
Ionic Modern

Ionic Modern is a variable font that draws on two sources: the highly contrasted Modern style of the second half of the nineteenth century; and its contemporary, the robust and utilitarian Ionic face pioneered by the Caslon foundry. Designed by Paul Barnes and Greg Gazdowicz, Ionic Modern blends these sources along two axes – contrast and weight – to offer new possibilities in the space between them.

PUBLISHED
2024

DESIGNED BY
PAUL BARNES AND GREG GAZDOWICZ

VARIABLE FONT W/ CONTRAST + WEIGHT AXES

48 STATIC STYLES
4 FAMILIES
6 WEIGHTS PER FAMILY W/ ITALICS

FEATURES
PROPORTIONAL/TABULAR LINING FIGURES
FRACTIONS (PREBUILT AND ARBITRARY)
SUPERSCRIP/T/SUBSCRIPT/ORDINALS
SMALL CAPS (ROMAN & ITALIC)

As the contrast increases, the robust Ionic transforms into a moderately contrasted Modern that works beautifully for running text. Increase the weight, and you have a slightly heavier text Modern for knocking out of a dark background. Keep increasing the contrast to eventually arrive at a graceful, highly modulated headline face. Along the way, a higher-contrast Ionic, evocative of Century types, may prove useful for larger text like decks and subheads.

Ionic Modern Poster Thin

Ionic Modern Poster Thin Italic

Ionic Modern Poster Light

Ionic Modern Poster Light Italic

Ionic Modern Poster Regular

Ionic Modern Poster Regular Italic

Ionic Modern Poster Medium

Ionic Modern Poster Medium Italic

Ionic Modern Poster Bold

Ionic Modern Poster Bold Italic

Ionic Modern Poster Extrabold

Ionic Modern Poster Extrabold Italic

Ionic Modern Deck Thin

Ionic Modern Deck Thin Italic

Ionic Modern Deck Light

Ionic Modern Deck Light Italic

Ionic Modern Deck Regular

Ionic Modern Deck Regular Italic

Ionic Modern Deck Medium

Ionic Modern Deck Medium Italic

Ionic Modern Deck Bold

Ionic Modern Deck Bold Italic

Ionic Modern Deck Extrabold

Ionic Modern Deck Extrabold Italic

Ionic Modern Text Thin

Ionic Modern Text Thin Italic

Ionic Modern Text Light

Ionic Modern Text Light Italic

Ionic Modern Text Regular

Ionic Modern Text Regular Italic

Ionic Modern Text Medium

Ionic Modern Text Medium Italic

Ionic Modern Text Bold

Ionic Modern Text Bold Italic

Ionic Modern Text Extrabold

Ionic Modern Text Extrabold Italic

Ionic Modern Micro Thin

Ionic Modern Micro Thin Italic

Ionic Modern Micro Light

Ionic Modern Micro Light Italic

Ionic Modern Micro Regular

Ionic Modern Micro Regular Italic

Ionic Modern Micro Medium

Ionic Modern Micro Medium Italic

Ionic Modern Micro Bold

Ionic Modern Micro Bold Italic

Ionic Modern Micro Extrabold

Ionic Modern Micro Extrabold Italic

		CONTRAST AXIS			
		100	60	20	0
WEIGHT AXIS	100	THIN	THIN	THIN	THIN
			<i>Modern</i>	<i>Modern</i>	<i>Modern</i>
		Modern Ionic Poster	Modern Ionic Deck	Modern Ionic Text	Modern Ionic Micro
300		LIGHT	LIGHT	LIGHT	LIGHT
		<i>Modern</i>	<i>Modern</i>	<i>Modern</i>	<i>Modern</i>
		Modern Ionic Poster	Modern Ionic Deck	Modern Ionic Text	Modern Ionic Micro
400		REGULAR	REGULAR	REGULAR	REGULAR
		<i>Modern</i>	<i>Modern</i>	<i>Modern</i>	<i>Modern</i>
		Modern Ionic Poster	Modern Ionic Deck	Modern Ionic Text	Modern Ionic Micro
500		MEDIUM	MEDIUM	MEDIUM	MEDIUM
		<i>Modern</i>	<i>Modern</i>	<i>Modern</i>	<i>Modern</i>
		Modern Ionic Poster	Modern Ionic Deck	Modern Ionic Text	Modern Ionic Micro
700		BOLD	BOLD	BOLD	BOLD
		Modern	Modern	Modern	Modern
		Modern Ionic Poster	Modern Ionic Deck	Modern Ionic Text	Modern Ionic Micro
800		EXTRABOLD	EXTRABOLD	EXTRABOLD	EXTRABOLD
		Modern	Modern	Modern	Modern
		Modern Ionic Poster	Modern Ionic Deck	Modern Ionic Text	Modern Ionic Micro

