord-Trøndelag, Østfold TWENTIETH CENTURY ART HISTORIAN Though they are separated from the products

# THE NATURE OF ECONOMIC SYSTEMS 

 La Véritable Scission dans L'Internationale Average annual rainfall is around 806 mm THE OFFICE OF STATISTICAL ANALYSIS Mid-year estimates for 1996 indicated more
# THE ALIENATION OF THE SPECTATOR Patras'in häviämisen kautta uhkaisi heitä 25,000 people attended the election rally IVAN VLADIMIROVITCH CHTCHEGLOV The Colombian Ministry of Foreign Affairs 

# THE FAMOUS WAREHOUSE DISTRICT John Kay (1704-1780), was the inventor Euvres cinématographiques complètes ITALY DECLARES NEW TRADE TERMS Situation des administrations publiques 

# JAPAN-TAIWAN TREATY PROPOSED Essa foi a sua expressão acompanhada Before 1990, the economy of £ódź was KAISER WILHELM II WAS THE FIRST The prevailing regions for Nynorsk are 

THE BORDERS OF MODERN RUSSIA The postwar reforms also revitalized Kafka had some knowledge of French STRING QUARTET OP. 18 IN C MINOR Milloinkaan syöneet aivan kylläisiksi

> BREMETENACUM VETERANORUM A decade ago she was a Cantabrigian Company valued at over 78.5 million €3,485,500 BID FOR O'KEEFE PIECE Södermanlands län, Kronobergs län

# INTERNATIONALLY RENOWNED CHRONOGRAPHER <br> Der große Wert dieser experimentellen Kunstäußerungen? <br> Understood in its totality, the spectacle is the result and the SMALL TOWN IN SOUTHEASTERN BRITISH COLUMBIA <br> The spectacle is at the very heart of this real society's unreality 

> PROVINCIAL EDUCATION BUDGET WAS INCREASED Maar er kwam geen beweging in het tafeltje, het bleef zoo L'udovít Štúr, was the leader of the Slovak national revival METEOROLOGISTS DESCRIBE NEW WEATHER TREND Zij is de hoofdstad van deze provincie en telt 118.140 inwoners

MÖKKINEN OLI VANHAN, HYVIN VANHAN KÖYHÄN Prior to the 1980s, the economy of Wellington had been Però amb aquesta resposta no puc donar-me per satisfet FRENCH, AN OFFICIAL LANGUAGE IN 29 COUNTRIES Polska odzyskała niepodległość w 1918 po pierwszej wojnie

ON FEBRUARY 2, 2006 IN HAMBURG, 3,800 PEOPLE Sveriges statliga förvaltning är idag indelat i 21 olika län In all of its particular manifestations; propaganda, news SI SE SĂRUTARĂ FECIORII DE-MPĂRAȚI ÎN URĂRILE Dada, c'est le cour des mots. Toute chose a son mot, mais

# KYLÄ SIJAITSI LEVEIDEN LAIDUNKAISTALEIDEN Regions represent dialectal and economic variations It was located on the corner of Whitworth and Albion POPULATION GROWTH LED TO LAND PRESSURES Negyedóra múlva már ott ült nyeregben a templomtér 

# CLASS DIVISION AND THE DIVISION OF LABOUR Tony Wilson, a TV presenter on Granada Television Por ejemplo, antes de recorrer sus patios y sus salas UNION NATIONALE DES ÉTUDIANTS DE FRANCE The spectacle represents the dominant model of life 

> SEPARATION IS ITSELF AN INTEGRAL PART OF It should be understood as mere visual deception In addition to inter-municipal cooperation, which ON THE SOUTHSIDE OF THE ROCHDALE CANAL Formulaire pour un urbanisme nouveau (in 1953)

# THE ARCHITECTS OF WESTERN ART HISTORY Maastricht behoort naast Nijmegen tot de steden By 1992 the label was in serious financial trouble ERANO INFINE DEGLI ANIMALI CHE AVEVANO Ég gat ekki skorast undan pvi med öllu, en reyndi 

[^0]

EGYPTIAN HEADLINE REGULAR, 60 PT

## Warmheartedly

Machiavellians
EGYPTIAN HEADLINE SEMIBOLD, 60 PT
Gastronomical
EGYPTIAN HEADLINE BOLD, 60 PT
Mechinization

[^1]

Simultaneousness
Inconsequentially
Overenthusiastic
Overent
Metropolitanize Gastrovascular

EGYPTIAN HEADLINE SEMIBOLD ITALIC, 60 PT

## Scandinavians

## UPPERCASE

LOWERCASE

STANDARD PUNCTUATION

UPPERCASE PUNCTUATION

LIGATURES

PROPORTIONAL LINING default figures

PROPORTIONAL OLDSTYLE

PREBUILT FRACTIONS

NUMERATORS, DENOMINATORS SUPERSCRIPT \& SUBSCRIPT

STYLISTIC ALTERNATES

ACCENTED UPPERCASE

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PROPORTIONAL LINING
default figures

