Guardian **Egyptian Headline**

Through a blend of contemporary and traditional forms, Guardian Egyptian Headline mixes stylish Continental shapes with the no-nonsense proportions of the British Egyptian. Originally designed for use in newspapers, the family's wide range of weights and clarity in the details give enough flexibility for all types of publication design, corporate identity, and even signage applications.

PUBLISHED

PAUL BARNES & CHRISTIAN SCHWARTZ

8 WEIGHTS W/ ITALICS

PROPORTIONAL LINING FIGURES PROPORTIONAL OLDSTYLE FIGURES SUPERSCRIPT/SUBSCRIPT

One influence on the Guardian Egyptian family was the multitude of slab serif faces cast by many London typefoundries in the mid-19th century, but the construction of the romans mainly draws from contemporary Dutch type, with unbracketed serifs, squarish arches, spartan detailing and an overall feeling of openness, while the italics take unexpected structural cues from types cut in Paris and Antwerp during the Renaissance. Like most slab serifs, Guardian Egyptian has the range and utility of a sans, but its contrast and the fact that the serifs are subtly wedge shaped give it more elegance and class than average Egyptian faces.

Guardian Egyptian Headline Hairline Guardian Egyptian Headline Hairline Italic Guardian Egyptian Headline Thin Guardian Egyptian Headline Thin Italic Guardian Egyptian Headline Light Guardian Egyptian Headline Light Italic Guardian Egyptian Headline Regular Guardian Egyptian Headline Regular Italic **Guardian Egyptian Headline Medium** Guardian Egyptian Headline Medium Italic **Guardian Egyptian Headline Semibold** Guardian Egyptian Headline Semibold Italic **Guardian Egyptian Headline Bold** Guardian Egyptian Headline Bold Italic **Guardian Egyptian Headline Black**

Guardian Egyptian Headline Black Italic

PARTICIPANT Autonomously

EGYPTIAN HEADLINE HAIRLINE, 70 PT

TRIBULATION Salmiakkikossu!

EGYPTIAN HEADLINE HAIRLINE ITALIC, 70 PT

DISTINCTIVE Juxtapositions

EGYPTIAN HEADLINE THIN, 70 PT

ASTOUNDING Bibliographical

EGYPTIAN HEADLINE THIN ITALIC, 70 PT

LINGUISTICS Manifestation

EGYPTIAN HEADLINE LIGHT 70 PT

PENINSULAS Zróżnicowanie

EGYPTIAN HEADLINE LIGHT ITALIC, 70 PT

ABASEMENT Philosophical

EGYPTIAN HEADLINE REGULAR, 70 PT

ØKONOMISK Salesmanship

EGYPTIAN HEADLINE REGULAR ITALIC, 70 PT [ALTERNATE h]

UNIFORMAL Shareholders

EGYPTIAN HEADLINE MEDIUM, 70 PT [ALTERNATE a]

LANGUAGES Prieveiksmių

EGYPTIAN HEADLINE MEDIUM ITALIC, 70 PT

SPECIALIZE Européanisé

EGYPTIAN HEADLINE SEMIBOLD, 70 PT

ECONOMICS Photography

EGYPTIAN HEADLINE SEMIBOLD ITALIC, 70 PT

ABRIDGING Gastronomy

EGYPTIAN HEADLINE BOLD, 70 PT

DIVISIONAL Semnificativ

EGYPTIAN HEADLINE BOLD ITALIC, 70 PT

RADIATION Discussions

EGYPTIAN HEADLINE BLACK, 70 PT [ALTERNATE R]