RECOMMENDED MINIMUM SIZES

IONIC MODERN POSTER, 40 PT

Governmental Redeems FAVOR

IONIC MODERN DECK, 18 PT

Animosities of their main competitors
Several upsets befell the ship
Their maiden voyage
Official inquiries

IONIC MODERN TEXT, 8 PT

THE ENGLISH EAST INDIA COMPANY, established in 1617 & granted a Royal Charter by Queen Elizabeth I under the Governor and Company Merchant of London trading in the East Indies
Trading mainly in silk, cotton, and opium

IONIC MODERN MICRO, 6 PT

THE UNITED EAST INDIA COMPANY was a chartered company established on 20 March 1602 by the States General of the Netherlands amalgamating existing companies into the First joint-stock company in the world, granting it exclusive Rights & privileges to carry out trade activities in Asia

WAKE
Reality

IONIC MODERN POSTER THIN, 140 PT

IDÉES
Gemäß

IONIC MODERN POSTER THIN ITALIC, 140 PT

RADII
Œuvre

IONIC MODERN POSTER LIGHT, 140 PT

HAZE
Tracks

IONIC MODERN POSTER LIGHT ITALIC, 140 PT

GELD

Status

IONIC MODERN POSTER REGULAR, 140 PT [ALTERNATE a t]

KART

Teorie

IONIC MODERN POSTER REGULAR ITALIC, 140 PT

RYGA
Beach

IONIC MODERN POSTER MEDIUM, 140 PT

JOKE
Språk

IONIC MODERN POSTER MEDIUM ITALIC, 140 PT [ALTERNATE a k r]

FLAX

Praça

IONIC MODERN POSTER BOLD, 140 PT

CÍMÜ

Infers

IONIC MODERN POSTER BOLD ITALIC, 140 PT

VOTE
Reikt

IONIC MODERN POSTER EXTRABOLD, 140 PT [ALTERNATE 1]

ALTO
Teach

IONIC MODERN POSTER EXTRABOLD ITALIC, 140 PT

ALTERNATE
Policymaking

IONIC MODERN POSTER THIN, 70 PT

SOVEREIGN
Relativament

IONIC MODERN POSTER THIN ITALIC, 70 PT

SÁNSCRITO
Broadcasting

IONIC MODERN POSTER LIGHT, 70 PT [ALTERNATE a g]

AUTORITÄT
Contaminate

IONIC MODERN POSTER LIGHT ITALIC, 70 PT

MYTHIQUE
Adjustments

IONIC MODERN POSTER REGULAR, 70 PT

HISTORIAN
Etäisyydellä

IONIC MODERN POSTER REGULAR ITALIC, 70 PT

SHOWCASE
Etxebizitzak

IONIC MODERN POSTER MEDIUM, 70 PT

ÖRÖKZÖLD
Antikythera

IONIC MODERN POSTER MEDIUM ITALIC, 70 PT [ALTERNATE a h k n r t y]

CAMPAIGN
Astronomer

IONIC MODERN POSTER BOLD, 70 PT

PRODUÇÃO
Tähistaevas

IONIC MODERN POSTER BOLD ITALIC, 70 PT

FOUNDING
Nykštukinė

IONIC MODERN POSTER EXTRABOLD, 70 PT

ECLIPTICĂ
Relistening

IONIC MODERN POSTER EXTRABOLD ITALIC, 70 PT

HESITATED
Raffigurante

IONIC MODERN DECK THIN, 70 PT

OMLØPSTID
Usavršavanje

IONIC MODERN DECK THIN ITALIC, 70 PT

DUIDELIJK
Planetarium

IONIC MODERN DECK LIGHT, 70 PT [ALTERNATE a]

INVESTING
Consequence

IONIC MODERN DECK LIGHT ITALIC, 70 PT

FESTIVALS
Probablistic

IONIC MODERN DECK REGULAR, 70 PT

DEUXIÈME
Hibernating

IONIC MODERN DECK REGULAR ITALIC, 70 PT [ALTERNATE g]

NITROGEN
Uafhængigt

IONIC MODERN DECK MEDIUM, 70 PT

STABILITY
Verdichtung

IONIC MODERN DECK MEDIUM ITALIC, 70 PT [ALTERNATE g h r u]

EDIFICIOS
Mechanism

IONIC MODERN DECK BOLD, 70 PT

DANAŠNJE
Nezávislost'