PROPORTIONAL OLDSTYLE

PREBUILT FRACTIONS

NUMERATORS, DENOMINATORS SUPERSCRIPT \& SUBSCRIPT

STYLISTIC ALTERNATES

ACCENTED UPPERCASE

ACCENTED LOWERCASE

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OPENTYPE FEATURES
FAMILY WIDE

ALL CAPS

PROPORTIONAL LINING
default figures
PROPORTIONAL OLDSTYLE

FRACTIONS
ignores numeric date format

SUPERSCRIPT/SUPERIOR

SUBSCRIPT/INFERIOR

DENOMINATOR
for making arbitrary fractions
NUMERATOR
for making arbitrary fractions

LANGUAGE FEATURE
Polski (Polish) kreska accent
LANGUAGE FEATURE
Română (Romanian) s accent

## OPENTYPE FEATURES

 ROMAN ONLYSTYLISTIC SET 01
PK and related
STYLISTIC SET 02
$a$ and related
STYLISTIC SET 03
$R$ and related
STYLISTIC ALTERNATES
Illustrator/Photoshop

OPENTYPE FEATURES
ITALIC ONLY

PK and related
STYLISTIC SET 02
$h$ and related
STYLISTIC ALTERNATES
Illustrator/Photoshop

DEACTIVATED
¿info@commercialtype? Nearly 250,896,500 attended Nearly 250,896,500 attended 21/03/10 and $21 / 1840 / 90$
x158 + y23 × z18-a4260
$\mathrm{x} 158 \div \mathrm{y} 23 \times \mathrm{z} 18-\mathrm{a} 4260$
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ŹRÓDŁA możliwość Ślady ÎNSUŞI conştiință ştiințifice

## DEACTIVATED

Preface the Ranking Kingdom Preface the Ranking Kingdom Preface the Ranking Kingdom Preface the Ranking Kingdom

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Preface the Ranking Kingdom The Prehistorical Cbronology Preface the Ranking Kingdom

ACTIVATED

## ¿INFO@COMMERCIALTYPE?

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Nearly 250,896,500 attended $21 / 03 / 10$ and $21 ⁄ 184 \% 0$
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ŻRÓDŁA możliwość Ślady ÎNSUȘI conștiință științifice

## ACTIVATED

Preface the Ranking Kingdom Preface the Ranking Kingdom Preface the Ranking Kingdom Preface the Ranking Kingdom

## ACTIVATED

Preface the Ranking Kingdom The Prehistorical Chronology Preface the Ranking Kingdom

STYLES INCLUDED IN COMPLETE FAMILY
Guardian Egyptian Headline Hairline
Guardian Egyptian Headline Hairline Italic
Guardian Egyptian Headline Thin Guardian Egyptian Headline Thin Italic Guardian Egyptian Headline Light Guardian Egyptian Headline Light Italic Guardian Egyptian Headline Regular Guardian Egyptian Headline Regular Italic Guardian Egyptian Headline Medium Guardian Egyptian Headline Medium Italic Guardian Egyptian Headline Semibold Guardian Egyptian Headline Semibold Italic Guardian Egyptian Headline Bold Guardian Egyptian Headline Bold Italic Guardian Egyptian Headline Black
Guardian Egyptian Headline Black Italic

SUPPORTED LANGUAGES
Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

## CONTACT

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ABOUT THE DESIGNERS

Paul Barnes (born 1970) is a graphic designer specializing in the fields of lettering, typography, type design and publication design. In the early 1990 s he worked for Roger Black in New York where he was involved in redesigns of Newsweek, US and British Esquire and Foreign Affairs. During this time he art directed Esquire Gentleman and U\&lc. He later returned to America to be art director of the music magazine Spin. Since 1995 he has lived and worked in London. He has formed a long term collaboration with Peter Saville, which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester and numerous music based projects, such as Gay Dad, New Order, Joy Division and Electronic. Independently he has created identities for luxury Italian shoe manufacturer, Gianvito Rossi and German publisher, Schirmer Graf.

Barnes has also been an advisor and consultant on numerous publications, notably The Sunday Times Magazine, The Guardian and The Observer Newspapers, GQ, Wallpaper*, Harper's Bazaar and frieze. He has designed many books for publishers all over Europe including, Schirmer Mosel, Oxford University Press, the Tate and the iconic Schirmer Graf series. Following the redesign of The Guardian, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D\&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in Wallpaper*. A year later The Guardian named him as one of the 50 best designers in Britain.

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Director's Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D\&AD. As part of the team that redesigned The Guardian, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by Wallpaper*, and Schwartz was included in Time magazine’s 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.


[^0]:    EGYPTIAN HEADLINE BLACK, BLACK ITALIC, 18 PT

[^1]:    EGYPTIAN HEADLINE BLACK, 60 PT