EGYPTIANS Mamuciums

EGYPTIAN HEADLINE BLACK ITALIC, 70 PT

Consolidated railroad lines FRIENDLY NEIGHBOURS The exhibition opens in May

EGYPTIAN HEADLINE HAIRLINE, HAIRLINE ITALIC, 40 PT

Wendell Meredith Stanley BIO-CHEMISTRY EXAMS This Charming Mannequin

EGYPTIAN HEADLINE THIN, THIN ITALIC, 40 PT

Et Par Søpølser bleve saa NEW HOME PURCHASE The cat was clawing at the

EGYPTIAN HEADLINE LIGHT, LIGHT ITALIC, 40 PT

A Metropolitan Borough ASTROLOGICAL SIGNS Mariagerfjord Kommune

EGYPTIAN HEADLINE REGULAR, REGULAR ITALIC, 40 PT

Charles-Adolphe Wurtz ECONOMIC PLANNING Saint Lawrence Seaway

EGYPTIAN HEADLINE MEDIUM, MEDIUM ITALIC, 40 PT

Bjørkelangen, Rødberg REGIÃO DO ALGARVE Ærøskøbing Kommune

EGYPTIAN HEADLINE SEMIBOLD, SEMIBOLD ITALIC, 40 PT

Kagoshima Prefecture EVENING NEWSCAST *Hortobágyi palacsinta*

EGYPTIAN HEADLINE BOLD, BOLD ITALIC, 40 PT

Åtvidabergs kommun TÖLTÖTT KÁPOSZTA *Lancastrian township*

EGYPTIAN HEADLINE BLACK, BLACK ITALIC, 40 PT

ESTIMATED 3,258,000 NEW RESIDENTS Hrvatski standardni jezik nema dijalekatske A traditionally baked dish at Christmas time NA DEN MAALTIJD VROEG DE GAST WAT In girum imus nocte et consumimur igni (1978)

EGYPTIAN HEADLINE HAIRLINE, HAIRLINE ITALIC, 24 PT

L'INTERNATIONALE SITUATIONNISTE? Kylä sijaitsi leveiden laidunkaistaleiden jav Møre og Romsdal, Nord-Trøndelag, Østfold TWENTIETH CENTURY ART HISTORIAN Though they are separated from the products

EGYPTIAN HEADLINE THIN, THIN ITALIC, 24 PT [ALTERNATE ROMAN K R a, ITALIC h]

THE NATURE OF ECONOMIC SYSTEMS La Véritable Scission dans L'Internationale Average annual rainfall is around 806 mm THE OFFICE OF STATISTICAL ANALYSIS Mid-year estimates for 1996 indicated more

EGYPTIAN HEADLINE LIGHT, LIGHT ITALIC, 24 PT

THE ALIENATION OF THE SPECTATOR Patras'in häviämisen kautta uhkaisi heitä 25,000 people attended the election rally IVAN VLADIMIROVITCH CHTCHEGLOV The Colombian Ministry of Foreign Affairs

EGYPTIAN HEADLINE REGULAR, REGULAR ITALIC, 24 PT

THE FAMOUS WAREHOUSE DISTRICT John Kay (1704–1780), was the inventor Œuvres cinématographiques complètes ITALY DECLARES NEW TRADE TERMS Situation des administrations publiques

EGYPTIAN HEADLINE MEDIUM, MEDIUM ITALIC, 24 P

JAPAN-TAIWAN TREATY PROPOSED Essa foi a sua expressão acompanhada Before 1990, the economy of Łódź was KAISER WILHELM II WAS THE FIRST The prevailing regions for Nynorsk are

EGYPTIAN HEADLINE SEMIBOLD, SEMIBOLD ITALIC, 24 PT [ALTERNATE K R a]

THE BORDERS OF MODERN RUSSIA The postwar reforms also revitalized Kafka had some knowledge of French STRING QUARTET OP. 18 IN C MINOR Milloinkaan syöneet aivan kylläisiksi

EGYPTIAN HEADLINE BOLD, BOLD ITALIC, 24 PT

BREMETENACUM VETERANORUM A decade ago she was a Cantabrigian Company valued at over 78.5 million €3,485,500 BID FOR O'KEEFE PIECE Södermanlands län, Kronobergs län

EGYPTIAN HEADLINE BLACK, BLACK ITALIC, 24 PT

INTERNATIONALLY RENOWNED CHRONOGRAPHER Der große Wert dieser experimentellen Kunstäußerungen? Understood in its totality, the spectacle is the result and the SMALL TOWN IN SOUTHEASTERN BRITISH COLUMBIA The spectacle... is at the very heart of this real society's unreality