IONIC MODERN DECK BOLD ITALIC, 70 PT

ANALYSES
Egyptische

IONIC MODERN DECK EXTRABOLD, 70 PT

MAGHERUF
Characters

IONIC MODERN DECK EXTRABOLD ITALIC, 70 PT [ALTERNATE 1]

PRZEŁOMU
Midlatitudes

IONIC MODERN TEXT THIN, 70 PT [ALTERNATE a t]

FINANCING
Synkronisert

IONIC MODERN TEXT THIN ITALIC, 70 PT

DOCTORAL
Hygroscopic

IONIC MODERN TEXT LIGHT, 70 PT [ALTERNATE g]

SUÐLÆGIR
Negotiations

IONIC MODERN TEXT LIGHT ITALIC, 70 PT

UNIVERSE
Filmplatten

IONIC MODERN TEXT REGULAR, 70 PT

ANNEXING
Günümünde

IONIC MODERN TEXT REGULAR ITALIC, 70 PT

PELÍCULA
Complexity

IONIC MODERN TEXT MEDIUM, 70 PT

NAVIGARE
Aphorismes

IONIC MODERN TEXT MEDIUM ITALIC, 70 PT

BROWSER
Mécanisme

IONIC MODERN TEXT BOLD, 70 PT

HORIZONS
Civilização

IONIC MODERN TEXT BOLD ITALIC, 70 PT

EMBÆTTI
Negotiated

IONIC MODERN TEXT EXTRABOLD, 70 PT

DUOMENU
Flexibility

IONIC MODERN TEXT EXTRABOLD ITALIC, 70 PT

INTEREST
Agricoltura

IONIC MODERN MICRO THIN, 70 PT

HUGTAKIÐ
Großflächige

IONIC MODERN MICRO THIN ITALIC, 70 PT

JÖUDSALT
Circulating

IONIC MODERN MICRO LIGHT, 70 PT [ALTERNATE a g t]

URBANIZE
Archipelago

IONIC MODERN MICRO LIGHT ITALIC, 70 PT [ALTERNATE g]

SECURITY
Construção

IONIC MODERN MICRO REGULAR, 70 PT

REQUESTS
Adjustment

IONIC MODERN MICRO REGULAR ITALIC, 70 PT

ESPACIAL
Institution

IONIC MODERN MICRO MEDIUM, 70 PT

SYSTEMIC
Najczęściej

IONIC MODERN MICRO MEDIUM ITALIC, 70 PT

INQUIRES
Monetarily

IONIC MODERN MICRO BOLD, 70 PT

ECONOMY
Süßwasser

IONIC MODERN MICRO BOLD ITALIC, 70 PT

CAPITALS
Destrămat

IONIC MODERN MICRO EXTRABOLD, 70 PT

NÄKYVÄN
Furthured

IONIC MODERN MICRO EXTRABOLD ITALIC, 70 PT

The opening statement
FETELE NAȚIONALE
Demanding more action

IONIC MODERN DECK THIN, THIN ITALIC, 40 PT [ALTERNATE a g m n r]

Kráľovstva organizujú
RADICAL THOUGHT
Protoplanetnega diska

IONIC MODERN DECK LIGHT, LIGHT ITALIC, 40 PT

Um estúdio de cinema
TYPICAL FEATURE
Charitable consultant

IONIC MODERN DECK REGULAR, REGULAR ITALIC, 40 PT

Independent systems
KINO NIEZALEŻNE
Finalen användes för

IONIC MODERN DECK MEDIUM, MEDIUM ITALIC, 40 PT

An expected longing
CONFRONTATIONS
Agroécologiquement

IONIC MODERN DECK BOLD, BOLD ITALIC, 40 PT

Quickly scrambling
VERDUURZAMING
Centrist politicians

IONIC MODERN DECK EXTRABOLD, EXTRABOLD ITALIC, 40 PT [ALTERNATE a g]

Atmoszféra jellemzőit
NATIONAL HOLIDAY
Indefatigable champion

IONIC MODERN TEXT THIN, THIN ITALIC, 40 PT

Landscape architects
AÐRAR PLÁNETUR
47 millions d'habitants

IONIC MODERN TEXT LIGHT, LIGHT ITALIC, 40 PT

Campaign statement
NOUVEAU DÉPART
A mistrust of ideology

IONIC MODERN TEXT REGULAR, REGULAR ITALIC, 40 PT [ALTERNATE 1]

Kanilang ikalimang
EARLY MEDIEVAL
Low-slung furniture

IONIC MODERN TEXT MEDIUM, MEDIUM ITALIC, 40 PT

La Riviera Dei Fiori
SMOKE & MIRROR
New civil resistance

IONIC MODERN TEXT BOLD, BOLD ITALIC, 40 PT

A serious addiction
DIRT CROSSROAD
Un véhicule spatial

IONIC MODERN TEXT EXTRABOLD, EXTRABOLD ITALIC, 40 PT

Paid over £11 million
MADENÎ PARALAR
Celebración de festival

IONIC MODERN MICRO THIN, THIN ITALIC, 40 PT

Den flydende verden
FOUNDING VALUE
Specialized divisions

IONIC MODERN MICRO LIGHT, LIGHT ITALIC, 40 PT

Park Conservancies
HOOGSTE KLASSE
Une croix grecque est

IONIC MODERN MICRO REGULAR, REGULAR ITALIC, 40 PT

Financial regulator
NEW TRADE WAR
Greatly outnumbered

IONIC MODERN MICRO MEDIUM, MEDIUM ITALIC, 40 PT

Acquis di Schengen
INDUSTRY SCALE
Cut emissions by 7%

IONIC MODERN MICRO BOLD, BOLD ITALIC, 40 PT

Original grandeur
GRABITASYONAL
V teoriji tektonike

IONIC MODERN MICRO EXTRABOLD, EXTRABOLD ITALIC, 40 PT

A major central humanitarian concern
 DRUŽBENE IN POLITIČNE KORISTI
Kasutab oma häält muusika esitamiseks

IONIC MODERN DECK THIN, THIN ITALIC, 24 PT

Minnsta kosti tvö sett af þyrluspöðum
 AHENSIYANG PANGKALAWAKAN
Seasonal increase in atmospheric dust

IONIC MODERN DECK LIGHT, LIGHT ITALIC, 24 PT

Trapped in the lower gravity of Mars
 17 SUSTAINABLE FOOD SYSTEMS
Il écrit une Histoire de la philosophie

IONIC MODERN DECK REGULAR, REGULAR ITALIC, 24 PT

Nemálo jeho hudobných kompozícií
 YEARS OF LEGAL PROCEDURES
Used coaxial rotor systems for flight

IONIC MODERN DECK MEDIUM, MEDIUM ITALIC, 24 PT [ALTERNATE a g h m r y]

Dietes sostenibles són una manera
 FUTURE WORK AND CONCEPTS
Over 1000 single rotor helicopters

IONIC MODERN DECK BOLD, BOLD ITALIC, 24 PT [ALTERNATE g]

Celebrated Miami theater troupe
PROJECTEN EN INITIATIEVEN
Wedi bodoli ers canrifoedd lawer

IONIC MODERN DECK EXTRABOLD, EXTRABOLD ITALIC, 24 PT

Zijn grote delen bewaard gebleven in
KE POSISI DENGAN KEKUASAAN
This philosophical concept of substance

IONIC MODERN TEXT THIN, THIN ITALIC, 24 PT

Wrote about a wide variety of topics
MARION'S IRRIGATION METHOD
Federações esportivas internacionais

IONIC MODERN TEXT LIGHT, LIGHT ITALIC, 24 PT

In quanto fu uno strenuo avversario
JA SATELLITTEN SEURANTAA
Mainstream access to new materials

IONIC MODERN TEXT REGULAR, REGULAR ITALIC, 24 PT

De facto languages for sacred texts
TRÆSNITTERNE UDVIKLEDES
A final series of elevated structures

IONIC MODERN TEXT MEDIUM, MEDIUM ITALIC, 24 PT [ALTERNATE a g t]

Sometime between 1589 and 1613
ARCHITECTONIC VALUATIONS
Old intellectual property debater

IONIC MODERN TEXT BOLD, BOLD ITALIC, 24 PT

Kaniyang mga akda ay nilathala
MODERN RESEARCH METHOD
Czasów jedynie we fragmentach

IONIC MODERN TEXT EXTRABOLD, EXTRABOLD ITALIC, 24 PT

Hannaður sem einfaldur flipavafri
CIAŁ SA PORÓWNY WALNE JAK
In these particular technical contexts

IONIC MODERN MICRO THIN, THIN ITALIC, 24 PT

New group of near-Earth asteroid
A TROUBLESOME PREDICTION
Huitième astéroïde découvert avant

IONIC MODERN MICRO LIGHT, LIGHT ITALIC, 24 PT [ALTERNATE 1]

Virtuosic showing of vocal agility
RAUHASSA 1300-LUVULLA OLI
Groundbreaking ballet-pantomime