EGYPTIAN HEADLINE HAIRLINE, HAIRLINE ITALIC, 18 PT

PROVINCIAL EDUCATION BUDGET WAS INCREASED Maar er kwam geen beweging in het tafeltje, het bleef zoo L'udovít Štúr, was the leader of the Slovak national revival METEOROLOGISTS DESCRIBE NEW WEATHER TREND Zij is de hoofdstad van deze provincie en telt 118.140 inwoners

EGYPTIAN HEADLINE THIN, THIN ITALIC, 18 PT

MÖKKINEN OLI VANHAN, HYVIN VANHAN KÖYHÄN Prior to the 1980s, the economy of Wellington had been Però amb aquesta resposta no puc donar-me per satisfet FRENCH, AN OFFICIAL LANGUAGE IN 29 COUNTRIES Polska odzyskała niepodległość w 1918 po pierwszej wojnie

EGYPTIAN HEADLINE LIGHT, LIGHT ITALIC, 18 PT

ON FEBRUARY 2, 2006 IN HAMBURG, 3,800 PEOPLE Sveriges statliga förvaltning är idag indelat i 21 olika län In all of its particular manifestations; propaganda, news *ŞI SE SĂRUTARĂ FECIORII DE-MPĂRAȚI ÎN URĂRILE Dada, c'est le cœur des mots. Toute chose a son mot, mais*

EGYPTIAN HEADLINE REGULAR, REGULAR ITALIC, 18 PT

KYLÄ SIJAITSI LEVEIDEN LAIDUNKAISTALEIDEN Regions represent dialectal and economic variations It was located on the corner of Whitworth and Albion POPULATION GROWTH LED TO LAND PRESSURES Negyedóra múlva már ott ült nyeregben a templomtér

EGYPTIAN HEADLINE MEDIUM, MEDIUM ITALIC, 18 PT

CLASS DIVISION AND THE DIVISION OF LABOUR Tony Wilson, a TV presenter on Granada Television Por ejemplo, antes de recorrer sus patios y sus salas UNION NATIONALE DES ÉTUDIANTS DE FRANCE The spectacle represents the dominant model of life

EGYPTIAN HEADLINE SEMIBOLD, SEMIBOLD ITALIC, 18 PT

SEPARATION IS ITSELF AN INTEGRAL PART OF It should be understood as mere visual deception In addition to inter-municipal cooperation, which ON THE SOUTHSIDE OF THE ROCHDALE CANAL Formulaire pour un urbanisme nouveau (in 1953)

EGYPTIAN HEADLINE BOLD, BOLD ITALIC, 18 PT

THE ARCHITECTS OF WESTERN ART HISTORY Maastricht behoort naast Nijmegen tot de steden By 1992 the label was in serious financial trouble ERANO INFINE DEGLI ANIMALI CHE AVEVANO Ég gat ekki skorast undan því með öllu, en reyndi

EGYPTIAN HEADLINE BLACK, BLACK ITALIC, 18 PT

Antimonopolistic Kaleidoscopically Malnourishment EGYPTIAN HEADLINE THIN, 60 PT Demobilizations EGYPTIAN HEADLINE REGULAR, 60 PT

Warmheartedly

EGYPTIAN HEADLINE MEDIUM, 60 PT

Machiavellians

EGYPTIAN HEADLINE SEMIBOLD, 60 PT

Gastronomical
EGYPTIAN HEADLINE BOLD, 60 PT

TABLES A LINE SALES AND ASSESSMENT ASSESSMENT ASSESSMENT ASSESSMENT ASSESSMENT AND ASSESSMENT ASSESSMENT ASSESSMENT ASSESSMENT ASSESSMENT ASSESSMENT ASSESSM

Mechinization

EGYPTIAN HEADLINE BLACK, 60 PT

Riksmålsforbundet Simultaneousness Inconsequentially Overenthusiastic Metropolitanize