IONIC MODERN MICRO REGULAR, REGULAR ITALIC, 24 PT

Allegory of struggles for freedom
THE MOST FAMOUS CARNIVAL
Römischem Einfluss unterworfen

IONIC MODERN MICRO MEDIUM, MEDIUM ITALIC, 24 PT

Tremendously moving rendition
DIVIZIUNE ADMINISTRATIVĂ
Built this regulatory framework

IONIC MODERN MICRO BOLD, BOLD ITALIC, 24 PT [ALTERNATE a g]

Existem mais de 14 000 atletas
FOR CULTURE & EDUCATION
Both real or complex variables

IONIC MODERN MICRO EXTRABOLD, EXTRABOLD ITALIC, 24 PT

The total capacity of the dam is 12,165 megawatts
 BRISTOLI LAHES ON VÅGA KÕRGE TÕUSU JA
Prvega januarja 2011 je bilo v Sloveniji 6035 naselij

IONIC MODERN TEXT THIN, THIN ITALIC, 18 PT

Œuvres montrent que c'était un homme instruit
 INVESTED VAST WEALTH IN ANTHRACITE
May mga pagsasaliksik na nagsasabi na may mga

IONIC MODERN TEXT LIGHT, LIGHT ITALIC, 18 PT

The electrical frequency conversion equipment
 SE ON JAPANIN SUURIN AVARUUSKESKUS
Around \$1,271,530,000 in market capitalization

IONIC MODERN TEXT REGULAR, REGULAR ITALIC, 18 PT

Makes plain alloys with a high carbon content
 CONSEQUENCE OF SOLID PERFORMANCE
Með tilliti til verndunar en stofnanir sem hafa

IONIC MODERN TEXT MEDIUM, MEDIUM ITALIC, 18 PT

La création des préfectures actuelles en 1872
ATTEMPTS TO ANNEX EASTERN MERCIA
Preserving the universal harmony of nature

IONIC MODERN TEXT BOLD, BOLD ITALIC, 18 PT [ALTERNATE g]

In 1914 the complex already had 2,750 beds
THE EARLY WELSH FORM OF THE NAME
The adoption of new closed container boxes

IONIC MODERN TEXT EXTRABOLD, EXTRABOLD ITALIC, 18 PT

La protection des milieux et habitats naturels
 LIVERPOOL AND MANCHESTER RAILWAY
Service buildings included a 117-stall roundhouse

IONIC MODERN MICRO THIN, THIN ITALIC, 18 PT

Made at the site of the ford in the Vltava river
 THE SUCCESS OF THE KINGDOM HELPED
Området finns omfattande industrietableringar

IONIC MODERN MICRO LIGHT, LIGHT ITALIC, 18 PT

Single-phase high voltage transmission lines
 DIE EINE ANDERE RECHTSGRUNDLAGE
Assessed peak winds of 215 kilometers per hour

IONIC MODERN MICRO REGULAR, REGULAR ITALIC, 18 PT [ALTERNATE a g t]

Atalarından biri olarak kabul edilmektedir
INTER-TROPICAL CONVERGENCE ZONE
El ministro del país decidió trasladar la sede

IONIC MODERN MICRO MEDIUM, MEDIUM ITALIC, 18 PT

An essential piece of spiritual development
YLIN LÄMPÖTILA ON NOIN 9,7 ASTETTA
The cargo throughput growth prior to 2005

IONIC MODERN MICRO BOLD, BOLD ITALIC, 18 PT

€9,500 through funding to relief agencies
OHLEDU NA TOTO ROZLIŠENÍ POUŽÍVÁ
A theory emerged from general relativity

IONIC MODERN MICRO EXTRABOLD, EXTRABOLD ITALIC, 18 PT

Qualifications

IONIC MODERN DECK THIN, 65 PT

Supervulcani

IONIC MODERN DECK LIGHT, 65 PT

Järistyksessä

IONIC MODERN DECK REGULAR, 65 PT

Significantly

IONIC MODERN DECK MEDIUM, 65 PT

Accountable

IONIC MODERN DECK BOLD, 65 PT

Consistenza

IONIC MODERN DECK EXTRABOLD, 65 PT

Endosymbiotic

IONIC MODERN DECK THIN ITALIC, 65 PT

Distribueixen

IONIC MODERN DECK LIGHT ITALIC, 65 PT

Architectural

IONIC MODERN DECK REGULAR ITALIC, 65 PT

Jarðfræðileg

IONIC MODERN DECK MEDIUM ITALIC, 65 PT

Großplatten

IONIC MODERN DECK BOLD ITALIC, 65 PT

Powerhouse

IONIC MODERN DECK EXTRABOLD ITALIC, 65 PT

IONIC MODERN TEXT REGULAR, REGULAR ITALIC, BOLD, 16/20 PT

REGULAR SMALL CAPS

REGULAR

BOLD

REGULAR ITALIC

BOLD

PROPORTIONAL
LINING FIGURES

THE SPANISH WAR, which began in 1739, and the French war which soon followed it occasioned further increase of the debt, which, on the 31st of December 1748, after it had been concluded by the **Treaty of Aix-la-Chapelle**, amounted to £78,293,313. The most profound peace of the seventeen years of continuance had taken no more than £8,328,354. from it. A war of less than nine years' continuance added £31,338,689 to it (Refer to James Postlethwaite's *History of the Public Revenue*). During the administration of Mr. Pelham, the interest of the public debt was reduced from 4% to 3%; or at least measures were taken for reducing it, from four to three per cent; **the sinking fund** was increased, and some part of the public debt was paid off. In 1755, before the breaking out of the late war, the funded debt of Great Britain amounted to £72,289,673. On the 5th of January 1763, at the conclusion of the peace, the funded debt amounted to £122,603,336. The unfunded debt has been stated at £13,927,589. But the expense occasioned by the war did not end with the conclusion of the peace, so that though, on the 5th of January 1764, the funded debt was increased (partly by a new loan, and partly by funding a part of the unfunded debt) to £129,586,782, there

IONIC MODERN MICRO REGULAR, REGULAR ITALIC, BOLD, 16/20 PT

REGULAR SMALL CAPS

REGULAR

BOLD

REGULAR ITALIC

BOLD

PROPORTIONAL
LINING FIGURES

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 IONIC MODERN TEXT LIGHT, LIGHT ITALIC, MEDIUM, 10/13 PT

EVERY INTRODUCTION to the problems of aesthetics begins by acknowledging the existence and claims of two methods of attack—the *general, philosophical, deductive*, which starts from a complete metaphysics and installs beauty in its place among the other great concepts; and the *empirical, or inductive*, which seeks to disengage a general principle of beauty from the objects of aesthetic experience and the facts of aesthetic enjoyment: an example of Fechner’s “aesthetics from above and from below.”

Methodologies of Aesthetics

The first was the method of aesthetics par excellence. It was indeed only through the desire of an eighteenth-century philosopher, Baumgarten, to round out his “architectonic” of metaphysics that the science received its name, as designating the theory of knowledge in the form of feeling, parallel to that of “clear,” logical thought. Kant, Schelling, and Hegel, again, made use of the concept of *the Beautiful* as a kind of keystone or cornice for their respective philosophical edifices. Aesthetics, then, came into being as the philosophy of the Beautiful, and it may be asked why this philosophical aesthetics does not suffice; why beauty should need for its understanding also an aesthetics “von unten.”

The State of Criticism

The answer is not that no system of philosophy is universally accepted, but that *the general aesthetic theories* have not, as yet at least, succeeded in answering the plain questions of “the plain man” in regard to concrete beauty. Kant, indeed, frankly denied that the explanation of concrete beauty, or “Doctrine of Taste,” as he called it, was possible, while the various definers of beauty as “the union of the Real and the Ideal” “the expres-

 IONIC MODERN TEXT REGULAR, REGULAR ITALIC, BOLD, 10/13 PT

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IONIC MODERN TEXT MEDIUM, MEDIUM ITALIC, EXTRABOLD, 10/13 PT

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IONIC MODERN TEXT BOLD, BOLD ITALIC, 10/13 PT

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METHODOLOGIES OF AESTHETICS

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IONIC MODERN TEXT EXTRABOLD, EXTRABOLD ITALIC, 10/13 PT

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METHODOLOGIES OF AESTHETICS

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 IONIC MODERN MICRO LIGHT, LIGHT ITALIC, MEDIUM, 10/13 PT

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IONIC MODERN MICRO MEDIUM, MEDIUM ITALIC, EXTRABOLD, 10/13 PT

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IONIC MODERN MICRO EXTRABOLD, EXTRABOLD ITALIC, 10/13 PT

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IONIC MODERN TEXT REGULAR, REGULAR ITALIC, BOLD, 9/12 PT

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 IONIC MODERN TEXT REGULAR, REGULAR ITALIC, BOLD, 8/11 PT

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IONIC MODERN MICRO REGULAR, 7/9 PT