Gastrovascular

Scandinavians

uthoritarian

EGYPTIAN HEADLINE BLACK ITALIC, 60 PT

UPPERCASE	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
LOWERCASE	abcdefghijklmnopqrstuvwxyz	
STANDARD PUNCTUATION	j!¿?.,;;()[]{}/ \&@""′′·",«»‹› §•¶†‡©®®™	
UPPERCASE PUNCTUATION	i!¿?()[]{}/ \@«»‹›	
LIGATURES	fb fh fi fj fk fl ff ffb ffh ffi ffj ffk ffl	
PROPORTIONAL LINING default figures	\$£€¥1234567890¢f %‰ao#°<+=-×÷>'"	
PROPORTIONAL OLDSTYLE	\$£€¥1234567890¢f %%,#°<+=-×÷>	
PREBUILT FRACTIONS	1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8	
NUMERATORS, DENOMINATORS SUPERSCRIPT & SUBSCRIPT	$\mathrm{H}^{0123456789}/_{0123456789}\mathrm{H}^{0123456789}\mathrm{H}_{0123456789}$	
STYLISTIC ALTERNATES	KPRak fk ffk ĶÞŔŘŖ áâàäåããāąåææķ	
ACCENTED UPPERCASE	ÁÂÀÄÅÃĂĀĄÅÆÆÇĆĆČĈĎĐÉÊÈËĚĖĒĘĞĜĢĠĦ ĤÍÎÌÏİĪĮĨĬĴĶŁĹĽĻĿÑŃŃŇŅŊÓÓÔÒÖŐŐØØŒŔŘŖ ŠŚŚŞŜȘÞŤŢŦÚÛÙÜŬŰŪŲŮŨŴŴWŸŶŶŸŽŹŻ	
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UPPERCASE 1

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LOWERCASE

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STANDARD PUNCTUATION

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UPPERCASE PUNCTUATION

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LIGATURES

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PROPORTIONAL LINING

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PROPORTIONAL OLDSTYLE

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PREBUILT FRACTIONS

1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8

NUMERATORS, DENOMINATORS SUPERSCRIPT & SUBSCRIPT $H^{0123456789}/_{0123456789} H^{0123456789} H_{0123456789}$

STYLISTIC ALTERNATES

KPh fh ffh KÞ ħĥ

ACCENTED UPPERCASE

ÁÂÀÄÅÄĀĀĀÁÆÆÇĆĆČĈĊĎĐÉÊÈËĚĖĒĘĞĜĢĠĦ ĤÍĨÌÏİĪĮĨĬĴĶŁĹĽĻĿÑŃŃŇŅŊÓÓÔÒÖŐŐØØŒŔŘŖ ŠŚŚŞŜŞÞŤŢŦÚÛÙÜŬŰŪŲŮŨŴŴWŶŶŶŸŽŹŻ

ACCENTED LOWERCASE

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OPENTYPE FEATURES FAMILY WIDE	DEACTIVATED	ACTIVATED
ALL CAPS	¿info@commercialtype?	¿INFO@COMMERCIALTYPE?
PROPORTIONAL LINING default figures	Nearly 250,896,500 attended	Nearly 250,896,500 attended
PROPORTIONAL OLDSTYLE	Nearly 250,896,500 attended	Nearly 250,896,500 attended
FRACTIONS ignores numeric date format	21/03/10 and 2 1/18 40/90	21/03/10 and 21/18 40/90
SUPERSCRIPT/SUPERIOR	x158 + y23 × z18 - a4260	$x^{158} + y^{23} \times z^{18} - a^{4260}$
SUBSCRIPT/INFERIOR	x158 ÷ y23 × z18 - a4260	$X_{158} \div Y_{23} \times Z_{18} - a_{4260}$
DENOMINATOR for making arbitrary fractions	0123456789 0123456789	0123456789 0123456789
NUMERATOR for making arbitrary fractions	0123456789 0123456789	0123456789 0123456789
LANGUAGE FEATURE Polski (Polish) kreska accent	ŹRÓDŁA możliwość Ślady	ŹRÓDŁA możliwość Ślady
LANGUAGE FEATURE Română (Romanian) s accent	ÎNSUŞI conştiință științifice	ÎNSUȘI conștiință științifice
OPENTYPE FEATURES ROMAN ONLY	DEACTIVATED	ACTIVATED
STYLISTIC SET 01 P K and related	Preface the Ranking Kingdom	Preface the Ranking Kingdom
STYLISTIC SET 02 a and related	Preface the Ranking Kingdom	Preface the Ranking Kingdom
STYLISTIC SET 03 R and related	Preface the Ranking Kingdom	Preface the Ranking Kingdom
STYLISTIC ALTERNATES Illustrator/Photoshop	Preface the Ranking Kingdom	Preface the Ranking Kingdom
OPENTYPE FEATURES	DEACTIVATED	ACTIVATED
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STYLISTIC SET 01 P K and related	Preface the Ranking Kingdom	Preface the Ranking Kingdom
STYLISTIC SET 02 h and related	The Prehistorical Chronology	The Prehistorical Chronology
STYLISTIC ALTERNATES Illustrator/Photoshop	Preface the Ranking Kingdom	Preface the Ranking Kingdom