NAME	JAN	FEB	MAR
ABBO	23,864	30,403	22,231
AHCA	58,778	60,081	70,624
AIRD	45,856	87,968	66,550
ANCA	91,384	58,620	46,182
ATGB	18,342	10,968	99,267
ATHA	64,168	16,164	80,652
ARRO	41,215	20,021	99,981
BANF	26,845	54,861	40,616
BARO	20,103	20,044	90,820
BARR	15,614	51,414	40,156
BHHI	36,493	52,241	89,325
BKIN	55,541	47,581	10,610
BONA	61,656	57,465	95,610
BOWD	55,564	87,912	60,653
BRET	27,298	51,236	66,561
BROO	12,564	84,521	77,155
BRTH	02,799	79,209	04,195
CALG	55,541	47,581	10,610
CAMP	19,102	40,031	56,616
CANM	22,692	62,241	41,155
CARD	58,778	60,081	70,624
CSNH	80,892	66,254	54,251
DATC	12,756	27,375	15,689
DECA	16,452	97,752	40,282
DFOZ	34,432	92,244	65,347
DMOZ	10,012	50,219	65,857
DOVR	36,861	49,765	87,201

IONIC MODERN MICRO REGULAR, 7/9 PT

SITUATIONIST INTERNATIONAL (SI) was a group of international revolutionaries founded in 1957. With their ideas rooted in Marxism and the 20th century European artistic avantgarde, they advocated experiences of life being alternative to those admitted by the capitalist order, for the fulfillment of human primitive desires and the pursuing of a superior passional quality. For this purpose they suggested and experimented with the construction of situations; the setting up of environments favorable for the fulfillment of such desires. Using methods drawn from the arts, they developed a series of experimental fields of study for the construction of such, like unitary urbanism.

The sense of constructing situations is to fulfill human primitive desires and pursue a superior passional quality. From *Internationale Situationiste #1*: "This alone can lead to the further clarification of these simple basic desires, and to the confused emergence of new desires

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IONIC MODERN MICRO REGULAR, 6/8 PT

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ABBO	23,864	30,403	22,231
AHCA	58,778	60,081	70,624
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ANCA	91,384	58,620	46,182
ATGB	18,342	10,968	99,267
ATHA	64,168	16,164	80,652
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DECA	16,452	97,752	40,282
DFOZ	34,432	92,244	65,347
DMOZ	10,012	50,219	65,857
DOVR	36,861	49,765	87,201
DRAT	36,875	70,658	71,456
EACR	48,572	21,368	15,265
ECAV	87,391	51,487	72,138

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ALL CAPS
opens up spacing,
moves punctuation up

SMALL CAPS

ALL SMALL CAPS
includes punctuation
and figures

PROPORTIONAL LINING
default figures

TABULAR LINING

SMALL CAP
PROPORTIONAL LINING

FRACTIONS
ignores numeric date format

SUPERSCRIP/SUPERIOR

SUBSCRIPT/INFERIOR

DENOMINATOR
for arbitrary fractions

NUMERATOR
for arbitrary fractions

LANGUAGE FEATURE
Català (Catalan) † glyph

LANGUAGE FEATURE
Nederlands (Dutch) ij glyph

LANGUAGE FEATURE
Polski (Polish) kreska accent

LANGUAGE FEATURE
Română (Romanian) s accent

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x¹⁵⁸ + y²³ × z¹⁸ - a₄₂₆₀

x₁₅₈ ÷ y₂₃ × z₁₈ - a₄₂₆₀

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x¹⁵⁸ + y²³ × z¹⁸ - a⁴²⁶⁰

x₁₅₈ ÷ y₂₃ × z₁₈ - a₄₂₆₀

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CELLA novel·la SÍLLABA

IJsselmeer getwijfeld RIJK

SŁÓD możliwość KTÓRYCH

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ROMAN & ITALICSTYLISTIC SET 01
alternate tSTYLISTIC SET 03
uppercase + small cap ßSTYLISTIC SET 09
nut fractions**DEACTIVATED**Appoint the *heir apparent*

DREI GRÖSSTEN STRASSEN

Causes a net 3⁵/₈ point gain**ACTIVATED**Appoint the *heir apparent*

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ROMAN ONLYSTYLISTIC SET 04
alternate a gSTYLISTIC SET 05
alternate a g**DEACTIVATED**

Unleashing a mega deluge

Unleashing a mega deluge

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Unleashing a mega deluge

Unleashing a mega deluge

OPENTYPE FEATURES
ITALIC ONLYSTYLISTIC SET 04
alternate a g h k m n r u w ySTYLISTIC SET 05
alternate g**DEACTIVATED***Making the rum causeway**His inauguration guestlist***ACTIVATED***Making the rum causeway**His inauguration guestlist*

STYLES INCLUDED IN COMPLETE FAMILY

Ionic Modern Poster Thin
 Ionic Modern Poster Thin Italic
 Ionic Modern Poster Light
 Ionic Modern Poster Light Italic
 Ionic Modern Poster Regular
 Ionic Modern Poster Regular Italic
 Ionic Modern Poster Medium
 Ionic Modern Poster Medium Italic
 Ionic Modern Poster Bold
 Ionic Modern Poster Bold Italic
 Ionic Modern Poster Extrabold
 Ionic Modern Poster Extrabold Italic
 Ionic Modern Deck Thin
 Ionic Modern Deck Thin Italic
 Ionic Modern Deck Light
 Ionic Modern Deck Light Italic
 Ionic Modern Deck Regular
 Ionic Modern Deck Regular Italic
 Ionic Modern Deck Medium
 Ionic Modern Deck Medium Italic
 Ionic Modern Deck Bold
 Ionic Modern Deck Bold Italic
 Ionic Modern Deck Extrabold
 Ionic Modern Deck Extrabold Italic
 Ionic Modern Text Thin
 Ionic Modern Text Thin Italic
 Ionic Modern Text Light
 Ionic Modern Text Light Italic
 Ionic Modern Text Regular
 Ionic Modern Text Regular Italic
 Ionic Modern Text Medium
 Ionic Modern Text Medium Italic
 Ionic Modern Text Bold
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 Ionic Modern Text Extrabold
 Ionic Modern Text Extrabold Italic
 Ionic Modern Micro Thin
 Ionic Modern Micro Thin Italic
 Ionic Modern Micro Light
 Ionic Modern Micro Light Italic
 Ionic Modern Micro Regular
 Ionic Modern Micro Regular Italic
 Ionic Modern Micro Medium
 Ionic Modern Micro Medium Italic
 Ionic Modern Micro Bold
 Ionic Modern Micro Bold Italic
 Ionic Modern Micro Extrabold
 Ionic Modern Micro Extrabold Italic

SUPPORTED LANGUAGES

Afrikaans, Albanian, Asturian, Basque, Bosnian, Breton, Catalan, Cornish, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, Galician, German, Greenlandic, Guarani, Hawaiian, Hungarian, Ibo, Icelandic, Indonesian, Irish, Gaelic, Italian, Kurdish, Latin, Latvian, Lithuanian, Livonian, Malagasy, Maltese, Maori, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Romansch, Saami, Samoan, Scots, Scottish Gaelic, Serbian (Latin), Slovak, Slovenian, Spanish (Castilian), Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof

ABOUT THE DESIGNERS

Paul Barnes (born 1970) is a graphic and type designer, and a partner with Christian Schwartz in Commercial Type, a type foundry based in London and New York. He has also been a long term collaborator with Peter Saville which has resulted in such diverse work as identities for Givenchy, 'Original Modern' for Manchester, the England football team kit and the logo for Kate Moss.

Barnes has also been an advisor and consultant on numerous publications, notably *Wallpaper**, *Harper's Bazaar* and *frieze*. His interest in the modern and vernacular is encompassed in his type design ranging from the contemporary such as for Björk, through to the extensive Chiswick typeface (2017). Whilst consultant to *The Guardian* he designed Guardian Egyptian with Christian Schwartz. He has designed typefaces for the National Trust in England, the numbers for Puma at the 2010 World Cup and also the England football team for Umbro. For Commercial Type he has co-designed Publico with Schwartz, and independently Austin, Dala Floda and Marian.

Following the redesign of *The Guardian*, as part of the team headed by Mark Porter, Barnes was awarded the Black Pencil from the D&AD. They were also nominated for the Design Museum 'Designer of the Year'. In September 2006, with Schwartz he was named one of the 40 most influential designers under 40 in *Wallpaper**. A year later *The Guardian* named him as one of the 50 best designers in Britain.

Greg Gazdowicz (born 1988), studied graphic design at the Maryland Institute College of Art, where he also found his deep passion for type design and cycling. He worked as a graphic designer at a number of branding studios, start-ups, and non-profits before going on to study typeface design at Type@Cooper in New York City. Greg began working with Commercial Type in early 2014, and has been a staff designer since that year.

CONTACT

Commercial Type
 277 Grand Street, Floor 3
 New York, New York 10002

office 212-604-0955
www.commercialtype.com

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