STYLES INCLUDED IN COMPLETE FAMILY

Guardian Egyptian Headline Hairline Guardian Egyptian Headline Hairline Italic Guardian Egyptian Headline Thin Guardian Egyptian Headline Thin Italic Guardian Egyptian Headline Light Guardian Egyptian Headline Light Italic Guardian Egyptian Headline Regular Guardian Egyptian Headline Regular Italic Guardian Egyptian Headline Medium Guardian Egyptian Headline Medium Italic Guardian Egyptian Headline Semibold Guardian Egyptian Headline Semibold Italic Guardian Egyptian Headline Bold Guardian Egyptian Headline Bold Italic Guardian Egyptian Headline Black Guardian Egyptian Headline Black Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Slovak, Slovenian, Spanish (Castillian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

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ABOUT THE DESIGNERS

Paul Barnes (born 1970) is a graphic designer specializing in the fields of lettering, typography, type design and publication design. In the early 1990s he worked for Roger Black in New York where he was involved in redesigns of *Newsweek*, US and British *Esquire* and *Foreign Affairs*. During this time he art directed *Esquire Gentleman* and *U&lc*. He later returned to America to be art director of the music magazine *Spin*. Since 1995 he has lived and worked in London. He has formed a long term collaboration with Peter Saville, which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester and numerous music based projects, such as Gay Dad, New Order, Joy Division and Electronic. Independently he has created identities for luxury Italian shoe manufacturer, Gianvito Rossi and German publisher, Schirmer Graf.

Barnes has also been an advisor and consultant on numerous publications, notably *The Sunday Times Magazine, The Guardian* and *The Observer Newspapers, GQ, Wallpaper*, Harper's Bazaar* and *frieze.* He has designed many books for publishers all over Europe including, Schirmer Mosel, Oxford University Press, the Tate and the iconic Schirmer Graf series. Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper**. A year later *The Guardian* named him as one of the 50 best designers in Britain.

Christian Schwartz (born 1977) is a partner, along with Paul Barnes, in Commercial Type, a foundry based in New York and London. A graduate of Carnegie Mellon University, Schwartz worked at MetaDesign Berlin and Font Bureau prior to spending several years working on his own before forming Schwartzco Inc. in 2006 and Commercial Type in 2008. Schwartz has published fonts with many respected independent foundries, and has designed proprietary typefaces for corporations and publications worldwide.

Schwartz's typefaces have been honored by the Smithsonian's Cooper Hewitt National Design Museum, the New York Type Director's Club, and the International Society of Typographic Designers, and his work with Barnes has been honored by D&AD. As part of the team that redesigned *The Guardian*, they were shortlisted for the Designer of the Year prize by the Design Museum in London. Schwartz and Barnes also were named two of the 40 most influential designers under 40 by *Wallpaper**, and Schwartz was included in *Time* magazine's 2007 'Design 100'. In early 2007, Schwartz and German design luminary Erik Spiekermann were awarded a gold medal by the German Design Council (Rat für Formgebung) for the typeface system they designed for Deutsche Bahn.